



FEBRUARY 2022
GKC CONNECT
Association News at a Glance

ON THE MOVE



February's Message

Food for Thought! Is the Pandemic Impacting You?

Hello GKC MGMA!

For this month, I want to talk about one of our goals for 2022: Increase attendance and participation in our events.

As I write this, we're digging out from our February snow storm. I spent several days working from home during the worst of the weather, and throughout the pandemic I've spent more days working from home than I have during the entirety of my career.

Studies have shown that our increase in working from home is making us more withdrawn and less social. I've tried to be conscious of my new inclination to avoid gatherings and activities and realize that ultimately for my mental well-being it's not healthy to continue to isolate in my home or office. I'm consciously working to go against that inclination.

We need attendance and participation in order to be a strong and viable organization. What's keeping you from participating in the GKC MGMA events? Do you need to become aware of the effect the pandemic has had on you and push back against it?

Next time there's an opportunity to participate, please pause and think about what's stopping you. Is it the pandemic mindset? Would it be beneficial for you to do a bit of socializing with your peers?

Food for thought! I really look forward to seeing all of you soon!

Andrea Wyatt
President



Goals for 2022:

1. Continue to grow our membership numbers. We have a great thing going here! Let's spread the word and add others to our ranks!
2. Increase attendance and participation in our events. If you aren't participating, you're missing out on all our organization has to offer.
3. Increase networking and build new relationships. It always comes down to the people. The wealth of knowledge within GKC MGMA is staggering. How can we create more opportunities to interact, get to know each other, and share that knowledge?
4. Grow as professionals and develop new skills. This is our purpose after all. Take a look at the CMPE track. It's worth it!

Be sure to review our 2022 flyer!

2022 GKC GOALS



Meet Our Newest GKC Life Member Jerry Grover

“ One of the best parts of my job at Berlin Wheeler was the interaction with office managers as a result of being involved in GKC MGMA and NWMO MGMA membership. Up until the pandemic, the monthly meetings were part of my schedule. I have enjoyed the opportunity to meet and serve as a member for the past many years of both chapters.

“Below are some highlighted of my involvement with GKC MGMA, and offerings over my tenure as a member.”

- Berlin Wheeler has been part of GKC MGMA since December 31, 1987
- Business Partner Member since 2012, representing Berlin Wheeler
- Available supportive member of Northwest and Greater Kansas City MGMA chapters
- Speaker on revenue topics
- Regular attendance at monthly meetings
- Served a term as NWMO Board Member in 2017-18
- Round table discussion participant
- Contributor to many different charities sponsored by MGMA
- Annual conference exhibitor for GKC MGMA and for Missouri MGMA
- Sharing about MGMA chapters to other colleagues (have new member for Berlin Wheeler already in place)



Certificate of Life Member

This certificate hereby certifies and records that

JERRY GROVER

Has met all requirements and
holds the status of Life Member.

Presented by the Board of Directors of
GREATER KANSAS CITY MEDICAL MANAGERS ASSOCIATION
GREATER KANSAS CITY MGMA (DBA)

EFFECTIVE AS OF JANUARY 14, 2022

In honor of your dedication and leadership in this association.

Andrea Wyatt, GKC President

Brian Stack, Membership Chair



My MGMA Story

Phyllis Fulk, CFO

Practice Administrator
Imaging For Women, LLC

GROWTH—The definition in Merriam Webster:

***A stage in the process of growing. The process of growing.
Progressive development: Evolution. Increase, Expansion.***

In 1983 I applied for a position with a small medical billing company. The leader of this company was also a Board member for the company. The leader of this company was also a relative. She did not know that I applied, and during the interview process said she would not hire me as I was a relative. The board as a whole thought I was the best candidate for the position and I was hired. Jinny Freeman (my sister) was also now my boss! I knew I would have to work hard to keep her trust as a sister and show her I could shine in my new position. One of the first things she did was introduce me to GKCMMA and some mentors that could assist me in growing my knowledge in the field. I met Don Palmer, John Pence, Jolene Brandt and others. To put it simply; I was in awe of the knowledge that they shared.

I was intrigued by the business of medicine, and every aspect of the patient experience. I knew this was the career of my choice. I knew I wanted to exceed even my own expectations and grow in this field. I knew, with the knowledge I could assist patients in navigating the complexities of medicine.

In 1988 I was asked to manage a practice of Radiology. I became very involved in GKCMMA and called my peers often for advice, to ask how they did something, or simply to find out if they were having the same difficulties in their daily practice management that I was having. The support I received led to a successful career in Radiology.

In 1997 I was asked to help start Imaging For Women and possibly change the navigation process for Women seeking care. I jumped at the chance to do this. This required more knowledge. Through the friendships and relationships I had made, with such great peers I was able to continue to grow and learn.

The success of Imaging For Women over the last 25 years came from continued self-growth as well as sharing with my team. The leadership at Imaging For Women has understood the importance of continued education and has always encouraged membership in organizations that assist in self growth, as well as team growth, as this plays a role in the growth and success of a company.

Serving as the President and on many committees with Northland Medical Managers Chapter, as well as GKCMMA, let me meet new people with new skills and knowledge. And 39 years later I am still counting on my peers for everyday questions.

The passion I have for the care that we deliver to our patients continues to grow with the new partners at Imaging For Women and we feel we have raised the standard of care our patients receive.

I truly hope I have helped other managers as much as my peers have helped me. Through Greater Kansas City MGMA we continue to develop lasting relationships that help all of us manage the day to day challenges we are faced with. Through this local MGMA chapter we can all continue to raise the standard of care our patients receive!

ON THE MOVE . . .

***Creating a
Strong Future Together***

Kansas City On The Move Conference

Wednesday, October 19, 2022

Holiday Inn & Suites - Overland Park Hotel

8787 Reeder Road, Overland Park, KS

Watch our progress as we develop this fall event.

Everything will be posted on the conference webpage below:

<https://gkcmgma.org/2022-On-the-Move-Conference>

**CONFERENCE
CO-SPONSORS**



**SAVE THE
DATE**

READY..SET..GO!

Get “On the Move”

As mentioned last month, one of our goal in 2022 is to invite healthcare managers, administrators and businesses servicing healthcare in the KC area. Let’s see if we can beat the 2021 new member number of 30.

When I engage with colleagues I often share all I’ve gained from my longtime involvement with GKC MGMA. That’s often all it takes, offering contact info for GKC’s website About Us/Join Us pages to check it out. I’m positive we can top the 2021 numbers!

Let’s have some fun doing it, too! Watch for more detailed information coming soon as we grow our committee of volunteers who will be sharing GKC’s worth to their career as well.

Interested in joining the committee?

Help with this drive? Have another idea? Let me and Jessica know! Email us at info@gkcmgma.org

Are you game to “join” in this fun way to track our progress through 2022? You can do it simply by sharing while you move through your day!

WE DON’T FORGET!

Are you connected with any Life Members?

Senior GKC Members

Consider joining the committee.



Brian Stack
2022
Membership Chair

New Members

January 2022: *1

Brenda Olson, Great Plains Health Alliance

December 2021:

Tara Howell, Vein Clinic of Greater Kansas City

Joseph Kaufman, Saint Luke’s Physician Group

Christopher Campbell, Berlin Wheeler, Inc.

November:

Elvin Govada – Head & Neck Surgery of Kansas City

Amanda Falen – Anesthesia Associates of Kansas City

October:

Stephanie Lopata – WellthKC

Pamela Smith - Independent Practice Solutions

2 Cory Morgan & Lisa Holland – MAWD Pathology





OPEN JOB POSTINGS on GKC MGMA Website

A full list of duties, responsibilities and requirements are available on the Job page of <https://gkcmgma.org/Jobs/>

Administrator, Overland Park, KS

Submitted by Toni Clark, Women's Health Associates
(OB/GYN practice) 2 locations

Women's Health Associates is an OB/GYN practice currently seeking an experienced **Administrator**. Successful candidates will have 5+ years of recent healthcare management experience in a large clinic or hospital setting. A Bachelor's degree is required to apply. To learn more about Women's Health Associates, we invite you to visit us at www.womenshealthkc.com.

Interested applicants: send resume to tclark@whakc.com.

Medical Office Specialist - Overland Park

Sunflower Neonatology Associates - 02-01-2022

Submitted by Sandy Owens

Part-Time position, primarily responsible for data entry of patient information and assisting with follow-up on insurance claims. Possibility of full-time. Reviews and organizes hospital records and/or provider billing information. Enters data in medical records systems for insurance claims processing, and may include follow-up on unpaid claims. 2-3 years of medical office experience is preferred. Knowledgeable of different types of insurance carriers and networks, familiarity with medical terminology, billing and insurance processing. Please send resumes to Sunflower Human Resources at: tdelaney@sunflowerneo.com

Administrator, Ottawa, KS - 01-01-2022

Submitted by Denise McPherson, Ottawa Family Physicians

Bring your leadership and operational skills to Ottawa Family Physicians in Ottawa, Kansas. We are looking for an Administrator to lead, mentor and inspire our team to continue doing great things in our practice and in our community. The best Administrator for our organization will have leadership experience in a family medicine practice, strong operational background and have a deep understanding of the changes and challenges occurring in healthcare today. Full list of duties, responsibilities and requirements are available on the Job Openings page of <https://gkcmgma.org>

To apply: Send resume and salary requirements to:
Denise McPherson at ofpdenise@yahoo.com

Saint Luke's Open Position - 01-01-2022

Revenue Integrity Analyst, Physician Billing:

Submitted by Kari Vance, CMPE, Director of Risk Management, SLPG

Full description available at: <https://careers.saintlukeskc.org/jobs/revenue-integrity-analyst-slpg-full-time-kansas-city-missouri-united-states-9d9fd5c9-8000-4fa3-91a1-203803f46f9c>

karvance@saintlukeskc.org

Multiple Positions

Clay County PHC Open - 01-28-2022

Submitted by Jason Stallings, Section Chief, Community Health

Click on weblink to access their Job page for more info.

[Jobs • Clay County PHC, MO • CivicEngage \(clayhealth.com\)](https://www.clayhealth.com)



Front Office Lead Administrative Position

Posted 01-03-2022
Submitted by Tom Faerber,
Oral and Maxillofacial Surgeon

I am a board certified Oral and Maxillofacial Surgeon in Overland Park, KS and we are seeking a new front office lead administrative position. This position involves several facets of a small surgery practice from:

- Scheduling surgeries, consultations and post op visits
- Coding/Billing/Collections
- Management of all office staff work schedules
- Interaction with referral base
- Daily, Monthly reports
- Pay range is \$26-30 /hr
- 13 days PTO first calendar year of employment in addition to 6 paid national holidays
- 50% coverage of monthly office medical insurance premium
- Bonus options available based on performance

We have a convenient and very safe medical building at the Roe exit off of I-435 in Overland Park, Kansas.

Interested candidates can send their resume to:

tom@surgicalarts.com

Tom Faerber Cell: 816-536-5118

www.surgicalarts.com

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To Get Started

Take your career to the next level and become a Certified member through MGMA/ACMPE. Now's the time.



**ZOOM MEETING SERIES
WRAPPING UP**

Date: Thursdays - February 17
Time: Noon - 1:00pm

ACMPE Zoom Study Group Series (2)

Tracy is considering another study group series later in the year. If you have interest in attending the next one, please let her know now.

Course content will cover each of the Body of Knowledge domains with additional resources and practice tests to help you prepare.

The format will be interactive learning and open discussion.

There is no charge for these sessions!

A total of 6 sessions will be held on consecutive days a week apart and all scheduled at the same time frame.

If you have questions, please feel free to call Tracy at 913-660-8566 or email tbird@medicalpracticeadvisors.com.

Interested in the study group? Please take advantage of this opportunity.

Tracy Bird, FACMPE, CPC, CPMA, CEMC, CPC-I
GKC MGMA ACMPE Forum Rep and Board Member

ARE YOU AN IDEA PERSON?

We have opportunities for you!

Would you like an opportunity to grow as a medical leader in 2022? Does being involved to help mold and shape the landscape of medical practice management in Greater Kansas City interest you?

Working together creates the synergy for our chapter to thrive!

If this is enticing, contact the office at info@gkcmgma.org noting your preferred committee(s), with your name, email, and phone number. We'll add you to our list of volunteers.

We have reinstated our committee structure this year. Please consider working with one of the 2022 committees. Board members chair the Membership, Program, ACMPE Fellowship and Conference committees. Carolyn Baruch heads our Ad Hoc Social Media committee. **CALL NOW!**



NEW COMMITTEE FORMING! AD HOC SOCIAL MEDIA COMMITTEE

New GKC MGMA social media platforms were created a few years ago: LinkedIn, Facebook, Twitter, Instagram. LinkedIn is used the most to disseminate information about GKC. It would be great to have more people share, like, forward to get the word to more people in the area. This year, as we reinstitute the committee structure, the Board felt adding a Social Media Committee was warranted.

Carolyn Baruch has graciously agreed to chair the Social Media Committee to help develop a more visible interaction with area healthcare providers and entities, grow those connections, and promote GKC MGMA by sharing all of the great educational and networking opportunities it offers. With many more members, this committee could help spread the word even more.

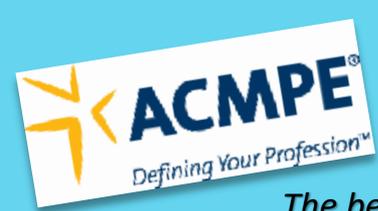
If this committee's mission works well, the GKC Board will shift this ad hoc committee to a standing committee going forward.

As a committee member, all you have to do is post, share, like, comment on others' posts and message as you feel lead, as well as help brainstorm ways to better utilize all social media platforms. Every little bit helps! Share about GKC's educational offerings to other members, guests, and healthcare community at large through social media platforms!



Any interested members who regularly use any or all of these platforms is welcome to join this committee. Help spread news about GKC MGMA on social media. Prior experience not required!

Contact Carolyn Today!
info@highlandgroup.net



ACMPE FORUM NEWS



The beginning of each New Year is a time for fresh starts, clean slates, and New Year's resolutions. Why not make 2022 the year to invest in yourself?

Certification and Fellowship through MGMA is a great way to confirm your expertise in the medical practice management industry. Not only do these recognitions affirm your professional competency, they are recognized by physicians, healthcare executives, industry professionals, and your peers.

Greater Kansas City MGMA has a rich history of industry professionals who have taken steps toward Certification and Fellowship. We have members who are Nominees, Certified, and Fellows.

CERTIFICATION

Taking the first step is simple. To become Certified, you must have two years' experience within healthcare with a bachelor's degree/120 college credit hours. You must be a member of National MGMA. The next step is to make application for Certification which requires a \$250 application fee and unofficial proof of your work and education history. Completion of this process makes you eligible to be a Nominee. As a Nominee, you work at your own pace to prepare for a multiple-choice and scenario-based exam. Exams are now offered on-demand, so you can take them from your office or home. There are several helpful resources available to help you prepare including practice exams, study groups, and workbooks based on the Body of Knowledge. Many of these resources are little to no cost. Additionally, you have three years from your nominee acceptance date to complete the Board Certification process.

As your forum rep and committee chair, I plan is to conduct a local study group starting in January of 2022 for 7 sessions. If you are interested in taking this next step, please reach out to me.

FELLOWSHIP

If you have already taken the step to Certification, then resolve this year to take the final step in your journey toward Fellowship. Fellowship is the highest level of distinction in medical practice management. There are many thousands of medical practice managers around the country, but only 1,002 have attained the distinction of Fellowship. Starting that journey is also simple. A program application and fee of \$250 will start the process. The program requirements are to author a Business Plan. This is such a dynamic time to be working in healthcare. There are endless opportunities for topics of interest to anyone working in healthcare.

Commit to make 2022 the year you keep your New Year's Resolution to achieve Certification or Fellowship.

If you have questions or want to discuss the process further, please feel free to contact me.

Tracy Bird, FACMPE, CPC, CPMA, CEMC
GKC MGMA ACMPE Forum Rep. - Committee Chair
tbird@medicalpracticeadvisors.com / 913-660-8566



Administrator, Overland Park KS - 02-14-2022 Submitted by Elvin Govada. Administrator,

Head and Neck Surgery of Kansas City, PA
1 main and 2 satellite locations

Head and Neck Surgery of Kansas City, P.A. has been providing ENT services to the greater Kansas City and Johnson County area for 30 years. We have 6 physicians, 2 audiologists, and 1 part-time speech therapist. We contract with most of the major health systems in the area. To learn more about our organization please visit our website at www.HNSKC.com We are currently looking for an Administrator who has management experience but is also eager to learn and grow with this organization. Bachelor's degree in business or healthcare management with 3 years of healthcare leadership experience is highly preferred (Masters satisfies experience preference). As we grow and evolve our practice the Administrator will have the opportunity to coach personnel, identify opportunities for strategic development, continuously improve operational efficiency and provide insights through financial analysis. Please send your resume to egovada@hnskc.com

Responsibilities Include:

- Accounts Payable through QuickBooks
- Financial analysis through Excel
- Proficiency in Microsoft Office suite (preferred)-
Establishes and oversees the operations of the front office, surgery
- Scheduling, clinical teams, revenue cycle and IT management.
Being point of contact for health systems, contractors, vendors, etc.
- Being point of contact for health systems, contractors, vendors, etc.
- Managing various business development projects including establishment of new business units, marketing, operational & IT integration
- Coordinating monthly financial reporting with CPA
- Facilitate decision making with the physician partners
- Strong HR and supervisory experience with 20+ employees and contractors
- Maintains compliance with HIPAA, OSHA, and Labor Laws

Provider Burnout is real!

49% of provider office day is spent on EHR and admin work

70% of physicians say that too much paperwork and regulatory expectations is the major cause of their stress

MANY OF THE ADMIN CHALLENGES FACING PROVIDERS STARTED WITH THE HITECH ACT OF 2009 AND USING OUTDATED SOFTWARE.

Tip: Technology that is purpose built to the needs of the practice is crucial to a streamlined and profitable medical practice.



Annie Alexander
RN, MBA, CMRM
CiBR Solutions



Upcoming GKC Meetings for the Year

2022 CALENDAR

 Monthly Education Meeting

 Board Meeting

 Annual Conference (to come)

JANUARY						
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**IN-PERSON
NETWORKING GATHERING**
February 16, 2022
Wednesday, 4: 30 pm - 6:30 pm
323 Armour Road, Kansas City, MO 64116

Chappell's provides a private room for members and their guests, with appetizers provided by that month's event sponsor.

There is no registration fee to attend but each person orders/purchases their own preferred beverage.

GKC will be offering this event into 2022 based on the pandemic. Everyone enjoys this venue and we share casually together in a fun atmosphere.

Partners: If you would like to sponsor an upcoming date in 2022 contact us at: info@gkcmgma.org

Register at:

<https://gkcmgma.wildapricot.org/event-4523263>

Appetizer Sponsor: **ANSWER PRO**



BACK TO "LIVE" EVENTS
(subject to shift to webinars
based on pandemic)

Member Help Needed
for Live Meetings
(requires arriving early)

Greet, register, network with guests.

| Help with registration
Offer a door prize

Be part of the process! It's Fun!
Sure makes a huge difference!

Sign up now via email: info@gkcmgma.org

To all our volunteer!
You are very much appreciated!

MEETING LOCATIONS

SOUTH: Holiday Inn & Suites OP

NORTH: Chappell's

2022 MONTHLY PROGRAMS

After May live events may change to webinars- keeping same timeframe - based on level of pandemic in KC.



February 16, 2022: LIVE EVENT

Networking Event at Chappell's 4:30–6:30pm

323 Armour Road, KCMO 64116

Sponsor: AnswerPRO



March 16, 2022:

LIVE EVENT - HI&S - 3:00 – 5:30pm

“Growing Your Practice Through Patient Referrals & Other Strategies”

Randy Hairgrove, RSH & Associates, LLC

April 20, 2022:

ONLINE WEBINAR 12 -1:30pm

“How Digital Communication Is Transforming Healthcare” National Speaker Adam Saylor

Sponsored: Advanced Physician Recruitment

April 20, 2022: LIVE EVENT

Networking Event - Chappell's 4:30–6:30pm

323 Armour Road, KCMO 64116

Sponsor: RSH & Associates LLC



May 18, 2022: LIVE EVENT South 3:00- 5:30pm

“Navigating Charitable Care & Eligibility Issues”

Amber Eastabrooks, RN, BSN, Director of Health Access Promoting Access to Care and Community Health

KANSAS CITY
MEDICAL SOCIETY
FOUNDATION

—CLINICAL CARE, EDUCATION, RESEARCH & SERVICE—

June 15, 2022: LIVE EVENT North 3:00 – 5:30pm

“Practice Strategies for Success in 2022”

Ryan Schumacher, Carolyn Baruch, Amy Burke Panel

Sponsor: Information Communications Group



July 20, 2022: LIVE EVENT South 3:00 – 5:30pm

“Information You Need to Know”

Banking Panel – Moderator: Tricia Luedke



August 17, 2022: LIVE EVENT North 3:00 -5:30pm

“Optimizing Revenue Cycle Management for a Thriving Practice”, Annie Alexander, RN MBA CMRM CEO CIBR Solutions



Sept 19, 2022: LIVE EVENT South –3:00 – 5:30pm

Speaker OPEN/Topic OPEN

October 19, 2022: ON THE MOVE CONFERENCE

“One the Move: Creating a Strong Future Together”

All available info at <https://gkcmgma.org/Event>

subpage for On the Move Conference.



November 16, 2022: LIVE EVENT South 3:00 – 5:30pm

Speaker OPEN/Topic OPEN

December 21, 2022: LIVE EVENT North 3:00 – 5:30pm

–Annual Business Meeting - Christmas Networking



MEETING: LIVE EVENT

Date: March 16, 2022
Time: 3:00pm to 5:30pm
Location: Holiday Inn & Suites, 8787 Reeder Road, OP

“Growing Your Practice Through Patient Referrals & Other Strategies”

Randy Hairgrove
Founder/President, RSH & Associates, LLC

Randy will share the latest techniques on finding new business via your current patient base and all the strategies you need to grow your business when you have a limited patient base.

Register for this meeting at:
<https://gkcmgma.wildapricot.org/event-4288139>

BIO: Accomplished Management professional with over 30 years of experience; 25 years in the ARM / Healthcare field. An experienced multi-unit operator, who enjoys leading others to achieve success while building a cohesive team atmosphere. A strong work ethic combined with a commitment to excellence has resulted in increased revenues and profits for all positions held throughout my blessed career. Proven ability to proactively adapt to new markets and new situations, develop new business strategies and create innovative solutions to problems. Have built and maintained successful personal and professional partnerships by committing to honest, trust-based relationships. Above all, I owe all of my successes and blessings to God my Father.

Sponsored by:



ONLINE WEBINAR

Date: April 20, 2022
Time: Noon - 1:30pm - with Q&A
Location: Online Webinar

“How Digital Communication Is Transforming Healthcare”

With National Speaker Adam Sayles

Adam will discuss the following topics:

- Improve patient access and patient care through technology
- Streamlining intake process and improving patient experience through self-service
- How upgrading a provider's technology stack can transform patient experience

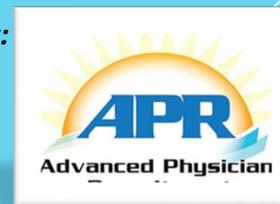
Register for this meeting:
<https://gkcmgma.org/event-4442127>

Access Link to Webinar: to come

Bio:

Adam is based in Chicago and is the Vonage program lead for healthcare and life sciences. He has spent the last eight years selling into large health systems and in his most recent role, worked with healthcare-focused Fortune 1000 companies to streamline operations and the patient experience. In addition to his extensive HLS knowledge, Adam has a deep technical background that enables him to facilitate best-in-class clinical and business outcomes.

Sponsored by:



*We want to read
YOUR
“My MGMA Story”*

**SHARE
YOURS!**

Current and previous board members are sharing their story about their experiences of MGMA’s impact during 2021. We invite all active GKC members to share their history in MGMA and how GKC has impacted your career in a few paragraphs.

How has MGMA influenced your education, connections? What impact has MGMA made in your work life? How has the state chapter or national MGMA influenced your career?

Read what other members have shared in the next few issue of “My MGMA Story”. Your story matters and could positively impact all our members.

Send your article to info@gkcmgma.org today!

We’d love to post your MGMA experience in a future issue - in the order of receipt.



**LINKEDIN CONNECT
YOU CAN HELP!**

Help GKC by CONNECT to LinkedIn yourself and invite others you know to connect with GKC too. One goal is to have all present and past members who are not yet connected to our GKC LinkedIn page to do so. You can help!

We also are inviting nonmember area practice managers to connect with us too.

You can help!

Invite healthcare personnel you see on LinkedIn or Facebook and inviting them to connect to GKC’s page. They do not have to be a GKC member. Together we can create a large community!

**February. The month with the smallest number of days. Why?
Blame it on Roman superstition and Roman king Numa Pompilius.**

Let Your Credit Card Bill Teach You Better Time Choices

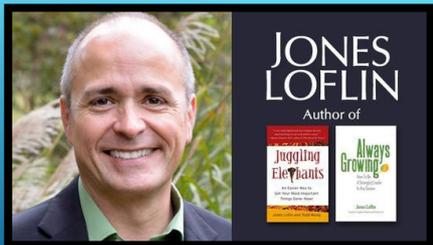


When it comes to improving our work life success, we don't like small, do we? We want earth-shattering changes that will help us take quantum leaps forward. And that sets us up for frequent failure because change is hard.

I was recently in a session with a coaching client who works in financial services. To help him understand how to start making better choices with his time, I used the analogy of a credit card bill. To apply these small ideas to your life, [click here](#) or on the image at left!

How Could You Recover A Little More Time In Your Day?

Structure is so important to using our time efficiently. In a recent Jones Zone I shared how honeybees are masters at structure, and how we can apply their wisdom to our lives. Click the image below to view the video.



Mobile Users: [336-859-9862](tel:336-859-9862)
800-853-4676
info@jonesloflin.com



https://www.youtube.com/watch?v=kwzUt_A8o4o

Have you ever tried to read a PDF form on a smartphone?

The form will be shrunk to fit the entire thing into the width of the phone, sort of like the image below.

Unless your viewer has really good eyesight, they're either going to have to zoom in very close (and then scroll left and right and up and down) or they're going to give up and find a different website that they can work with.

Bear in mind – more people today will view your website on a mobile device than a desktop computer.

The only logical solution is to provide a form that they can easily read and submit right from their mobile device.



The same form, rebuilt and now responsive could look like this one below.

With responsive design, **all the elements of the form will rearrange themselves to fit the user's viewport** – without changing font sizes or field sizes – and eliminate the need to scroll left or right to see the entire image.

When you consider that your viewers can complete the form and submit it *right now*, all from whatever device they choose, you can imagine how many more responses you'll get that would have once never happened.

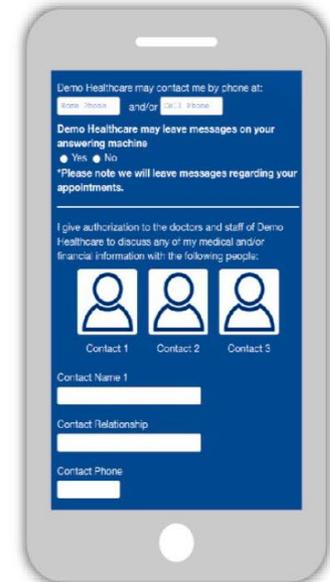
Our Secure Patient Forms program features:

*Fully HIPAA-Compliant
Responsive Design
Fully Accessible
Electronic Signatures
Document Uploads
and much more...*

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HELP DESK FORUM – DISCUSSION GROUP

How can
we help
you?



**Did you know most
businesses don't use
listservs anymore?
Instead, they use
discussion groups
within their
association!**

**With the help of Ron
Gallagher we have
linked our website's
discussion group so
its easier to use.**

POST A QUESTION

Managers and Business Partners
Get ask question and Get answers
from our peers.

PLEASE SUBSCRIBE

Click "Subscribe" and you are ready to go!
Receive email updates when a member posts a new
question. Share what we know with other members and create
a valuable resource for all members in the process.

To View a Question

Hover over the title - a box will pop up containing the
question. Click on title to open full info and to respond.

To Answer a Question

Click on the title, choose the "reply" button. Include your name
and email. The questions and answers are available for at least
a year for your reference.

NOTE: Request to Longtime Members: *Please do not use the old Google
Groups listserv. Though still active on Google, it is not supported and there is
no admin access. Thanks!*

Our 2022 GKC MGMA 2022 Board of Directors



BOARD OFFICERS

- PRESIDENT ANDREA WYATT, MBA CMPE
- PRESIDENT ELECT BARBARA SACK, MSHA CMPE
- PAST PRESIDENT CHRIS SMITH, MHA
- TREASURER REBECCA ALLISON, MBA
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- MEMBERSHIP BRIAN STACK, MS CMPE
- PROGRAMS BARBARA BERGMAN, MBA
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- BP Member at Large LOU ANNE GONZALES
- BP Member at Large SCOTT WALTERBACH, JD

ADVERTISING – AT NO COST TO *Business Partners*

Choose a way!

1. SPONSOR A WEBSITE PAGE:

All we need is your company logo or a small ad that you create. We'll post it on an available page. Only 1 ad per page.

2. SPONSOR AN AD FOR NEWS ISSUES:

Either monthly, quarterly, or annually. Send us your logo or ad and we'll post.

3. SPONSOR MEETING:

Same applies as above. We'll place your logo or ad on the event of your choosing. 1 per event.

All partners interested in providing a webinar, sponsoring a webinar, or create a video agree to abide by the terms of the agreement, sent to you if you have interest in this option.



4. MONTHLY OR 1 TIME ONLY

Short educational videos
1-3 min clip or ad or logo in monthly newsletter/website partner page. Choose a month.

5. WEBINAR: Sponsor one of the bi-monthly webinars in 2022. Your ad will be placed in that month's newsletter/logo on the event page. Your logo is included in annual list of sponsors.

Contact the office with your questions at info@gkcmgma.org



A Great Start to Our 2022 Sponsor List

Choose: monthly meeting sponsor, place free ad, sponsor a speaker, or provide an educational video!

Email info@gkcmgma.org

