



JULY GKC CONNECT

Association News at a Glance



My MGMA Story

Kory Barrett

MHSA, RT(R)

Board Past President



My MGMA story began with my first job after graduate school. Within my first week as an Administrative Fellow at Mercy Clinic in Springfield, Missouri, I learned what two of my favorite four-letter acronyms would come to be... those are WRVU and MGMA of course.

As a medical group/clinic specific Fellowship, I learned quickly what MGMA was as a benchmarking service; however, I didn't know much about it as an association for medical group professionals. And I needed one! In graduate school at that time, everybody aimed toward being a hospital executive while other associations were more common to be referenced. I was already drawn to the medical group world. In fact, one class where a guest speaker asked each student what they wanted to do in their career everyone answered hospital COO or CEO. I wanted to lighten the mood and answered that I wanted to operate clinics in the mountains and ski from clinic to clinic. While I am not skiing from clinic to clinic, and all joking aside, I have mostly remained in the medical group world and can credit so many learnings and experiences to MGMA.

After my Fellowship, I returned to Kansas City and joined Saint Luke's Health System. After a couple of years in the Project Management Office, I moved over to Saint Luke's Physician Group as the Director of Central Operations and was thrilled to be back on the medical group side. It was at that time my MGMA connection really took off in two ways.

We implemented many new dashboards and metrics within SLPG with MGMA as our guide for the methodology and the benchmarks. And I also joined the GKC MGMA Board shortly after that and learned just how powerful and important connecting across the community can be. Organizing educational events really sped up my networking opportunities and helped me witness firsthand how important bringing together peers and business partners to strengthen relationships and connections for their practice can be.

National MGMA association covers a wide range of topics, and you experience that when you attend their national conferences. For the local GKC MGMA, I like to say that at its core GKC is here locally to provide great educational events and networking opportunities for our area's health care communities. And what a great community we have! I am honored to be a part of MGMA and to know so many great people, practices, and resources because of my involvement in GKC MGMA and National MGMA.

I currently have the opportunity each year to visit with graduate students and inform them about opportunities in the medical group world and specifically share about MGMA and its offerings. I'm confident that we are moving the needle! Now, when asked what students or early careerists want to be, we are getting just as many "medical group executives" as those who answer "hospital executives" 😊.

I am currently Director of Ambulatory Practice Integration at The University of Kansas Health System -- whether you want to call our collective area ambulatory, clinic, medical group, or other. I love what I do and feel so fortunate to share that passion with others in the MGMA community. I hope to see you all at "Caring for the Kingdom" Education Touchdown on September 22nd!

Register at Early Bird Rates

ACPMCE 5.0 CEUs
"Caring for the Kingdom"
A Kansas City Healthcare Community Education Touchdown
AAPC 5.0 CEUs approved

Holiday Inn Airport
KCI Expo Center
11730 NW Ambassador Drive
Kansas City, MO 64153

7:30 Breakfast
8:00am - 4:00pm

See you September 22
Info and registration in 1 place, 1click!
gkcmgma.wildapricot.org/2021-Caring-for-the-Kingdom

CHIEFS

Co-Sponsors
GKC MGMA, KCMPE, & AAPC of KC

EARLY BIRD RATES **APPLY IN JULY**

for
Attendees, Exhibitors, Sponsors

Below link takes you to
all information & registration links

[SYMPOSIUM INFO LINK](#)

Watch the symposium highlight video ad
on the GKC website Home page!

<https://gkcmgma.wildapricot.org>

New Features Available on the GKC Website

As we continue to revamp and enhance the website, we are “upgrading” several things to look more professional. With the help of ROAT.com we have checked off our list the following items.

The GKC Board approved three items on our website that will enhance our web presence. Ron Gallagher of ROAT.com just completed these items for us:

1. Deleted the “wildapricot” from our weblink. Our new website link is easier and matches our email. Reach our website at:
<https://gkcmgma.org>
2. Deleted the Wild Apricot advertisement at the bottom of each page. A more professional look.
3. Created a form for members who meet the requirements and are interested in serving on the GKC MGMA Board of Directors.
(See next page article.)

Access the new Board Nomination Form at:

<https://gkcmgma.org/Board-Nomination-Form>

Thanks to Ron Gallagher of ROAT for providing these services for us. See next page articles.

ON THE MOVE

**Interested in
Serving GKC?**



“Would you like an opportunity to grow as a medical group administrative leader? Does being involved to help mold and shape the landscape of medical practice management in the greater Kansas City area interest you? Then consider applying for a position within the board of GKC MGMA. Join a motivated, dynamic team of medical practice leaders in the governance of the northwest Missouri region’s premier group of medical practice administrators. Help develop, educate, and collaborate with other associations to positively impact Kansas City healthcare as we work to address our common challenges. Is this enticing? Read more!”

- Andrea Wyatt, Vice President of GKC MGMA

During an initial planning meeting to lay out a direction for 2022, Andrea thought a nomination form would assist those members interested in serving on the GKC Board of Directors. Andrea said, “The appeal to me to serve on the board is leadership growth, recognition of expertise, collaboration with those who have similar challenges, and strengthening an organization that demonstrates the importance of expertise in practice management. It would make it easier if we had a form our members could use to apply.” And . . . the board quickly made this form a reality, now residing under “Members” tab on our website.

Greater Kansas City MGMA Seeking Nominations for Board

The Nominating Committee seeks individuals who are interested in serving on the GKC MGMA Board of Directors.

GKC MGMA is governed by a board of directors consisting of 5 officers, 2 Manager At-Large members, and 2 Business Partners At-Large members. The association has the support of and works closely with our full-time Executive Director. Board meetings are held every month either via Zoom or at in-person meetings as determined.

Nominee Requirements:

Nominees must be an Active member in good standing for at least one year and meet the Active member requirements as found in the GKC MGMA bylaws in Article II, Section 1. "The term ‘active membership’ as used herein shall mean some combination of regular attendance at monthly meetings and/or sufficient participation in committees, sponsorships or other active participation such that the Nominating Committee can reasonably conclude the member to be nominated understands the nature, purposes and goals of the Association and will uphold its values and serve the best interests thereof."

Nominations are due no later than midnight on July 31, 2021. To complete the form, go to:

<https://gkcmgma.org/2022-Board-Nomination-Form>

**Register and
Mark your
Calendar
Today!**



NEW EVENT -- Starts in August!
BI-MONTHLY NETWORKING

Wednesdays -- Aug 18, Oct 20, Dec 15
5:30 pm - 6:30 pm

After our noon webinars (same dates), let's end this GKC focused day with a **"LIVE" GKC Networking Event** to be held at Chappell's Restaurant & Sports Museum. Chappell's will provide a private room for our gathering with some appetizers. You order your preferred drink.

These three events this fall: 8-18, 10-20 and 12-15 will test out this new idea offered from your board of directors. If we get good turnouts this year, GKC will extend this offering into 2022. Hopefully, everyone will enjoy this venue and sharing casually together as we get to know each other personally.

There appears to be a lot of buzz about this already!

Register today for this no-fee event:

<https://gkcmgma.wildapricot.org/event-4254108>

About Chappell's . . .

[Chappell's Restaurant & Sports Museum](https://www.chappellskc.com/)

<https://www.chappellskc.com/>

They have quite a history!

First opened in 1986 as a political and sports themed bar & grill, Chappell's Restaurant & Sports Museum has since become one of Kansas City's most iconic restaurant establishments for its astounding display of sports memorabilia. *"People visit Chappell's to see the sports memorabilia, but always come back for the food," Jim Chappell often states.*



SPONSOR Needed - Appetizers for Each Event

If a member would like to sponsor one of these events, we'll add your company logo on the event page. We can come up with something to make it worth your time and effort.

If a member would like to sponsor the appetizers for one of the three 2021 dates, please contact info@gkcmgma.org.

"Caring for the Kingdom"

Kansas City Healthcare Community Symposium



Help us fill these needs!

Registration Desk (4) – Check in attendees in 6:30am – 8:30am. Rotate desk duties thru day to address needs or questions during exhibitor times, breakfast, breaks. Can rotate or choose timing. **OPEN**

Room Coordinators (2) - Check rooms to ensure all is ready for speakers: Ensure fresh water is available at podium, what they need, room is set up, computer /PP set up and tested by start time. (One for Coder sessions; One for Manager sessions). **OPEN**

FILLED - **Exhibitor Coordinator** - Thank you!
Chris Robbins, EFC

FILLED - **Exhibitor Announcer** - Thank you!
Megan Kopp, Quest Diagnostics

FILLED – **Audio Visual Help** – Thank you!
Paige Lee and The Purple Guys

Welcome to our New Members

– **Mindy Kenyon** –
Grin Eye Care

– **Joanie Balwanz** –
Kansas City Kidney Consultants, PA

– **Carrie Sander Velde** –
Kansas City Kidney Consultants, PA

– **Donald Paul Jones** –
Kansas City Medical Society Foundation

– **Randy Hairgrove** –
RSH & Associates, LLC

– **Valerie McCracken** –
AREA Real Estate Advisors

– **Colette Belcher** –
Women's Clinic of Johnson County

– **Cathy Hodges** –
Kansas Pulmonary and Sleep Specialists

– **Ashley Blacketer** –
Imaging For Women

– **Megan Davenport** –
Saint Luke's Health System



“Caring for the Kingdom”



GOLD

SILVER

BRONZE



Kansas City



Keane
Insurance
Group, Inc.
HEALTHCARE SPECIALISTS



C ● R E B A N K



RSH



CONTRIBUTOR



Sunflower Bank



umbrella
managed systems





When was
your last
intermission?

Aren't you ready to see what life can look like from a place of clarity, focus, and being fully present instead of from a place of exhaustion?

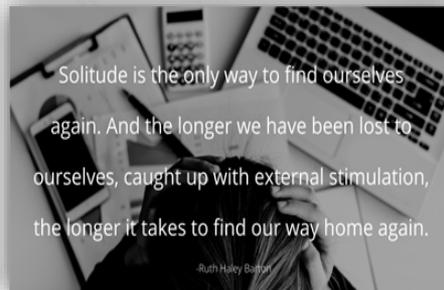
The question above is one of my favorite lines from my book, *Juggling Elephants*. It's being asked to someone who can't seem to figure out how to accomplish more of their professional and personal goals. They are working to exhaustion each day... but *that* isn't working.

3 "Next Step" Ideas

1. Schedule at least one intermission each day into your calendar.
2. Give yourself permission to "be" for 30 seconds after you finish any meaningful task.
3. Plan an intermission of at least 2 days.

Intermission. Rest. Personal renewal. Sacred idleness. Doing nothing. Whatever you call it, I am *sure* you need to do more of it. You pour yourself out physically, mentally, and emotionally throughout the day, rarely (if ever) *choosing* activities that would replace these essential resources for success and give you the clarity you need to make more life-giving choices.

This month's content is shared in the hope that you will be as intentional about putting intermissions into your schedule as you are that next meeting or task.



Making The Case For More Intermissions

In a past Jones Zone video I shared my thoughts on why it's important to be as intentional about rest as it is about work AND play. Consider it a not-so-subtle nudge to make some changes in how you schedule your day. *Click this link to watch the video.* <https://youtu.be/XIBNVRo2scE>

Let's Get Those Intermissions Scheduled!

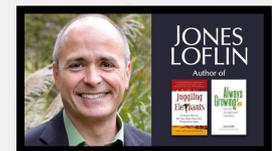
An activity in my [Be On Purpose](#) course includes looking at the "3Rs" you need to address when you take time away from your normal routine. They include: Rest, Replenish, Refocus To plan the intermissions you need to be taking, [download this two page worksheet](#) (PDF).

Here's the Even Bigger Benefit

When you won't stop long enough to listen to what your body, mind, and soul are telling you, you miss opportunities to make small course corrections for improvement. Staying focused is more difficult, relationships are more challenging, and you can even lose your sense of purpose. *What are you losing by not taking more intermissions?*

You're Still Arguing With Me, Aren't You?

It seems so counterintuitive that taking time away from work for even five minutes can actually make you MORE productive. If you are still a skeptic, read my LinkedIn article, [Three Ridiculous Reasons For Not Taking Time Away From Work.](#)



Mobile Users: [336-859-9862](tel:336-859-9862)
[800-853-4676](tel:800-853-4676)
info@jonesloflin.com

...It Should Have
Great Webforms



Top 5 Reasons Your Medical Practice Website Should Include Online Forms!

5. Your patients can attach other documents to your forms insurance cards, photos, etc. Keeps it all together!
4. You have all the information you need before your patient ever walks in your door. Saves everyone's time!
3. Your patients expect it. "What do you mean I can't fill out this paperwork on your website? Guess I'll try someone more progressive."
2. You can actually read the forms instead of trying to figure out what the heck this handwritten stuff says!
1. It's 2021. Do you want people in your office any longer than they need to be as they fill out forms?

Let us know if you need to hear more reasons - We've got 'em!

The **Highland Group, LLC**
MEDICAL AND DENTAL WEBSITE DESIGN

The **Form Team** 
A Division of The Highland Group, LLC

info@theformteam.com

913-685-9477

TheFormTeam.com
HighlandGroup.net

Business Partner Alert 2021 Sponsorship Offering

CHOOSE AN OPTION... Absolutely FREE!

All partners interested in providing webinar or a video(s) agree to abide by the terms of agreement, sent to you if you have interest in this option.

Contact the office with your questions. 816-806-1838

info@gkcmgma.org

1. SPONSOR A WEBSITE PAGE for a year!

First Come, First Served: All we need is your company logo or a small ad that you create. We'll post it on an available page. Only 1 ad per page.



2. SPONSOR AN AD IN GKC CONNECT ISSUE:

Either monthly, quarterly, or annually. Send us your logo or ad and we'll post.

3. SPONSOR A MONTHLY MEETING:

Same applies as above. We'll place your logo or ad on the event of your choosing. 1 per event.

4. MONTHLY NEWSLETTER:

Short educational videos 1-3 min clip or ad or logo in monthly newsletter/website partner page. Choose a month.

5. WEBINAR: Sponsor one of the bi-monthly webinars in 2022 (2021 is full).

Your ad will be placed in that month's newsletter/logo on the event page. Your logo is included in annual list of sponsors.



**We're Back "LIVE" Again
Back to Normalcy. Yeah!**

We need members who can . . .
assist with various meeting tasks.
Being part of the process sure makes
a difference - to YOU and Attendees!

Email info@gkcmgma.org the
months you would like to help
with a particular task.

**To all volunteers - THANKS!
You are appreciated!**



NEEDED FOR LIVE EVENTS

Greeter/Check In (2)/Welcome Host

Give a Door Prize

South Meetings at
Holiday Inn & Suites, OP

July 21, Sept 15, Nov 17, Jan 19

Greeter/Check In (2)

Chappell's Networking

Aug 18/ Oct 20/ Dec 15

***"Caring for the Kingdom"
Education Touchdown - Symposium***

Registration Table (3)

Set Up/Tear Down (teams)

Exhibitor Coordinator (BP only)

And MORE!

September 21/22, 2021

PROGRAM RECAP
June 16 Webinar



Living By Design:

Four Pillars To Clarify Your
Most Meaningful Life

**Pillar 1: Know Yourself and
Be the Best YOU**

Pillar 2: Play to Win

Pillar 3: Attitude of Gratitude

Pillar 4: Live with the End in Mind

A very inspiring discussion by Kristin to help us
traverse all aspects of life, which impacts our work
life too. Thanks for the insights!

What to learn more about the
MGMA? Check in with Tracy!



Tracy Bird

FACMPE, CPC, CPMA, CEMC, CPC-I
ACMPE Forum Representative



*If you are interested in
ACMPE certification or
Fellowship, contact
Tracy for information.*

Kristin Herman
CFP®, CLU®, ChFC®
Financial Advisor

"Caring for the Kingdom"

A Kansas City Healthcare Community Touchdown



Wednesday, September 22, 2021
Most speakers are confirmed!

Attendees, exhibitors and sponsors

All event information on webpage as it develops!

<https://gkcmgma.wildapricot.org/2021-Caring-for-the-Kingdom>

Football Theme

Pre-Game

Kick-Off

Time Out

Half Time

Fun & Learning

Locker Room

Huddle

Game Plans

Victory Party



5.0 ACMPE & AAPC CEUs
All sessions 1-hour length
Keynote Speaker
Manager & Coder Tracks
Registration: 7:30 am
Start: 8:00 am - 4:00 pm

Dress in football casual attire
Decorate booth-football theme
TIME OUT - mid-afternoon
VICTORY - Wrap-up party
Exhibitor door prizes
Grand prizes

2021-2022 PROGRAMS

Register at <https://gkcmgma.wildapricot.org/events>

ONLINE WEBINARS – Effective June 1: Members \$15/Guest \$25

LIVE MEETINGS – Effective June 1: Members \$25/Guest \$45



July 21: LIVE EVENT

"2021 CMS Imaging Ordering Requirements"

David Smith, FACMPE

United Imaging Consultants



August 18: Online Webinar

"Identity Theft Is REAL!"

Cathy Lucas, Legal Shield

***NEW Networking Event at Chappell's 5:30–6:30pm**



September 1: Webinar Series – No Fee

"CMS Webinar Overview Series"



September 22: Symposium LIVE ALL-DAY EVENT

"Caring for the Kingdom" For info go to:

<https://gkcmgma.org/2021-Caring-for-the-Kingdom>



October 20: Online Webinar Noon

"Title to Come"

Stephen Bowe, JD, MBA, CRCM

***NEW Networking Event at Chappell's 5:30–6:30pm**

November 17: LIVE EVENT

Annual GKC Business Meeting

"Legal Issues for Medical Practices"

Randy Schultz, JD, Lathrop Gage



December 8: Online Webinar Series – No Fee

"CMS Webinar Overview Series"



December 15: Online Webinar Noon

Insurance Topic:

TBD by Keane Insurance Group



***NEW Networking Event at Chappell's 5:30-6:30pm**

January 19, 2022: LIVE EVENT

"HIPAA & MACRA/MIPS: The Changes Keep Coming! Are You Ready?"

Kyle Haubrich, JD, Sandberg Phoenix, St. Louis MO



February 16, 2022: Online Webinar Noon

"Cybersecurity Steps Every Healthcare Organization Should Take Now"

Angela Rivera, MBA & Craig Goodwin, CCISO/CISSP



March 16, 2022: LIVE EVENT

"Growing Your Practice Through Patient Referrals & Other Strategies"

Randy Hairgrove, RSH & Associates, LLC



2022 –May 19 and July 20 are confirmed too!

First Live Event Since Last Year! Come Join Us!

Date: July 21, 2021 REGISTER TODAY!!!!

Time: 3:30 - 5:30pm

"2021 CMS Imaging Ordering Requirements"

Topic: CMS Requirements for clinicians to consult Appropriate Use Criteria when ordering CT, MR, Nuclear Medicine and PET beginning January 1, 2022, and for rendering providers to report that data on claims.

Beginning in 2022, CMS will require clinicians ordering CT, MR, Nuclear Medicine and PET for traditional Medicare patients will be required to consult CMS approved Appropriate Use Criteria via a CMS Approved Clinical Decision Support Mechanism.

Those providing professional or technical component of those services will be required to report data about the consultation on their claims in order to be paid. Whether your clinicians order imaging studies, or you provide the professional and/or technical component of imaging services, this session will cover required workflow and system changes necessary to prepare. The education and testing period for this rule began in 2019, so if you haven't already done so, now is the time to begin. We will also cover the exceptions to the requirement and CMS expectations for ordering clinician compliance with Appropriate Use Criteria. We will also talk about potential strategies for leveraging this process to reduce the burden of imaging pre-authorization with other payors.

Sponsored by  **UNITED IMAGING CONSULTANTS**
ADVANCED RADIOLOGY | EXCEPTIONAL CARE



David Smith
FACMPE

Bio: David L. Smith, FACMPE is Executive Director of United Imaging Consultants, a group of 35 radiologists serving hospitals, clinics and other imaging facilities in the Kansas City metro area. After spending the first ten years of his practice management career as Administrator of a multi-specialty group practice, over the past 21 years he has focused on radiology practice leadership and consulting. David has also been active in the Medical Group Management Association, including service on the Government Affairs Committee and volunteer work for the ACMPE and other segments of the association. He currently sits on the Federal Affairs and Advanced Education Committees for the Radiology Business Management Association, and the American College of Radiology Carrier Advisory Committee. He has been a presenter on this and other topics for MGMA, the Radiology Business Management Association, the American College of Radiology, and others.

OUR FIRST LIVE EVENT SINCE LAST YEAR!

South Location

Holiday Inn & Suites
Overland Park KS

Register Today for a Face to Face Event at:

<https://gkcmgma.wildapricot.org/event-4172559>

ONLINE WEBINAR - New Discount Rates

Date: August 18, 2021

Time: 12:00 Noon - 1:00 pm

"Identity Theft Is REAL!" With Cathy Lucas

Think about the life you built...your personal information is vital to not only your reputation but thriving in this life: getting a job, buying a home, a vehicle, leasing an apartment, serving in your community, and more. Unfortunately, thieves are always looking for opportunities to take advantage of us, especially when we least expect it. 2020 taught us the need to be prepared because a global pandemic can happen at any time, and we were so focused on how to survive and deal with the current situation, that that is when they decided to strike. Because they are so savvy in their attacks, it can take months or years before we become aware of the problem, leaving a trail of damage in their wake.

This past year was especially difficult as so many of us faced uncertainty in whether or not our business or employer would stay open, kiddos not able to attend school, and surviving the virus itself. **Kansas** is the nation's worst state **with 1802% increase in identity theft** over the prior year, due in large part to an aging infrastructure and previously compromised personal information.

Protecting that personal information and personal reputation is more crucial than ever in this digital age because we can't control what happens to it once it is in the hands of others. Plan to attend to educate yourself on the types of threats that are out there and how to take a proactive stance to minimize your exposure.



Cathy Lucas
Legal Shield

Cathy Lucas, has been an Independent Consultant of LegalShield for the last 8 years, having come from the Corporate environment where she spent 25 years in Sales, Marketing and Management. In 2013, she started specializing in helping companies be proactive in protecting their businesses and employees, as the breaches were just starting to become invasive. Today she works with many small to medium companies to help them address risk management as it pertains to their employees personal information, with innovative products and services.

WEBSITE ACCESS LINK: To come

Members and guest, please register at:

<https://gkcmgma.wildapricot.org/event-4184904>

Sponsored by





2021
SERIES



CMS Updates and Direction for CY2021

*Rural Health Coordinator/Local Engagement & Administration
Division*



UPCOMING DATES

September 1, 2021

December 8, 2021

Each quarterly webinar will include pertinent updates and are subject to change depending on circumstances. Each session will have updates and add a subject specific focus during each session to address priorities for members. There will be time for audience questions. A PDF of the webinar will be sent out with your ACMPE Certificate for 1.0 hours CEU after the webinar. This webinar is not recorded.

Next Date: Wednesday, September 1, 2021
Time: 12:00 Noon to 1:00 pm
Online Zoom Webinar
No Cost Event for Members / Guests

Michelle Wineinger
CMS Rural Health Coordinator
CPC, COBGC, CPMS



Access Information for Webinar

September 1 - Join ZoomGov Meeting

<https://cms.zoomgov.com/j/1601740339?pwd=dm9sMlV3R1hWeWd0ZU82d0lWalRGZz09>

Meeting ID: 160 174 0339

Password: 644558

One tap mobile

+16692545252,,1601740339# US (San Jose)

+16468287666,,1601740339# US (New York)

Dial by your location

+1 669 254 5252 US (San Jose)

+1 646 828 7666 US (New York)

833 568 8864 US Toll-free

Meeting ID: 160 174 0339

Password: 644558

Register for this event at:

<https://gkcmgma.wildapricot.org/event-4104581>

MALPRACTICE COVERAGE IS NO GAME

MEDICAL
PROFESSIONAL
LIABILITY
INSURANCE
& OTHER LINES



KEANEGROUP.COM 135 W ADAMS AVE ST LOUIS, MO 63122 800.966.7731



umbrella
managed systems

Umbrella Managed Systems

Technology should help you grow, not hold you back. Since 2007 Umbrella Managed Systems has been providing IT solutions that empower people and solve problems. With our Umbrella approach we combine the best reactive and proactive IT services using the latest technologies and standards. Located in Kansas City's historic River Market district we partner with businesses throughout the KC-Metro and beyond to provide premium IT support, cybersecurity services, and long-term IT solutions.

The Umbrella Managed Systems Q2 2021 Quarterly Update is live and this quarter our discussion on cybersecurity continues. Each quarter our team curates an update highlighting important communications, shares statuses on platform enhancements, and provides relevant IT information.

Read more:

<https://www.umbrella-ms.com/newsletter-q2-2021/>

Give the gift of health and healing



Learn how Metro Care and Wy Jo Care can be your charitable care partner

JOIN WITH WY JO CARE/METRO CARE TODAY!



Contact Donald Paul Jones, Outreach Coordinator
dpjones@kcmedicine.org | 913-526-8231

METRO CARE + WYJOCARE
VOLUNTEER DOCTORS FROM KCMS

KANSAS CITY
**MEDICAL SOCIETY
FOUNDATION**
CHARITABLE CARE, EDUCATION, PREVENTION & WELLNESS

www.kcmedicine.org/charitablecare

HELP DESK FORUM

Ask a Question

*For active manager and business partners:
Ask question and get answers from your peers.*



- **To ask a question:** Click the "Create topic" button. Create a title, ask your question, and list your name, practice/business and email address.
- **To view a question:** Hover over the title and a box will pop up containing the question.
- **To answer a question:** Click on the title and choose the "reply" button. Include your name and email at end of the answer.



2021 FOCUS

**RELATIONSHIP
CONNECTION
PURPOSE
& MEANING**

Have Questions?

Contact us:

info@gkcmgma.org
816-806-1838

Visit website:

<https://gkcmgma.wildapricot.org>



Business Partners **2021 Advertising – No Cost**

Choose a Month!
Choose a Way!

CHOOSE AN OPTION Absolutely FREE

- 1. SPONSOR A WEBSITE PAGE for a year!**
First Come First Serve: All we need is your company logo or a small ad that you create. We'll post ad on the page of your choice. Only one ad per page, so act soon.
- 2. SPONSOR AN AD IN NEWSLETTER,** either monthly, quarterly, or annually. Send us your logo or ad and we'll post.
- 3. SPONSOR A MONTHLY WEBINAR/MEETING.**
Same applies as above. We'll place your logo or ad on the event of your choosing. One per event.
- 4. MONTHLY NEWSLETTER Short educational videos 1-3 min clip** or ad or logo in monthly newsletter/ website partner page. Choose a month.
- 5. PROVIDE WEBINAR: a monthly educational webinar.** Ad will be placed in that month's newsletter/logo on event page. And your logo will be included in the annual list of sponsors.

Contact the Central Office at info@gkcmqma.org

Has Unemployment Fraud *hit your practice yet?*



Cathy Lucas

If you would like more information on coverage that has no direct cost to your company, and can provide peace of mind protection, contact me today.

Cathy Lucas
Business & Employee Benefit Specialist
913.709.4392

cjlucas@legalshieldassociate.com

This is a nationwide problem plaguing so many business owners with the additional burden on already stressed HR and Administration personnel, to have to file paperwork to stop these fraudulent claims. Kansas and Missouri has been hit especially hard with this problem, and it hasn't slowed down. But just because it hasn't happened to your business yet, doesn't mean you can relax.

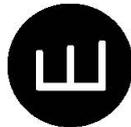
Stopping the claim doesn't end the problem! That employee now has an SSN that has been compromised. Where and how will it be used next? What tools are you offering to help your valued employees have peace of mind around this problem?

Imagine a Bank

THAT HAS THE
EXPERTISE



BECAUSE OF THEIR
EXPERIENCE



TO DELIVER AN ELEVATED
SERVICE



CORE BANK
IS TAILORED FOR HEALTHCARE

913 490 7412 | COREBANK.COM/HEALTHCARE

MEMBER FDIC

EXHIBITORS Register Soon!

If you didn't get an email invite, now's the
time to secure your booth space.

<https://gkcmgma.org/2021-Caring-for-the-Kingdom>

"Caring for the Kingdom"

A Kansas City Healthcare Community Education Touchdown



Symposium Tailgate Exhibitor Packet

Celebrate being together!
Decorate your booth
with all things Chief's

Dress is casual Chief's wear
Fun football team theme
A tailgate party ends our day

Attendees represent a large number of practice managers, coders, billers, and office staff from the Kansas City metro area and surrounding communities.

Exhibitors may attend any speaker in any track. Confirmed booth location, setup details and final attendee list will be emailed before the event.

Our Co-Sponsors:



In this uncertain time, the organizing team has thought long and hard to look at every possible scenario for this fall event. We are committed to make this symposium not only special but beneficial, both educationally and emotionally as we create a new normal.

The team believes the fall is a special opportunity for the Kansas City healthcare community to get together, get energized and get rolling again. Together, let's commit to creating a fun revitalizing event with a full exhibit hall and a packed house of attendees. We can create this Kingdom experience with teamwork!

Wednesday, September 22, 2021

8:00 am - 4:00 pm

7:30 am - Registration & Breakfast

Holiday Inn Airport KCI Expo Center

11730 NW Ambassador Drive

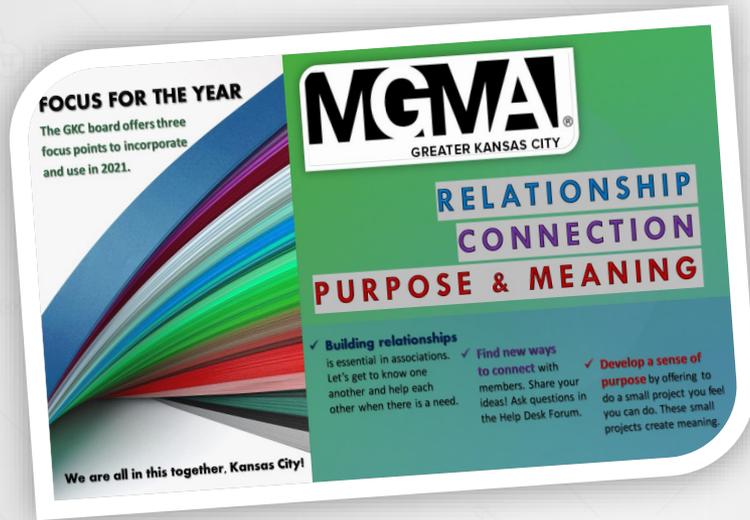
Kansas City, MO 64153

NEW!

ONLINE REGISTRATION OPEN

Become a Symposium Co-Sponsors Early! Get a Prime Booth Position!

Confirm Booth Space no later than August 6, 2021



Building RELATIONSHIP . . .

This is essential in associations. Let's get to know one another at meetings and happy hours. Help each other when there is a need.

Finding New Ways to CONNECT . . .

Share your ideas and knowledge.
Plan to attend our Chappell's Happy Hours!

Develop a Sense of PURPOSE . . .

Offering to do a small project for a member or the association. These small projects create meaning and grow our connections.



LINKEDIN CONNECT – YOU CAN HELP!

The office has been sending CONNECT invitations to all current and past members who are not yet connected to our GKC LinkedIn page. We also are inviting nonmember area practice managers to connect with us too.

You can help in this process by suggesting to other healthcare personnel you see on LinkedIn and inviting them to connect to GKC's page. They **do not** have to be a GKC member. Together we can build a larger GKC presence.

“My MGMA Story” **SHARE YOURS!**

Current and previous board members are sharing their story about their experiences of MGMA's impact during 2021. They invite all GKC members to share their history in MGMA and how GKC has impacted your career in a few paragraphs. How has MGMA influenced your education, connections? What impact has MGMA made in your work life? How has the state chapter or national MGMA influenced your career? Read what other members have shared in this issue, or “My MGMA Story” in the January and February issues.

Send your article to info@gkcmgma.org

We'd love to post your MGMA experience in a future issue - in the order of receipt.

Join Our Growing List of 2021 SPONSORS

Become a monthly sponsor, place ad on web/monthly Connect, sponsor a webinar, or provide an educational video!

Email info@gkcmgma.org



Keane
Insurance
Group, Inc.
HEALTHCARE SPECIALISTS

C ● R E B A N K



RSH



The Form Team
A Division of The Highland Group, LLC



Kansas City

The Highland Group, LLC



Keane
Insurance
Group, Inc.
HEALTHCARE SPECIALISTS



SANDBERG
PHOENIX



BUSINESS PARTNERS No cost to you . . . Never to late to sign up!

JOB OPENING: Administrative Assistant

We are looking for a responsible Administrative Assistant to perform a variety of administrative and clerical tasks. Duties of the Administrative Assistant include providing support to our agents and employees, assisting in daily office needs and managing our company's general administrative activities. Administrative Assistant responsibilities include preparing reports and maintaining appropriate filing systems. The ideal candidate should have excellent oral and written communication skills and be able to organize their work using tools, like MS Excel and office equipment. If you have previous experience as a Secretary or Executive administrative assistant, we'd like to meet you. Ultimately, a successful Admin Assistant should ensure the efficient and smooth day-to-day operation of our office.

Responsibilities: Answer and direct phone calls • Organize and schedule appointments • Write and distribute email, correspondence memos, letters, faxes and forms • Assist in the preparation of regularly scheduled reports • Maintain a filing system • Update and maintain office policies and procedures • Maintain contact lists • Provide general support to visitors • Act as the point of contact for internal and external clients

Requirements: Proven experience as an administrative assistant or office admin assistant preferred but not a must. • Knowledge of office management systems and procedures • Working knowledge of office equipment, like printers and fax machines • Proficiency in MS Office (MS Excel and MS PowerPoint, in particular) • Excellent time management skills and the ability to prioritize work • Attention to detail and problem solving skills • Excellent written and verbal communication skills • Strong organizational skills with the ability to multi-task • High School degree; additional qualification as an Administrative assistant or Secretary will be a plus

Benefits: Paid Holidays, Paid Time Off (PTO), Dental Insurance, Vision Insurance, Salary Range: \$24,960-29,120.

How to Apply: Send Resume to:
jeffdavid@jeffdavidinsuranceagency

**YOU CAN ENROLL IN
HEALTHCARE TODAY!**

**Enrollment Extended
to August 15th**



JEFF DAVID

INSURANCE
AGENCY

The individual health insurance marketplace (healthcare.gov) is having a Special Enrollment Period due to the Covid-19 pandemic.

This second chance special enrollment period will give Americans, who need healthcare coverage during this global pandemic, the opportunity to sign-up. Millions of people remain uninsured despite being eligible for reduced cost coverage through the ACA Marketplace or Medicaid Expansion.

If you know of someone that needs help, please refer them to us for information and possible assistance.

We can help!

Jeff David Insurance

Call or Text: 816-436-2622

Email: jeffdavid@jeffdavidinsurance.com



2021 GKC MGMA Transition Merger Board

PRESIDENT	Chris Smith	MANAGER AT LARGE
PRESIDENT ELECT	Andrea Wyatt	Jennifer Caswell
TREASURER	Barbara Sack	Laurie Atwood
SECRETARY	Rebecca Allison	Brian Stack
1st PAST PRESIDENT	Kory Barrett	Merry Mullins
2nd PAST PRESIDENT	Brad Carney	PARTNER AT LARGE
		Patty Everts
		Chris Robbins



Chris



Kory



Brad



Andrea



Jennifer



Laurie



Barbara



Brian



Merry



Rebecca



Patty



Chris

Mark Your Calendar for Sept 22
Attendee & Exhibitor -- Registration Is Open!



"Caring for the Kingdom"

A Kansas City Healthcare Community Education Touchdown



SEPTEMBER 22, 2021

MORNING		AFTERNOON	
7:30 – 8:00 am	Pre-Game Registration Breakfast - Dance Cards	Main Hall	12:00– 1:00 pm Half-Time Luncheon with Exhibitors
8:00 – 8:15 am	Kick-off Welcome Event Co-Sponsors	Main Hall	1:00 - 2:00 pm (1.0)
8:15 – 9:15 am (1.0)	(All Attendees) KEYNOTE SPEAKER "Fackling Health Care Affordability: Success Takes a Team Effort" Jill Watson, MBA	Main Hall	TRACK I - MANAGERS "Team Based Care" Susan Kimble, DNP APRN ANP-B, FAANP National Speaker and UMKC Instructor
9:15 – 10:00 am	Exhibitor Time Out (Complete Dance Card)		TRACK II - CODERS "Welcome to the Bark Side: A Day in the 51U" Barbara Hays, CPC CRAC CPCO CPC CPMA CEMC ICD-10 Trainer CPC-I
10:00 – 11:00 (1.0)	TRACK I - MANAGERS "What's in a Word: Sharpening Your Communication Skills" Tracy Bird, FACMPE CPC and Sarah Reed, BSE CPC CPC-I	Main Hall	2:00 – 2:30pm Time Out Chief's Cookies
11:00 - 12:00 (1.0)	TRACK II - CODERS "Technology & It's Impact on Coding & Billing" Angela Jordan, CPC, COBGC CPMS	Ambassador	2:30 - 3:30pm (1.0)
	TRACK I - MANAGERS "Effectively Managing Third Party Payer Audits" Richelle Marting, JD MHA RHIA	Main Hall	MANAGER/CODERS/EXHIBITORS "Locker Room Huddle Game Plans" Moderators: Brad Carney and Laurie Atwood Group sharing challenges experienced during pandemic. Develop some ideas and a game plan for the future.
	TRACK II - CODERS "Time Documentation: Do You Know the Time to Bill By Time?" Sherry Wright-Fontenot, CPC CPCO CPMA CEDC	Ambassador	3:30 - 4:00 pm (open to 4:30pm)
			VICTORY PARTY - with Exhibitors - Best Decorated Booth Award - Exhibitor Drawings - Grand Prize Awards



1 Place, 1 Click for info and registering

<https://gkcmgma.wildapricot.org/2021-Caring-for-the-Kingdom>