



# JUNE GKC CONNECT

**Association News at a Glance**



# *My MGMA Story*

## *Brad Carney*

### *FACMPE, CPC*

### *Board Past President*



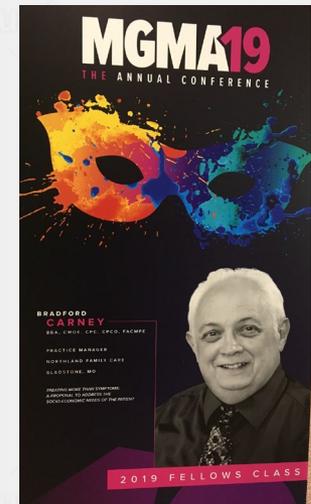
When the economy went south in 2009 I was laid off from a non-profit accounting position. A week later one of the vice presidents from this former employer phoned and said her husband, a physician, needed someone part-time temporarily to manage accounts payable and accounts receivable for his private practice. This was nothing new to me, so I began my job at Northland Internal Medicine. Little did I realize it was the beginning of my third career. That became more evident a few months later when I offered to take the position of practice manager.

As I was considering this as a new permanent home, the coder at the practice told me there were two organizations I needed to get involved in if I was serious about staying in the medical field: Northland Medical Managers (NMM) and the American Association of Professional Coders (AAPC). After just a little research I found where and when the meetings were. I believe it was October 2009 when I attended my very first NMM meeting – the annual symposium. And when it was over, I really wondered what I had gotten myself into. I don't remember specific topics, but I do specifically remember thinking "I'm responsible for all of this!!?" Nonetheless, I attended monthly meetings, diligently took notes and learned. I didn't realize at the time I was also forming acquaintances and what would turn into a support network unlike any I had known in retail management or accounting.

Meritas Health ended up purchasing Northland Internal Medicine in 2011 or 2012. When they did, I got to know Deb Hartman, who was then the president of Missouri MGMA. Deb encouraged me to not only continue in NMM but also to attend the state conference. She even went to administration to pitch it so they would pay my way. I was so impressed there was no way I could say no – and I'm so glad I went that year! And the next. And the next. And...

After 2 or 3 years of attending the state conference, Deb (and a couple of others) urged me to apply for the state board of directors. Well, I did and the rest, as they say, is history. And along in there somewhere I agreed to serve on the local board, too. The relationships that I've built through MGMA, the education I've received at local, state and national conferences, and those things I've learned just by being involved and being allowed to help lead the organization are invaluable. (Just for the trivia, my first state conference was a New Orleans theme. I was recognized as a fellow at this national conference in New Orleans.)

I want to add one other note. I happened to notice too, that many of those whom I considered mentors were at both AAPC and NMM/MGMA meetings. That reinforced the notion that I was doing and learning the right things. And these mentors were among those who kept nudging me on to become first certified, then a fellow of MGMA. In taking those certification tests and writing a business plan it was surprising how much I had learned thanks to MGMA!



## Mark Your Calendars Now!

**ACME** 5.0 CEUs  
**AAPC** 5.0 CEUs approved

**"Caring for the Kingdom"**  
A Kansas City Healthcare Community Education Touchdown



Holiday Inn Airport  
KCI Expo Center  
11730 NW Ambassador Drive  
Kansas City, MO 64153

7:30 Breakfast  
8:00am - 4:00pm

See you September 22  
Info and registration in 1 place, 1click!  
[gkcmgma.wildapricot.org/2021-Caring-for-the-Kingdom](http://gkcmgma.wildapricot.org/2021-Caring-for-the-Kingdom)



**Co-Sponsors**  
**GKC MGMA, KCPMA, & AAPC of KC**

**REGISTRATION NOW OPEN**  
**for**  
**Attendees, Exhibitors, Sponsors**

**Below link takes you to**  
**all information & registration links**

**[SYMPOSIUM INFO LINK](#)**

Watch the symposium highlight video ad  
on the GKC website Home page!

<https://gkcmgma.wildapricot.org>

## Lifetime Award presented to Darlene Campbell of ICG

Longtime GKC business partner Darlene Campbell was recently awarded the Maryann Wetmore Lifetime Achievement Award at the annual ATSI Banquet on June 3, 2021. Here are some thoughts she shared with us.



*"I was humbled by the award presented to me at our annual conference. I have enjoyed the opportunity to work with my peers on several outstanding programs over the past 35 years.*

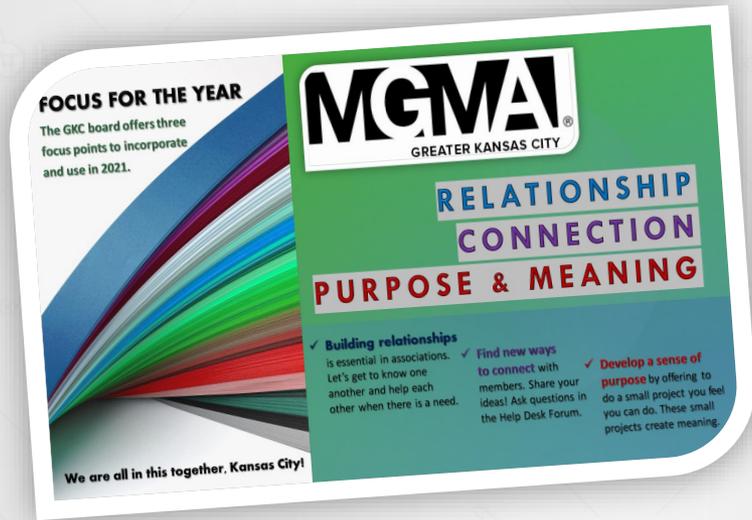
*"In the months after 911 as President of the Association of Teleservices International I guided our North American members thru an alliance program with the blood centers to prepare for instant response in the event of another disaster related blood shortage. My interest in government regulations led me to chair the Government Relations Committee for five years. The government regs are a daunting part of our lives, both business and personal.*

*"My personal goal is to stay informed about the rules and teach others how to manage them with our legislators and at the FCC. Maryann was a very dear friend which makes this award very poignant."*



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## Building RELATIONSHIP . . .

This is essential in associations. Let's get to know one another at meetings and happy hours. Help each other when there is a need.

## Finding New Ways to CONNECT . . .

Share your ideas and knowledge.  
Plan to attend our Chappell's Happy Hours!

## Develop a Sense of PURPOSE . . .

Offering to do a small project for a member or the association. These small projects create meaning and grow our connections.



## LINKEDIN CONNECT – YOU CAN HELP!

The office has been sending CONNECT invitations to all current and past members who are not yet connected to our GKC LinkedIn page. We also are inviting nonmember area practice managers to connect with us too.

**You can help in this process** by suggesting to other healthcare personnel you see on LinkedIn and inviting them to connect to GKC's page. They **do not** have to be a GKC member. Together we can build a larger GKC presence.

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## *“My MGMA Story”* **SHARE YOURS!**

Current and previous board members are sharing their story about their experiences of MGMA's impact during 2021. They invite all GKC members to share their history in MGMA and how GKC has impacted your career in a few paragraphs. How has MGMA influenced your education, connections? What impact has MGMA made in your work life? How has the state chapter or national MGMA influenced your career? Read what other members have shared in this issue, or “My MGMA Story” in the January and February issues.

Send your article to [info@gkcmgma.org](mailto:info@gkcmgma.org)

We'd love to post your MGMA experience in a future issue - in the order of receipt.

## Five Perfectly Bad Reasons Not To Delegate

But it has to be done right!" my coaching client responded. They were struggling with an over-packed schedule and way too many activities for their week. I asked them to list some small tasks they could delegate to someone else on their team to free up some time resources. With hesitation they listed three potential items, and then gave the answer you see above. The session got real interesting when I asked them, "What does right look like?"

A hesitation to delegate is part of our DNA. It seems like a sign of weakness to admit that you can't do it all and need the help of others. The reality is that it is through delegation that we build capacity in others, create space for ourselves to do higher level work, and show others we trust them.

Here are the most common reasons (excuses really) people give me for not wanting to delegate, and my response (in my head at least) to such reasoning:

### 1) I don't want to put more work and stress on them.

So... you believe that the limited attention you can give them because you're overworked is healthy? A way to you to show up well as their leader or manager? A unique benefit of delegation is that you have more time resources to actually help them process how to complete the additional tasks and support them in their growth.

### 2) It takes more time to train them than it does to do it myself.

For the first few times, yes. But if the task is one that will be completed on a continuing basis, they will improve their efficiency and eventually you won't need to be involved as much. UNLESS you also subscribe to reason number 3.

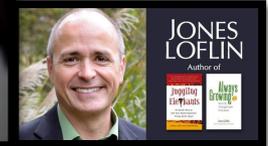
### 3) I don't trust them to do it right.

As I said earlier, I think you have to define what "right" looks like and if that level of excellence is a *business necessity* or *personal preference*. If it is a business necessity, are you explaining the reason it has to be done that way? Are you giving them smaller

It is through delegation that we build capacity in others, create space for ourselves to do higher level work, and show others we trust them.

Jones Loflin

Mobile Users: [336-859-9862](tel:336-859-9862)  
[800-853-4676](tel:800-853-4676)  
[info@jonesloflin.com](mailto:info@jonesloflin.com)



tasks they can practice getting it "right" that can lead to taking on more later? And if your desire for something to be "right" is based on your personal preference, isn't it time for you to get out of your own way so you can focus on more important elements of your job? Is your requirement for it to be "right" a business necessity or personal preference?

### 4) I don't want to delegate myself out of a job.

So there are no bigger goals or stretch assignments for you if you free up time in your schedule? Nothing you could pursue that could have an even larger impact on your or your team's success? *Does the person you report to know you feel this way?*

### 5) I don't have anyone to delegate to-it's just me.

This reason comes closer to actually being a reason than any of the others. However, I find that even in the cases where "you are the team" there are ways you can shift tasks to someone or something else. Sites like [Guru.com](http://Guru.com) have tons of people who will take on anything from graphic design to excel spreadsheets. [Calendly](http://Calendly) will allow others to schedule meetings with you when you are available without any action from you once you set things up. I believe the important thing is to stop and ask the question, "Who might be able to help?"

I'd like to apologize for the sarcastic tone of this article BUT I can't let myself do it. Delegation is one of the most effective means by which to reduce your overload, strengthen the abilities of every member of your team, and show you are a manager or leader who trusts others. And if you still see delegation as a sign of weakness, read my article, [12 Really Good Reasons To Ask](#)

Jones Loflin - June-3-2021

...It Should Have  
Great Webforms



## Top 5 Reasons Your Medical Practice Website Should Include Online Forms!

5. Your patients can attach other documents to your forms insurance cards, photos, etc. Keeps it all together!
4. You have all the information you need before your patient ever walks in your door. Saves everyone's time!
3. Your patients expect it. "What do you mean I can't fill out this paperwork on your website? Guess I'll try someone more progressive."
2. You can actually read the forms instead of trying to figure out what the heck this handwritten stuff says!
1. It's 2021. Do you want people in your office any longer than they need to be as they fill out forms?

*[Let us know if you need to hear more reasons - We've got 'em!](#)*

The **Highland Group, LLC**  
MEDICAL AND DENTAL WEBSITE DESIGN

The **Form Team**   
A Division of The Highland Group, LLC

[info@theformteam.com](mailto:info@theformteam.com)

913-685-9477

[TheFormTeam.com](http://TheFormTeam.com)  
[HighlandGroup.net](http://HighlandGroup.net)

## Business Partner Alert 2021 Sponsorship Offering

**CHOOSE AN OPTION...** Absolutely FREE!

All partners interested in providing webinar or a video(s) agree to abide by the terms of agreement, sent to you if you have interest in this option.

Contact the office with your questions. 816-806-1838

[info@gkcmgma.org](mailto:info@gkcmgma.org)

### 1. SPONSOR A WEBSITE PAGE for a year!

First Come, First Served: All we need is your company logo or a small ad that you create. We'll post it on an available page. Only 1 ad per page.



### 2. SPONSOR AN AD IN GKC CONNECT ISSUE:

Either monthly, quarterly, or annually. Send us your logo or ad and we'll post.

### 3. SPONSOR A MONTHLY MEETING:

Same applies as above. We'll place your logo or ad on the event of your choosing. 1 per event.

### 4. MONTHLY NEWSLETTER:

Short educational videos 1-3 min clip or ad or logo in monthly newsletter/website partner page. Choose a month.

### 5. WEBINAR: Sponsor one of the bi-monthly webinars in 2022 (2021 is full).

Your ad will be placed in that month's newsletter/logo on the event page. Your logo is included in annual list of sponsors.

# Mark Your Calendar for Sept 22

## Attendee & Exhibitor Registration Open!



## Effective Date - June 1st

### Important Notice from Board President



### "Caring for the Kingdom"

A Kansas City Healthcare Community Education Touchdown

SEPTEMBER 22, 2021

MORNING		AFTERNOON		
7:30 – 8:00 am	Pre-Game Registration Breakfast - Dance Cards	Main Hall	12:00 – 1:00 pm Half-Time Luncheon with Exhibitors	Main Hall
8:00 – 8:15 am	Kick-off Welcome Event Co-Sponsors	Main Hall	1:00 - 2:00 pm (1.0)	
8:15 – 9:15 am (1.0)	(All Attendees) KEYNOTE SPEAKER "Tackling Health Care Affordability: Success Takes a Team Effort" Jill Watson, MBA	Main Hall	TRACK I - MANAGERS "Team Based Care" Susan Kimble, DNP APRN ANP-B, FAANP National Speaker and UMKC Instructor	Main Hall
9:15 – 10:00 am	Exhibitor Time Out (Complete Dance Card)		TRACK II - CODERS "Welcome to the Dark Side: A Day in the SIU" Barbara Hays, CPC CRAC CPCO CPFC CPMA CEMC ICD-10 Trainer CPC-I	Ambassador
10:00 – 11:00 (1.0)	TRACK I - MANAGERS "What's In a Word: Sharpening Your Communication Skills" Tracy Bird, FACMPE CPC and Sarah Reed, BSE CPC CPC-I	Main Hall	2:00 – 2:30pm Time Out Chief's Cookies	Main Hall
	TRACK II - CODERS "Technology & It's Impact on Coding & Billing" Angela Jordan, CPC, COBGC CPMS	Ambassador	2:30 - 3:30pm (1.0)	
11:00 - 12:00 (1.0)	TRACK I - MANAGERS "Effectively Managing Third Party Payor Audits" Richelle Marting, JD MHSA RHIA	Main Hall	MANAGER/CODERS/EXHIBITORS "Locker Room Huddle Game Plans" Moderators: Brad Carney and Laurie Atwood Group sharing challenges experienced during pandemic. Develop some ideas and a game plan for the future.	Main Hall
	TRACK II - CODERS "Time Documentation: Do You Know the Time to Bill By Time?" Sherry Wright-Fontenot, CPC CPCO CPMA CEDC	Ambassador	3:30 - 4:00 pm (open to 4:30pm)	Main Hall
			VICTORY PARTY - with Exhibitors - Best Decorated Booth Award - Exhibitor Drawings - Grand Prize Awards	



1 Place, 1 Click for info and registering

<https://gkcmgma.wildapricot.org/2021-Caring-for-the-Kingdom>

### Effective June 1, 2021

GKC monthly webinars will require a \$15 fee for members and \$25 for non-members. Live meetings returning soon will return to \$25/\$45).

The education provided is valuable, the presenters share their expertise and services to enhance your knowledge base, and we want to make these offerings financially feasible for you, our valued members. We also must cover costs for food and room rental, etc.

Based on many factors, the GKC Transition Board realizes it is no longer feasible to continue to provide free webinars. Retaining financial stability requires revenue and some involvement of the membership. At February's board meeting, discussion about the options resulted in the following decision:

Thank you for standing by us during this unprecedented and challenging time in our history. We are looking into the future, anticipating the return to normalcy, and the ability to see each other face to face once again! Until then don't forget: "We Are All In This Together, Kansas City!"

-- Chris Smith  
GKC President



Quarterly  
Update



## Umbrella Managed Systems

Technology should help you grow, not hold you back. Since 2007 Umbrella Managed Systems has been providing IT solutions that empower people and solve problems. With our Umbrella approach we combine the best reactive and proactive IT services using the latest technologies and standards. Located in Kansas City's historic River Market district we partner with businesses throughout the KC-Metro and beyond to provide premium IT support, cybersecurity services, and long-term IT solutions.

The Umbrella Managed Systems Q2 2021 Quarterly Update is live and this quarter our discussion on cybersecurity continues. Each quarter our team curates an update highlighting important communications, shares statuses on platform enhancements, and provides relevant IT information.

Read more:

<https://www.umbrella-ms.com/newsletter-q2-2021/>

# Welcome to our New Members

– Joanie Balwanz –  
*Kansas City Kidney Consultants, PA*

– Carrie Sander Velde –  
*Kansas City Kidney Consultants, PA*

– Donald Paul Jones –  
*Kansas City Medical Society Foundation*

– Randy Hairgrove –  
*RSH & Associates, LLC*

– Valerie McCracken –  
*AREA Real Estate Advisors*

– Colette Belcher –  
*Women's Clinic of Johnson County*

– Cathy Hodges –  
*Kansas Pulmonary and Sleep Specialists*

– Ashley Blacketer –  
*Imaging For Women*

– Megan Davenport –  
*Saint Luke's Health System*



**Mark your  
calendar  
today!**



**NEW EVENT -- Starts in August!**  
**BI-MONTHLY NETWORKING**

**Wednesdays -- Aug 18, Oct 20, Dec 15**  
**5:30 pm - 6:30 pm**

After our noon webinars (same dates), let's end this GKC focused day with a **"LIVE" GKC Networking Event** to be held at Chappell's Restaurant & Sports Museum. Chappell's will provide a private room for our gathering with some appetizers. You order your preferred drink.

These three events this fall: 8-18, 10-20 and 12-15 will test out this new idea offered from your board of directors. If we get good turnouts this year, GKC will extend this offering into 2022. Hopefully, everyone will enjoy this venue and sharing casually together as we get to know each other personally.

***There appears to be a lot of buzz about this already!***

**Register today for this no-fee event:**

**<https://gkcmgma.wildapricot.org/event-4254108>**

**About Chappell's . . .**

**[Chappell's Restaurant & Sports Museum](https://www.chappellskc.com/)**

**<https://www.chappellskc.com/>**

***They have quite a history!***

First opened in 1986 as a political and sports themed bar & grill, Chappell's Restaurant & Sports Museum has since become one of Kansas City's most iconic restaurant establishments for its astounding display of sports memorabilia. *"People visit Chappell's to see the sports memorabilia, but always come back for the food," Jim Chappell often states.*



***Appetizer SPONSOR Requested for Each Event***

**If a member would like to sponsor one of these events, we'll add your company logo on the event page. We can come up with something to make it worth your time and effort.**

**If a member would like to sponsor the appetizers for one of the three 2021 dates, please contact [info@gkcmgma.org](mailto:info@gkcmgma.org).**

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## EXHIBITORS

**If you didn't get an email invite, now's  
the time to secure your booth space.  
We are filling UP fast!**

<https://gkcmgma.wildapricot.org/2021-Caring-for-the-Kingdom>

### "Caring for the Kingdom"

A Kansas City Healthcare Community Education Touchdown



#### Symposium Tailgate Exhibitor Packet

**Celebrate being together!  
Decorate your booth  
with all things Chief's**

**Dress is casual Chief's wear  
Fun football team theme  
A tailgate party ends our day**

**Attendees** represent a large number of practice managers, coders, billers, and office staff from the Kansas City metro area and surrounding communities.

**Exhibitors** may attend any speaker in any track. Confirmed booth location, setup details and final attendee list will be emailed before the event.

**Our Co-Sponsors:**



In this uncertain time, the organizing team has thought long and hard to look at every possible scenario for this fall event. We are committed to make this symposium not only special but beneficial, both educationally and emotionally as we create a new normal.

The team believes the fall is a special opportunity for the Kansas City healthcare community to get together, get energized and get rolling again. Together, let's commit to creating a fun revitalizing event with a full exhibit hall and a packed house of attendees. We can create this Kingdom experience with teamwork!

Wednesday, September 22, 2021

8:00 am - 4:00 pm

7:30 am - Registration & Breakfast

Holiday Inn Airport KCI Expo Center

11730 NW Ambassador Drive

Kansas City, MO 64153

**NEW!**

ONLINE REGISTRATION OPEN

**Become a Symposium Co-Sponsors Early! Get a Prime Booth Position!**

**Confirm Booth Space no later than August 6, 2021**



**We're Back "LIVE" Again  
Back to Normalcy. Yeah!**

**We need members who can . . .**  
assist with various meeting tasks.  
Being part of the process sure makes  
a difference - to YOU and Attendees!

Email [info@gkcmgma.org](mailto:info@gkcmgma.org) the  
months you would like to help  
with a particular task.

**To all volunteers - THANKS!  
You are appreciated!**



## **NEEDED FOR LIVE EVENTS**

Greeter/Check In (2)/Welcome Host

Give a Door Prize

South Meetings at  
Holiday Inn & Suites, OP

July 21, Sept 15, Nov 17, Jan 19

Greeter/Check In (2)

Chappell's Networking

Aug 18/ Oct 20/ Dec 15

***"Caring for the Kingdom"  
Education Touchdown - Symposium***

Registration Table (3)

Set Up/Tear Down (teams)

Exhibitor Coordinator (BP only)

**And MORE!**

September 21/22, 2021

## RECAP OF WEBINAR

May 19, 2021

# “Effective Communication Leadership”



*“We all have someone that comes to mind when thinking about great leaders whether it’s a colleague, a politician or someone from your personal life. Regardless of who these people are, they all exhibit certain traits that set them apart. The secret to standing out include key principles of effective leadership communication that drive collaboration and success.” - Tracy Bird*

Tracy presented a wealth of information and tips about being an effective leader in your practice or business. Among this wealth of information, she presented some key principles shown graphically here that helps enhance leadership communication skills.

*Be sure to attend the September 22 “Caring for the Kingdom” Symposium. Sarah Reed will join Tracy as they elaborate on all these aspects of leadership.*



### Reskilling Your Practice



OPERATIONAL STREAMLINING



SHORING YOUR TECHNOLOGY BASE



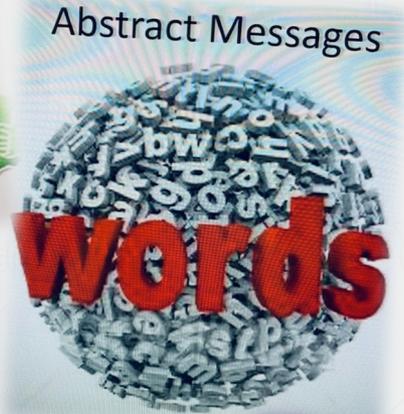
EMPLOYEE ENGAGEMENT



PATIENT ENGAGEMENT



### Meeting Management



## Tracy Bird

FACMPE, CPC, CPMA, CEMC, CPC-I  
ACMPE Forum Representative



MGMA-ACMPE  
Providing professional education and resources for medical practice management since 1926

*If you are interested in ACMPE certification or Fellowship, contact Tracy for information.*

# 2021-2022 PROGRAMS

Register at <https://gkcmgma.wildapricot.org/events>

**ONLINE WEBINARS – Effective June 1: Members \$15/Guest \$25**

**IN-PERSON MEETINGS – Effective June 1: Members \$25/Guest \$45**



## June 16: Webinar

“Living By Design: Four Pillars To Clarify Your Mission in Life “

Kristin Herman, CFP®, CLU®, ChFC®



## July 21: LIVE EVENT

“2021 CMS Imaging Ordering Requirements“

David Smith, FACMPE

United Imaging Consultants



## August 18: Online Webinar

“Identity Theft Is REAL!“

Cathy Lucas, Legal Shield



## September 1: Webinar Series – No Fee



## September 22: Symposium LIVE ALL-DAY EVENT

“Caring for the Kingdom“ For info go to:

<https://gkcmgma.wildapricot.org/2021-Caring-for-the-Kingdom>

## October 20: Online Webinar Noon

“Title to Come“

Stephen Bowe, JD, MBA, CRCM



**\*NEW Networking Event at Chappell's 5:30–6:30pm**

## November 17: LIVE EVENT

### Annual GKC Business Meeting

“Legal Issues for Medical Practices“

Randy Schultz, JD, Lathrop Gage



## December 8: Online Webinar Series – No Fee

“CMS Webinar Overview Series“



## December 15: Online Webinar Noon

Insurance Topic:

TBD by Keane Insurance Group



**\*NEW Networking Event at Chappell's 5:30-6:30pm**

## January 19, 2022: LIVE EVENT

“HIPAA & MACRA/MIPS: The Changes Keep Coming! Are You Ready?“

Kyle Haubrich, JD, Sandberg Phoenix, St. Louis MO



## February 16, 2022: Online Webinar Noon

“Cybersecurity Steps Every Healthcare Organization Should Take Now“

Angela Rivera, MBA & Craig Goodwin, CCISO/CISSP



**2022 – March 16, May 19 and July 20 are confirmed too!**

Online Webinar – New Discount Rate

Date: June 16, 2021

Time: 12:00 Noon - 1:00 pm

# Living By Design:

Four Pillars To Clarify Your Most Meaningful Life

**Pillar 1: Know Yourself and Be the Best YOU**

**Pillar 2: Play to Win**

**Pillar 3: Attitude of Gratitude**

**Pillar 4: Live with the End in Mind**

Register at:

<https://gkcmgma.wildapricot.org/event-4088616>

Join Zoom Meeting

<https://us02web.zoom.us/j/84814868096?pwd=YkZGNmpwd1xcnqwM2MrOEVFby9XQT09>

Meeting ID: 848 1486 8096

Passcode: MGMA

One tap mobile

+12532158782,,84814868096#,,,,\*426063#

BIO: <http://www.kristin-herman.com/>

Sponsored by:



**Kristin Herman**  
**CFP®, CLU®, ChFC®**  
**Financial Advisor**

*Susan and Tom are worried. They're sitting at their son's soccer game but can't enjoy the moment because of their fears and anxiety. They are so concerned about the schedule and what's going to happen next that they are not able to live in the moment and enjoy creating a meaningful life. They know topics like saving for their kid's college or their retirement are important, but they're so maxed out today and every day that all they feel like they can handle is to react to circumstances as they arise. Have you ever felt like this?*

*Anxious, afraid, or have regrets? Welcome to the majority! If the two most worthless emotions are guilt and worry, why do so many of us feel them continuously in our lives? Can you sit and enjoy an activity without feeling worried or anxious?*

*Have you ever thought that it's because you are not clear on your values, goals and priorities? In other words, you are living by default. Do you know that these emotions can go away, and you can truly experience a meaningful life? Is it worth an hour of your time to find out how you can **maximize peace of mind** and **minimize regret**? If so, please join Kristin Herman as she shares her passion for **living by design**, living your life strategically by growing your wealth and enjoying the rewards of good stewardship.*

Date: July 21, 2021  
Time: 3:30 - 5:30pm

## "2021 CMS Imaging Ordering Requirements"

**Topic:** CMS Requirements for clinicians to consult Appropriate Use Criteria when ordering CT, MR, Nuclear Medicine and PET beginning January 1, 2022, and for rendering providers to report that data on claims.

Beginning in 2022, CMS will require clinicians ordering CT, MR, Nuclear Medicine and PET for traditional Medicare patients will be required to consult CMS approved Appropriate Use Criteria via a CMS Approved Clinical Decision Support Mechanism.

Those providing professional or technical component of those services will be required to report data about the consultation on their claims in order to be paid. Whether your clinicians order imaging studies, or you provide the professional and/or technical component of imaging services, this session will cover required workflow and system changes necessary to prepare. The education and testing period for this rule began in 2019, so if you haven't already done so, now is the time to begin. We will also cover the exceptions to the requirement and CMS expectations for ordering clinician compliance with Appropriate Use Criteria. We will also talk about potential strategies for leveraging this process to reduce the burden of imaging pre-authorization with other payors.

Sponsored by  **UNITED IMAGING CONSULTANTS**  
ADVANCED RADIOLOGY | EXCEPTIONAL CARE



**David Smith**  
FACMPE

*Bio: David L. Smith, FACMPE is Executive Director of United Imaging Consultants, a group of 35 radiologists serving hospitals, clinics and other imaging facilities in the Kansas City metro area. After spending the first ten years of his practice management career as Administrator of a multi-specialty group practice, over the past 21 years he has focused on radiology practice leadership and consulting. David has also been active in the Medical Group Management Association, including service on the Government Affairs Committee and volunteer work for the ACMPE and other segments of the association. He currently sits on the Federal Affairs and Advanced Education Committees for the Radiology Business Management Association, and the American College of Radiology Carrier Advisory Committee. He has been a presenter on this and other topics for MGMA, the Radiology Business Management Association, the American College of Radiology, and others.*

**WE'RE PLANNING  
FOR A LIVE EVENT!**

**South Location**  
Holiday Inn & Suites  
Overland Park KS

Register at:

<https://gkcmgma.wildapricot.org/event-4172559>

## ONLINE WEBINAR - New Discount Rates

Date: August 18, 2021

Time: 12:00 Noon - 1:00 pm

### "Identity Theft Is REAL!" With Cathy Lucas

**Think about the life you built...**your personal information is vital to not only your reputation but thriving in this life: getting a job, buying a home, a vehicle, leasing an apartment, serving in your community, and more. Unfortunately, thieves are always looking for opportunities to take advantage of us, especially when we least expect it. 2020 taught us the need to be prepared because a global pandemic can happen at any time, and we were so focused on how to survive and deal with the current situation, that that is when they decided to strike. Because they are so savvy in their attacks, it can take months or years before we become aware of the problem, leaving a trail of damage in their wake.

This past year was especially difficult as so many of us faced uncertainty in whether or not our business or employer would stay open, kiddos not able to attend school, and surviving the virus itself. **Kansas** is the nation's worst state **with 1802% increase in identity theft** over the prior year, due in large part to an aging infrastructure and previously compromised personal information.

Protecting that personal information and personal reputation is more crucial than ever in this digital age because we can't control what happens to it once it is in the hands of others. Plan to attend to educate yourself on the types of threats that are out there and how to take a proactive stance to minimize your exposure.



**Cathy Lucas**  
Legal Shield

*Cathy Lucas, has been an Independent Consultant of LegalShield for the last 8 years, having come from the Corporate environment where she spent 25 years in Sales, Marketing and Management. In 2013, she started specializing in helping companies be proactive in protecting their businesses and employees, as the breaches were just starting to become invasive. Today she works with many small to medium companies to help them address risk management as it pertains to their employees personal information, with innovative products and services.*

**WEBSITE ACCESS LINK: To come**

**Members and guest, please register at:**

<https://gkcmgma.wildapricot.org/event-4184904>

**Sponsored by**





2021  
SERIES



## *CMS Updates and Direction for CY2021*

*Rural Health Coordinator/Local Engagement & Administration  
Division*



### UPCOMING DATES

September 1, 2021

December 8, 2021

Each quarterly webinar will include pertinent updates and are subject to change depending on circumstances. Each session will have updates and add a subject specific focus during each session to address priorities for members. There will be time for audience questions. A PDF of the webinar will be sent out with your ACMPE Certificate for 1.0 hours CEU after the webinar. This webinar is not recorded.

**Next Date: Wednesday, May 26, 2021**  
**Time: 12:00 Noon to 1:00 pm**  
**Online Zoom Webinar**  
**No Cost Event for Members / Guests**

**Michelle Wineinger**  
CMS Rural Health Coordinator  
CPC, COBGC, CPMS



### Access Information for Webinar

**September 1 - Join ZoomGov Meeting**

<https://cms.zoomgov.com/j/1601740339?pwd=dm9sMlV3R1hWeWd0ZU82d0lWalRGZz09>

**Meeting ID: 160 174 0339**

**Password: 644558**

*One tap mobile*

+16692545252,,1601740339# US (San Jose)

+16468287666,,1601740339# US (New York)

*Dial by your location*

+1 669 254 5252 US (San Jose)

+1 646 828 7666 US (New York)

833 568 8864 US Toll-free

*Meeting ID: 160 174 0339*

*Password: 644558*

**Register for this event at:**

<https://gkcmgma.wildapricot.org/event-4104581>

# Practice Manager of the Year 2021



Kyle Adkins, (l.) CMPE, president of MO MGMA state chapter, awarded Brad Carney, (r.) FACMPE, CPC, CPCO, the annual "Practice Manager of the Year" award at the May 5-7 state conference in Branson, Missouri.

Brad's service to MGMA and members is exceptional. Not only did Brad move up the board ranks to Past President of MO MGMA, he did the same for Northwest Missouri MGMA chapter. He now serves on the GKC MGMA board as Past President and helped with the merger of NWMO into GKC recently.

Congratulations, Brad for your outstanding service to MGMA and all its members!

# "Caring for the Kingdom"

*A Kansas City Healthcare Community Touchdown*



**Wednesday, September 22, 2021**  
**Most speakers are confirmed!**

Attendees, exhibitors and sponsors

All event information on webpage as it develops!

<https://gkcmgma.wildapricot.org/2021-Caring-for-the-Kingdom>

Football Theme

Pre-Game

Kick-Off

Time Out

Half Time

Fun & Learning

Locker Room

Huddle

Game Plans

Victory Party



5.0 ACMPE & AAPC CEUs  
All sessions 1-hour length  
Keynote Speaker  
Manager & Coder Tracks  
Registration: 7:30 am  
Start: 8:00 am - 4:00 pm

Dress in football casual attire  
Decorate booth-football theme  
TIME OUT - mid-afternoon  
VICTORY - Wrap-up party  
Exhibitor door prizes  
Grand prizes

# Join Our Growing List of 2021 SPONSORS

Become a monthly sponsor, place ad on web/monthly Connect, sponsor a webinar, or provide an educational video!

Email your choice(s) to [info@gkcmgma.org](mailto:info@gkcmgma.org)



**BUSINESS PARTNERS No cost to you . . . Never to late to sign up!**



## Information Communications Group Outstanding Service Earns coveted ATSI “Award of Excellence” for the 15<sup>th</sup> year!

FOR IMMEDIATE RELEASE  
June 2021

Information Communications Group of Leawood, KS has been honored with the exclusive ATSI 2021 Award of Excellence for the 15th year. This award is presented annually by the Association of TeleServices International (ATSI), the industry’s Trade Association for providers of telecommunications and call center services including telephone answering and message delivery across North America and the UK. Information Communications Group was presented with the award at ATSI’s 2020 Virtual Awards Presentation.



The ATSI award started 25 years ago to improve the overall quality of the call center industry by setting expectations and measurements to ensure a successful call handling experience.

Now a fifteen-time winner **Information Communications Group** earned the Diamond Plus Award.

**ATSI extends its congratulations to the staff of Information Communications Group on their proven quality service to their customers.**

## JOB OPENING: Administrative Assistant

We are looking for a responsible Administrative Assistant to perform a variety of administrative and clerical tasks. Duties of the Administrative Assistant include providing support to our agents and employees, assisting in daily office needs and managing our company's general administrative activities. Administrative Assistant responsibilities include preparing reports and maintaining appropriate filing systems. The ideal candidate should have excellent oral and written communication skills and be able to organize their work using tools, like MS Excel and office equipment. If you have previous experience as a Secretary or Executive administrative assistant, we'd like to meet you. Ultimately, a successful Admin Assistant should ensure the efficient and smooth day-to-day operation of our office.

**Responsibilities:** Answer and direct phone calls • Organize and schedule appointments • Write and distribute email, correspondence memos, letters, faxes and forms • Assist in the preparation of regularly scheduled reports • Maintain a filing system • Update and maintain office policies and procedures • Maintain contact lists • Provide general support to visitors • Act as the point of contact for internal and external clients

**Requirements:** Proven experience as an administrative assistant or office admin assistant preferred but not a must. • Knowledge of office management systems and procedures • Working knowledge of office equipment, like printers and fax machines • Proficiency in MS Office (MS Excel and MS PowerPoint, in particular) • Excellent time management skills and the ability to prioritize work • Attention to detail and problem solving skills • Excellent written and verbal communication skills • Strong organizational skills with the ability to multi-task • High School degree; additional qualification as an Administrative assistant or Secretary will be a plus

**Benefits:** Paid Holidays, Paid Time Off (PTO), Dental Insurance, Vision Insurance, Salary Range: \$24,960-29,120.

**How to Apply:** Send Resume to:  
jeffdavid@jeffdavidinsuranceagency

**YOU CAN ENROLL IN  
HEALTHCARE TODAY!**

**Enrollment Extended  
to August 15th**



JEFF DAVID

INSURANCE  
AGENCY

The individual health insurance marketplace (healthcare.gov) is having a Special Enrollment Period due to the Covid-19 pandemic.

This second chance special enrollment period will give Americans, who need healthcare coverage during this global pandemic, the opportunity to sign-up. Millions of people remain uninsured despite being eligible for reduced cost coverage through the ACA Marketplace or Medicaid Expansion.

If you know of someone that needs help, please refer them to us for information and possible assistance.

**We can help!**

**Jeff David Insurance**

**Call or Text: 816-436-2622**

**Email: [jeffdavid@jeffdavidinsurance.com](mailto:jeffdavid@jeffdavidinsurance.com)**

# Give the gift of health and healing



*Learn how Metro Care and Wy Jo Care can be your charitable care partner*

JOIN WITH WY JO CARE/METRO CARE TODAY!



Contact Donald Paul Jones, Outreach Coordinator  
dpjones@kcmedicine.org | 913-526-8231

**METRO CARE + WYJOCARE**  
VOLUNTEER DOCTORS FROM KCMS

KANSAS CITY  
**MEDICAL SOCIETY  
FOUNDATION**  
CHARITABLE CARE, EDUCATION, PREVENTION & WELLNESS

[www.kcmedicine.org/charitablecare](http://www.kcmedicine.org/charitablecare)

## HELP DESK FORUM

### Ask a Question

*For active manager and business partners:  
Ask question and get answers from your peers.*



- **To ask a question:** Click the "Create topic" button. Create a title, ask your question, and list your name, practice/business and email address.
- **To view a question:** Hover over the title and a box will pop up containing the question.
- **To answer a question:** Click on the title and choose the "reply" button. Include your name and email at end of the answer.



## 2021 FOCUS

**RELATIONSHIP  
CONNECTION  
PURPOSE  
& MEANING**

### Have Questions?

Contact us:

[info@gkcmgma.org](mailto:info@gkcmgma.org)  
816-806-1838

Visit website:

<https://gkcmgma.wildapricot.org>



## **Business Partners** **2021 Advertising – No Cost**

**Choose a Month!**  
**Choose a Way!**

### **CHOOSE AN OPTION Absolutely FREE**

- 1. SPONSOR A WEBSITE PAGE for a year!**  
First Come First Serve: All we need is your company logo or a small ad that you create. We'll post ad on the page of your choice. Only one ad per page, so act soon.
- 2. SPONSOR AN AD IN NEWSLETTER,** either monthly, quarterly, or annually. Send us your logo or ad and we'll post.
- 3. SPONSOR A MONTHLY WEBINAR/MEETING.**  
Same applies as above. We'll place your logo or ad on the event of your choosing. One per event.
- 4. MONTHLY NEWSLETTER Short educational videos 1-3 min clip** or ad or logo in monthly newsletter/ website partner page. Choose a month.
- 5. PROVIDE WEBINAR: a monthly educational webinar.** Ad will be placed in that month's newsletter/logo on event page. And your logo will be included in the annual list of sponsors.

Contact the Central Office at [info@gkcmqma.org](mailto:info@gkcmqma.org)

## **Has Unemployment Fraud** **hit your practice yet?**



**Cathy Lucas**

*If you would like more information on coverage that has no direct cost to your company, and can provide peace of mind protection, contact me today.*

**Cathy Lucas**  
**Business & Employee Benefit Specialist**  
**913.709.4392**

[cjlucas@legalshieldassociate.com](mailto:cjlucas@legalshieldassociate.com)

This is a nationwide problem plaguing so many business owners with the additional burden on already stressed HR and Administration personnel, to have to file paperwork to stop these fraudulent claims. Kansas and Missouri has been hit especially hard with this problem, and it hasn't slowed down. But just because it hasn't happened to your business yet, doesn't mean you can relax.

Stopping the claim doesn't end the problem! That employee now has an SSN that has been compromised. Where and how will it be used next? What tools are you offering to help your valued employees have peace of mind around this problem?



# 2021 GKC MGMA Transition Merger Board

PRESIDENT	Chris Smith	MANAGER AT LARGE
PRESIDENT ELECT	Andrea Wyatt	Jennifer Caswell
TREASURER	Barbara Sack	Laurie Atwood
SECRETARY	Rebecca Allison	Brian Stack
1st PAST PRESIDENT	Kory Barrett	Merry Mullins
2nd PAST PRESIDENT	Brad Carney	PARTNER AT LARGE
		Patty Evarts
		Chris Robbins



*Chris*



*Kory*



*Brad*



*Andrea*



*Jennifer*



*Laurie*



*Barbara*



*Brian*



*Merry*



*Rebecca*



*Patty*



*Chris*

## Join "Team Help" *We could use your assistance.*

### *"Caring for the Kingdom"*

*A Kansas City Healthcare Community Education Touchdown*



## *Symposium Helpers Requested We'll make it FUN!*

Contact [info@gkcmgma.org](mailto:info@gkcmgma.org) to join the team!

**Dates Help Needed:**

**September 21 Setup & September 22 Event**

- **Set up** for exhibit hall & speakers - 9/21 afternoon
- Exhibitor Coordinator – Setup 3-7pm, 6:30-7:30am
- ~~Exhibitor Announcer – throughout event day – Filled~~
- Registration Setup – 9/21 afternoon, 22 early arrival
- Registration Booth Help - 9/22 7:00am/thru day
- Registration – Assistance early morning /breaks
- Audio Visual – 9/21 Setup and Assistance
- Tear Down – 9/22 done quickly after victory party