

Happy Holidays

&

A Prosperous New Year

MGMA®

GREATER KANSAS CITY

GKC CONNECT

Association News at a Glance

2021 GKC Transition Merger Board



The Power of the GKC Board

Because board members are volunteer advocates who are the heart and soul of every organization, this year's GKC Merger Board has brought credibility and growth in our association that cannot be duplicated.

The 2021 motto says it all!

Thank You!

Excellence in Leadership Award

GKC MGMA Past President Jennifer Caswell has been an active member of the chapter since December 31, 2007 and served on the Board of Directors for an extended period of time. She's been an engaged, dedicated and active member who cares about the health and growth of this association. She continues to set an exemplary example to other members, which will help strengthen this association for the foreseeable future.

At the Virtual Annual Business Meeting on December 15, 2021, the GKC Board of Directors recognized Jennifer for her many years of membership and her ongoing involvement. A plaque to commemorate Jennifer's exceptional leadership through her years of service was read:

“Presented to Jennifer Caswell for her exceptional dedication and Excellence in Leadership to the Greater Kansas City MGMA's membership.”

The saying reads: “A true leader has the confidence to stand alone, the courage to make tough decisions, and the compassion to listen to the needs of others. “A true leader does not set out to be a leader, but becomes one by the quality of their actions and the integrity of their intent. In the end, leaders are much like eagles... they don't flock, you find them one at a time.”

She was then presented with the plaque and a painting entitled “Eagle's Journey” after the meeting at her office.

This award, “The Jennifer Caswell Annual Excellence in Leadership Award” will be presented each year going forward to someone who exemplifies her attributes. We thank Jennifer for all she has done to preserve GKC MGMA and to move us securely into the future.



Recap of GKC MGMA 2021 Virtual Annual Business Meeting

President Chris Smith welcomed everyone at 9:01 on December 15, 2021. He opened the Annual Business meeting by thanked the Merger Leadership Committee and Transition Board for their leadership during the merger of Northwest Missouri chapter this past year, noting it was a seamless process. He thanked Scott Walterbach and Randy Shultz in this process as well.

After a few reminders of upcoming programs and possible schedule changes due to pandemic new variant, and CMS's offer for another quarterly series for 2022, Chris asked for assistance in finding a north location that would fit our needs and budget. He thanked members for their flexibility and willingness to shift with all the changes required.

Annual Business meeting: Chris then called to order the opening of the Annual Business Meeting at 9:08am and reminded everyone only Category I members have voting rights. He asked to dispense with the reading of the previous minutes and asked for a motion to dispense with the reading of the last annual business meeting. Barbara Sack moved to dispense and Jennifer Caswell seconded the motion. All unanimously voted in favor with no opposition.

Treasurer's Report: Chris read the Treasurer's Report submitted by Barbara Sack for 2021, and read the financial report for this virtual meeting. Barbara reported that we currently have a cash balance of \$22,482.76 as of November 30, 2021's financial reports. The current liability is \$710.44 for the Commerce VISA account, set to be paid in December. The net income for January through November 2021 is \$ -1,550.67, a significant shift compared to 2020 which was a net loss of \$ -5,944.84. The membership will be apprised of a full financial accounting in January 2022, after the 2021 year is completed via email for 2021. Chris asked for a motion to approve the Treasurer's report as presented. Rebecca Allison moved to approve and Jeanna Patton seconded the motion. With no discussion heard, Chris called for a vote to approve the report. The voice vote was unanimously approved, with no opposition. The motion carried.

Audit Committee: Chris noted the Audit Committee Report will be held in the spring. "The review and audit of the financial records will be conducted after the first of the year after all transactions are completed. The results of this report will be reported to the membership in writing."

Bylaws Committee Report: Brad Carney and Kory Barret reviewed the bylaws and noted two small discrepancies which they presented to the board. These two changes were okayed by the board of directors for insertion into the virtual survey. That vote of Category I members unanimously approved both the small changes.

Nominating Committee Report: Chris called for a reading of the Nominating Committee Report by Incoming President Andrea Wyatt. The Proposed 2022 Slate of Officers was brought to the floor for consideration: This slate has appeared for several months in the GKC Connect newsletter and appears on GKC's website. An electronic ballot was sent to all Category I members for a vote received by December 8. After reading the slate of officers she informed the board that the survey results reflected a unanimous vote in acceptance of the entire slate of officers. She also noted that an Ad Hoc Social Media Committee, led by Carolyn Baruch of The Highland Group, will be instituted effective January 1, 2022. Based on its progression, a Social Media Committee may be added into the Board structure in the near future. Chris added that the above Slate of Board Officers was provided on the Survey Monkey electronic ballot to all Category I members. A large percentage of Category I members have responded -- we thank each of them for their engagement in this process. These responses indicate strong approval for all 2022 proposed board members listed. No vote of approval is needed from those present today.

Closure: Chris asked if there was any other business to come before the membership? After a moment and hearing none, he called for a motion to adjourn. Barbara Sack moved to adjourn, Andrea Wyatt seconded the motion, and all present approved. Chris said the motion carries and the meeting is adjourned at 9:15am.



My MGMA Story

Brian Stack, MS CMPE

Association ... *the act of associating, the state of being associated, an organization of persons having a common interest, the process of forming mental connections or bonds between sensations, ideas, or memories.*

Some synonyms to association include affiliation, alliance collaboration, connection, cooperation, liaison, partnership, relationship, union. The first known use of “*association*” was in 1535. And no, this wasn’t the year I joined this association.

Growing up as a youth I played football, basketball and baseball – I really loved playing baseball. In high school, I ran cross county, track and was on the first basketball yell-leader squad of my school.

In college, I joined a fraternity and lived in a house with 85 guys. Also while in college I joined two business-major student associations. I’d like to say they were “academic” associations but they weren’t – I guess that’s how I was able to join them.

I believe the common thread to all of this is that throughout my life I have relished the opportunity to be in “an organization of persons having a common interest”.

After obtaining my graduate degree in healthcare administration, I held a couple jobs in hospital administration. I then ventured into my first private practice – a hand and upper extremity surgeon – one surgeon and four employees. And it was one of the best learning experiences I ever had. It was also where I learned about the Greater Kansas City Medical Managers Association or GKCMMA as it was called then. I joined in 1991 and it has been a wonderful ride.

I was familiar with the professional association for hospital administrators but wanted to find out if there was such a group for those working in medical offices. I casually mentioned this to one of my co-workers. She said her former office manager belonged to GKCMMA. To top it off, her former manager worked in an office two floors above mine so I contacted her to get more information. She took me to the next monthly luncheon meeting and I was hooked.

Members made me feel so welcomed. At the second meeting, I was asked to serve on three or four committees. But that’s how it works and what makes this association tick. I didn’t want to simply join the association, I wanted to actively participate and serve. It didn’t take long for me to realize this association’s membership represented many of the brightest and most capable managers, but more importantly, GKCMMA’s roster was filled with professionals willing to help others. We all knew what our colleagues were going through and felt together we could accomplish a great deal more collectively than we could individually.

I joined in 1991 and this association has inspired me and moved me for every one of these 30 years. Cheers to those who helped me along the way and to those who will be helped in the future.



Manager & Business Partner Members!

Would you like an opportunity to grow as a medical group leader in 2022? Does being involved to help mold and shape the landscape of medical practice management in the greater Kansas City area interest you?

We are planning to reinstate our committee structure this year. Please consider working with one of the 2022's committee chairs heading membership, programs, ACMPE, conference, and social media committees. Working together creates the synergy and desire to grow GKC!

Is this enticing? Contact the central office info@gkcmgma.org with your preferred committee(s), your name, contact email, and phone number. We'll get you on the list.



Andrea Wyatt
Vice President
GKC MGMA



ACMPE Forum News



The beginning of each New Year is a time for fresh starts, clean slates, and New Year's resolutions. Why not make 2022 the year to invest in yourself?

Certification and Fellowship through MGMA is a great way to confirm your expertise in the medical practice management industry. Not only do these recognitions affirm your professional competency, they are recognized by physicians, healthcare executives, industry professionals, and your peers.

Greater Kansas City MGMA has a rich history of industry professionals who have taken steps toward Certification and Fellowship. We have members who are Nominees, Certified, and Fellows.

CERTIFICATION

Taking the first step is simple. To become Certified, you must have two years' experience within healthcare with a bachelor's degree/120 college credit hours. You must be a member of National MGMA. The next step is to make application for Certification which requires a \$250 application fee and unofficial proof of your work and education history. Completion of this process makes you eligible to be a Nominee. As a Nominee, you work at your own pace to prepare for a multiple-choice and scenario-based exam. Exams are now offered on-demand, so you can take them from your office or home. There are several helpful resources available to help you prepare including practice exams, study groups, and workbooks based on the Body of Knowledge. Many of these resources are little to no cost. Additionally, you have three years from your nominee acceptance date to complete the Board Certification process.

As your forum rep and committee chair, I plan is to conduct a local study group starting in January of 2022 for 7 sessions. If you are interested in taking this next step, please reach out to me.

FELLOWSHIP

If you have already taken the step to Certification, then resolve this year to take the final step in your journey toward Fellowship. Fellowship is the highest level of distinction in medical practice management. There are many thousands of medical practice managers around the country, but only 1,002 have attained the distinction of Fellowship. Starting that journey is also simple. A program application and fee of \$250 will start the process. The program requirements are to author a Business Plan. This is such a dynamic time to be working in healthcare. There are endless opportunities for topics of interest to anyone working in healthcare.

Commit to make 2022 the year you keep your New Year's Resolution to achieve Certification or Fellowship.

If you have questions or want to discuss the process further, please feel free to contact me.

Tracy Bird, FACMPE, CPC, CPMA, CEMC
GKC MGMA ACMPE Forum Rep. - Committee Chair
tbird@medicalpracticeadvisors.com / 913-660-8566



ZOOM MEETING SERIES

Date: Thursdays - January 13, 20, 27
February 3, 10, 17

Time: Noon - 1:00pm

ACMPE ZOOM STUDY GROUP SERIES

If you have been considering taking your career to the next level and becoming Certified through MGMA/ACMPE now is the time.

Our ACMPE Forum Rep, Tracy Bird, will be conducting a Zoom study group series beginning on Thursday, January 13th from 12:00 Noon to 1:00 pm CST. There will be a total of 6 sessions on consecutive Thursdays, all scheduled for 12:00-1:00 pm.

Course content will cover each of the Body of Knowledge domains with additional resources and practice tests to help you prepare. The format will be interactive learning and open discussion. There is no charge for these sessions!

If you have questions, please feel free to call Tracy at 913-660-8566 or email her at tbird@medicalpracticeadvisors.com.

Register for series at:

<https://gkcmgma.wildapricot.org/event-4608630>

If you are interested in the study group, please get in on this great opportunity.

Tracy Bird, FACMPE, CPC, CPMA, CEMC, CPC-I
GKC MGMA ACMPE Forum Rep and Board Member

K

We provide the partners, tools, & solutions you need.

MEDICAL PROFESSIONAL LIABILITY INSURANCE

As a Hilb Group Company, the Keane Insurance Group is truly a full service agency able to handle any size risk and accommodate any of your unique needs.

- All 50 States**
Professional liability consultants licensed in all fifty states
- 5,000+ Clients**
Serving over 5,000 healthcare professionals across the nation
- 100% Focused**
Over twenty years of dedicated experience focused on healthcare
- Breadth + Depth**
Access to all major carriers and lines of insurance to meet all your needs.

334.966.7753
800.966.7751

info@keanegroup.com
www.keanegroup.com

335 W. Adams Ave
Birkwood, MO, 65122

EXCELLENCE in Healthcare

*Transforming your practice through
education, networking and passion*

MO MGMA²²

May 4-6, 2022

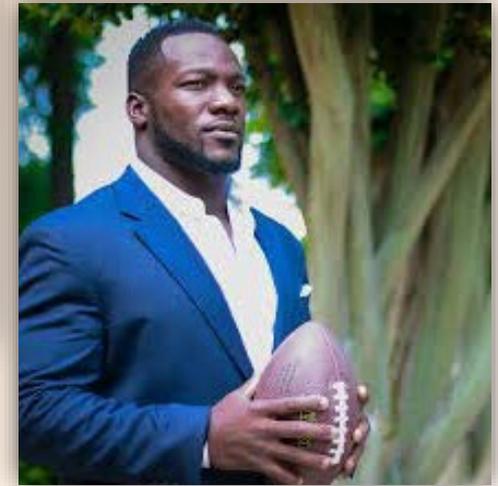
Branson
Convention Center
Branson, Missouri

MGMA
MISSOURI

MISSOURI MGMA SPRING CONFERENCE SPEAKER SPOTLIGHT ON **RENNIE CURRAN**

Rennie Curran is a former professional athlete who currently serves as an active Keynote Speaker, Author, and the CEO of Game Changer Coaching. Recently Inducted into the Gwinnett County Sports Hall of Fame and the Georgia Hall of Fame, he uses his platform to inspire business professionals to reach their full potential. His experiences of overcoming many circumstances to reach his childhood dream of becoming a 3-time All American, Butkus Award Finalist, permanent team Captain, a 3rd round draft pick in the 2010 NFL Draft (Tennessee Titans) and transitioning into becoming a successful entrepreneur has given him a unique perspective on what it takes to handle adversity and maximize opportunities while having a positive impact on others. Rennie obtained a Bachelor of Business Administration from University of Georgia's Terry College of Business and a certification in personal development coaching from the Life Purpose Institute. He has been featured in The New York Times, USA Today, Fox Sports, ESPN College GameDay, The Huffington Post, and more.

Rennie is just one of our keynote speakers presenting at our spring conference.



I hope you plan to join us May 4-6, 2022 in Branson and bring a few colleagues or mentee with you. Click [HERE to register!](#)

If there any barriers to you or your organization attending the 2022 conference please reach out to me directly and I will do my best to assist you in being able to attend. I can be reached at: tmesser@lakeregional.com

Travis Messer, MHA
President Elect & Conference Chair
Missouri MGMA



2021 WELCOME New Members



*Brian Stack, our
2022 Membership
Chair welcomes you!*

- Joseph Kaufman – Saint Luke’s Physician Group
- Julie Cusick – Central Care Cancer Center
- Lisa Holland– MAWD Pathology Group
- Cory Morgan – MAWD Pathology Group
- Annie Alexander – CiBR Solutions
- Ashton Smith – Orthopedic Surgeons PA
- Kristin Dean – Sano Orthopedics
- Karen Anghel – Liberty Hospital Urgent Care
- Kristy Bentley – Cosmetic & Plastic Surgery/Pain Center
- Lori Collier – Pediatric Orthopedic Surgery Associates
- Alyssa Bartels – Midwest Orthopaedics, PA
- Michael Patt – PARIC
- Mindy Kenyon – Grin Eye Care
- Carrie Vander Velde– Kansas City Kidney Consultants PA
- Randy Hairgrove – RSH & Associates, LLC
- Valerie McCracken – AREA Real Estate Advisors
- Colette Belcher – Women’s Clinic of Johnson County
- Cathy Hodges – Kansas Pulmonary & Sleep Specialists
- Ashley Blacketer – Imaging For Women
- Megan Davenport – Saint Luke’s Health System
- David Kaplan – The Kansas City Orthopedic Alliance
- Donna Robinson – Jackson County Gastroenterology
- Marianne OConnell – Gastrointestinal Associates
- Stephanie Lopata – WellthKC
- Elvin Govada – Head & Neck Surgery of Kansas City
- Amanda Falen – Anesthesia Associates of Kansas City, PA



**GKC Legal Counsel
Randy Schultz, JD
Lathrop GPM**

Sponsored by:



Recap: “Equity Funds & Physician Practices Plus Legal Updates”

Thanks and appreciation to attendees for supporting Wednesday’s live monthly meeting. This was our second live monthly event this year, not counting our September “Caring for the Kingdom” conference. Thanks to Randy for his willingness to take on a live event for the benefit of our membership and guests.

Though it was a smaller group than normal, Randy definitely packed his presentation with information on Equity Funds and how physician practices can take advantage of the opportunity it presents to physician practices. Lots of questions and answers given as well.

Unfortunately we do not have the capability to record this live event because Randy offered far more than what shows on his slides. He’s a wealth of information needs to be aware of the information he shared and has offered to discuss further with any GKC MGMA Member.

If anyone is interested in obtaining more information from Randy, please contact Jana Stuart for assistance in making that happen:

Jana Stuart, Legal Administrative Assistant

Lathrop GPM, LLP

Direct: 913-451-5194

jana.stuart@lathropgpm.com

www.lathropgpm.com



December 15 Webinar Recap

Thanks to Bill Riley, Vice President of Marketing, Scott Podgor, Practice Marketing Consultant and Chelimar Miranda, Director of Operations & Service for Medical Advantage. They delivered a lot of ways to bring practice websites using the latest technologies. We thank them for their explanation of all the options available.

This trio presented an update regarding medical practice marketing trends and latest improvements. As many practices work to recover lost revenue and restore patient appointments to pre-pandemic levels, this webinar provided various examples of how providers can achieve their digital potential through mobile-friendly website design, digital advertising, reputation and social media management and more.

WOW!
Clicking on the cover page of their PowerPoint presentation to view their slide deck. Impressive!



Is Your Medical Website Working For You?

Medical Advantage TDC GROUP | Keane Insurance HEALTHCARE SPECIALISTS | MGMA

Copyright © 2021 | Medical Advantage | TDC Group • medicaladvantage.com

Your Recording Link for this webinar!
A 39 - minute recording:

<https://content.medicaladvantage.com/mgma-practice-marketing>

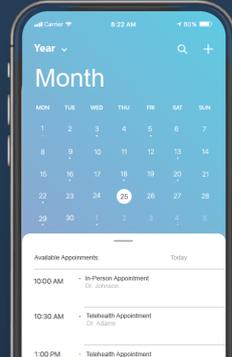
Sponsored by:



Keane Insurance Group, Inc.
HEALTHCARE SPECIALISTS



Use Practice Marketing to **Attract New Patients and Fill Your Appointment Schedule**



Available Appointments: Today

- 10:00 AM - In-Person Appointment Dr. Johnson
- 10:30 AM - Telehealth Appointment Dr. Adams
- 1:00 PM - Telehealth Appointment

Visit <https://medicaladvantage.com/web-analysis/> To Get Started

MEETING: LIVE EVENT

Date: January 19, 2022

Time: 3:30pm to 5:30pm

Location: Holiday Inn & Suites, 8787 Reeder Road, Overland Park, KS

"HIPAA & MACRA/MIPS: The Changes Keep Coming. Are You Ready?"



SANDBERG
PHOENIX

Kyle Haubrich, JD

Counsel, Sandberg Phoenix, St. Louis MO

We are very lucky to have Kyle present to our group in January, driving from Saint Louis to provide this important info to us. Please support his efforts and join us in January at our first live event in 2022. **In this presentation Kyle will discuss the**

- recent changes to HIPAA and MACRA/MIPS;
- how to avoid OSHA compliance issues; and
- how recent changes to other healthcare laws are effecting the medical practice.

Register at: <https://gkcmgma.wildapricot.org/event-4246638>

BIO: Kyle Haubrich is Counsel at Sandberg Phoenix as well as Co-Founder of SPIN Compliance Solutions. Kyle brings with him a decade of legal experience in healthcare regulatory compliance. His practice focuses on the rapidly evolving areas of health care law, specifically, HIPAA, OSHA, MACRA/MIPS, and all other healthcare regulations. Kyle received his Juris Doctor, with an emphasis in Public Policy and Regulation, from Michigan State University College of Law. He has clients in 45 states and continues to help clients across the country comply with these ever-changing laws. His goal is to allow his clients to be Healthcare Professionals and not compliance officers. Attorney & Co-Founder of S.P.I.N. a Complete Compliance Solution for MACRA/MIPS, HIPAA, and OSHA



BACK TO "LIVE" EVENTS? *Member Help Needed*

Everyone: Before a Live Meeting
Spread the word & Invite others

Members: Help at Start of Event
(requires arriving early)

Greet, register, network with guests.

Partners: Offer a door prize

Be part of the process! It's Fun!
Sure makes a huge difference to all of us!
Sign up via email: info@gkcmgma.org

To all our volunteer!
***You are very much
appreciated!***

2021 PROGRAMS

Register at <https://gkcmgma.wildapricot.org/events>

ONLINE WEBINARS – Members \$15/Guest \$25

LIVE MEETINGS – Members \$25/Guest \$45



December 21, 2021

CY2022 Final Rules – Second Session
In-Depth And Understanding & Q&A
Presented by Michelle Wineinger



April 20, 2022: ONLINE WEBINAR 12 -1:30pm
“How Digital Communication Is Transforming Healthcare”
National Speaker Adam Saylor Sponsored: APR

April 20, 2022: LIVE EVENT
Networking Event at Chappell's 4:30–6:30pm
323 Armour Road, KCMO 64116 Sponsor: Open
Sponsor: RSH & Associates LLC



May 18, 2022: LIVE EVENT HI&S 3:00- 5:30pm
Kansas City Medical Society Foundation
“Title to Come”
Donald Paul James, Outreach Coordinator
Promoting Access to Care and Community Health



2022 PROGRAMS



January 19, 2022: LIVE EVENT – HI&S 3:00 – 5:30
“HIPAA & MACRA/MIPS: The Changes Keep Coming!
Are You Ready?”
Kyle Haubrich, JD,
Sandberg Phoenix, St. Louis MO

June 15, 2022: ONLINE WEBINAR 12-1:30pm
“Practice Strategies for Success in 2022”
Ryan Schumacher, Carolyn Baruch, Amy Burke Panel



February 16, 2022: ONLINE WEBINAR 12-1:30
“Cybersecurity Steps Every Healthcare
Organization Should Take Now”
Angela Rivera, MBA & Craig Goodwin, CCISO/CISSP

June 15, 2022: LIVE EVENT
Networking Event at Chappell's 4:30–6:30pm
323 Armour Road, KCMO 64116
Sponsor: Information Communications Group



February 16, 2022: LIVE EVENT 3:00 – 5:30pm
Networking Event at Chappell's 4:30–6:30pm
323 Armour Road, KCMO 64116
Sponsor: AnswerPRO

July 20, 2022: LIVE EVENT HI&S 3:00 – 5:30pm
Banking Panel – Moderator: Tricia Luedke 3:30 – 5:30pm
“Information You Need to Know”



March 16, 2022: LIVE EVENT HI&S 3:00 – 5:30pm
“Growing Your Practice Through Patient Referrals
& Other Strategies”
Randy Hairgrove, RSH & Associates, LLC

August 17, 2022: ONLINE WEBINAR 12-1:30
“Optimizing Revenue Cycle Management for a
Thriving Practice”
Annie Alexander, RN MBA CMRM CEO CIBR Solutions



DECEMBER 21 - CMS WEBINAR



2021
SERIES

OVERVIEW

Final Session of 2021 Series

Tuesday, December 21, 2021

Time: 12:00 Noon to 1:00 pm

Online Zoom Webinar - No Cost Event



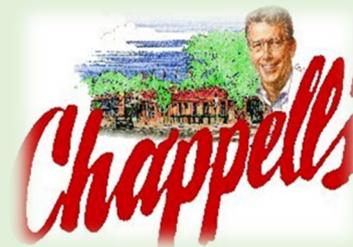
CY2022 Final Rules – In-Depth And Understanding Plus an extended Q&A

Presented by Michelle Wineinger

In the December 21 Michelle will give a more in-depth look at a few of the important provisions from the presentation on 12/8. She will also include an extended Q&A opportunity for participants regarding topics from both webinars.

Register at:

<https://gkcmgma.wildapricot.org/event-4571145>



IN-PERSON NETWORKING GATHERING

February 16, 2022

Wednesday, 4: 30 pm - 6:30 pm

323 Armour Road, Kansas City, MO 64116

Chappell's provides a private room for members and their guests, with appetizers provided by that month's event sponsor. There is no registration fee to attend by each person orders and purchases their own preferred beverage.

Register at:

<https://gkcmgma.wildapricot.org/event-4523263>

GKC offers this event into 2022. Hopefully, everyone will enjoy this venue and share casually together in a fun atmosphere.

To sponsor an upcoming date in 2022 contact us at: info@gkcmgma.org

Appetizer Sponsor:

ANSWER PRO

My MGMA Story **SHARE YOURS!**

Current and previous board members are sharing their story about their experiences of MGMA's impact during 2021. We invite all active GKC members to share their history in MGMA and how GKC has impacted your career in a few paragraphs.

How has MGMA influenced your education, connections? What impact has MGMA made in your work life? How has the state chapter or national MGMA influenced your career?

Read what other members have shared in the next few issue of "My MGMA Story". Your story matters and could positively impact all our members.

Send your article to info@gkcmgma.org today!

We'd love to post your MGMA experience in a future issue - in the order of receipt.



LINKEDIN CONNECT YOU CAN HELP!

The office has been sending CONNECT invitations to all current and past members who are not yet connected to our GKC LinkedIn page.

We also are inviting nonmember area practice managers to connect with us too.

You can help in this process

Suggesting to other healthcare personnel you see on LinkedIn and inviting them to connect to GKC's page. They *do not* have to be a GKC member. Together we can build a larger GKC presence.

*Busy is a choice.
Stress is a choice.
Joy is a choice. Choose well.*
- Amy Voskamp

Why You Need To Be MORE Intentional With Your Time During The Holidays



Insights From The Jones Zone

The holiday season is NOT the time to throw out your calendar, schedule, or goals. In today's Jones Zone, I'll share why they are more important than ever during the holidays.

Click the link for this week's video.

<https://www.youtube.com/watch?v=kutntHkYffs>

For More Related To This Topic:

[7 Ways To Wreck Your Holiday Season](#)

[Will Overload Be The Biggest Gift You Get This Holiday Season?](#)

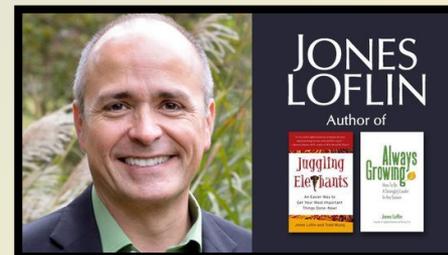
(In case you missed my December ideas)

May you have a week where you invest some time to plan an amazing holiday season schedule!

If you're using part of your holiday schedule to choose a speaker for an event or explore hiring a coach for yourself or your team, I'd love to talk about the possibilities.

[Click here to schedule time](#) on my calendar before the holiday break.

PS: If you were forwarded this email, why not [sign up to receive my weekly insight?](#)



Mobile Users: [336-859-9862](tel:336-859-9862)
[800-853-4676](tel:800-853-4676)
info@jonesloflin.com

Our Growing List of 2021 PARTNERS & SPONSORS

Become a monthly sponsor, place ad, sponsor a webinar or speaker, or provide an educational video!

Email info@gkcmgma.org



CORE BANK

Kansas City



The Highland Group, LLC



ADVERTISING – AT NO COST TO *Business Partners*

ON THE MOVE in 2022!
Choose a way!

All partners interested in providing a webinar or a video agree to abide by the terms of the agreement, sent to you if you have interest in this option.

Contact the office with your questions at info@gkcmgma.org

1. SPONSOR A WEBSITE PAGE for a year!

First Come, First Served: All we need is your company logo or a small ad that you create. We'll post it on an available page. Only 1 ad per page.

2. SPONSOR AN AD IN GKC CONNECT ISSUE:

Either monthly, quarterly, or annually. Send us your logo or ad and we'll post.

3. SPONSOR MEETING:

Same applies as above. We'll place your logo or ad on the event of your choosing. 1 per event.



4. MONTHLY:

Short educational videos

1-3 min clip or ad or logo in monthly newsletter/website partner page.

Choose a month.

5. WEBINAR: Sponsor one of the bi-monthly webinars in 2022. Your ad will be placed in that month's newsletter/ logo on the event page. Your logo is included in annual list of sponsors.





Our 2022 GKC MGMA 2022 Board of Directors

Voted on unanimously on December 15, 2021



BOARD OFFICERS

- **PRESIDENT** **ANDREA WYATT, MBA CMPE** *(Succession)*
- **PRESIDENT ELECT** **BARBARA SACK, MSHA CMPE** *(Succession)*
- **PAST PRESIDENT** **CHRIS SMITH, MHA** *(Succession)*
- **TREASURER** **REBECCA ALLISON, MBA** *(1 year term-Elected)*
- **SECRETARY** **DAVID SMITH, FACMPE** *(1 year term-Elected)*



MANAGER MEMBERS AT LARGE *1 year term (Elected)*

- **MEMBERSHIP** **BRIAN STACK, MS CMPE** *(new committee)*
- **PROGRAMS** **BARBARA BERGMAN, MBA CMPE** *(new committee)*
- **ACMPE FORUM REP** **TRACY BIRD** **FACMPE*** *(new committee)*



BUSINESS PARTNER AT LARGE *1 year term (Appointed)*

- **BP Member at Large** **LOU ANNE GONZALES**
- **BP Member at Large** **SCOTT WALTERBACH, JD**



*The Greater Kansas City
MGMA Board of Directors
wish all members and
supporters an especially*

*Merry Christmas &
Happy New Year*

Happy Holidays

