



AUGUST 2022 **GKC CONNECT**

Association News at a Glance



NOW IS THE TIME TO BE AN EARLY BIRD REGISTRANT FOR THE "ON THE MOVE" CONFERENCE



AUGUST President's Message

Andrea Wyatt



Don't miss your opportunity to take advantage of the Early Bird rates through Friday, August 18 for the October 19th "On the Move: Creating a Strong Future Together" conference. We have a fantastic lineup of speakers and will enjoy a fun-filled and educational day of learning and networking!

Hello GKC!

August already! I can't believe how fast the year is flying by. Soon it will be time for school to start as well as our beloved Chiefs football!

I've been participating in a test run of a GKC MGMA book club led by Jean Hansen. We've been reading, "The Five Dysfunctions of a Team" by Patrick Lencioni. We are about half way through the book and I've learned a lot already.

One of my main take aways is the fact that healthy conflict within a team is a good thing. Respectful conflict and discussion can ultimately get a team to the best decision. Another major learning is that in order to get to the point of having true conflict and discussion, there has to be trust. Trust among the team members that everyone is sincerely striving for the same goal and if someone challenges someone else, it is purely to push the team to get to a better end result.

Those learnings have been very thought provoking. How do I get my team in the right mindset to trust each other enough to challenge each other? How often do people just sit silent instead of asking the hard questions or challenging the statements of another? What are we missing out on by not fully engaging?

Needless to say, I'm looking forward to reading the second half of the book and participating in the discussion the group will have. Yet another example of the great value I find in GKC MGMA!

Collegially, *Andrea*

**Attendees/Exhibitors:
Registration Is Open**

*Come Join Us!
You'll be glad you did!
Early Bird Rates for Attendees*

Wednesday, October 19, 2022
Times: 7:00am – 5:00pm

Breakfast, Luncheon, Snacks Included
Holiday Inn & Suites - Overland Park West

Conference Info In One Place:
<https://gkcmgma.org/2022-On-the-Move-Conference>

Co-Sponsors:

Be there!

**ON THE MOVE:
Creating a Strong Future Together**

**SAVE YOUR PRACTICE/BUSINESS
SOME MONEY AND SIGN UP NOW!!**

<https://gkcmgma.org/2022-On-the-Move-Conference>

See you there!! *Andrea*

My MGMA Story

Josh Honn

“Believe you can you and you are halfway there.” - Theodore Roosevelt

Prior to joining HUB International (Formerly Cretcher Heartland/TRUSS), I spent 15 years in the medical device industry. I traveled the country setting up research centers for new product launches. It was an amazing opportunity but living out of a suitcase and watching my wife raise three children took its toll. In 2010, I took a leap of faith and joined a fast-growing organization to help run their healthcare insurance vertical (Cretcher Heartland). My wife thought I was crazy (and so did I) but 12 years later I can say it was the best decision I ever made, and GKC MGMA played a pivotal role.

My first week on the job, my business partner and mentor told me to immediately join GKC MGMA. I joined and attended my first lunch the next week. I remember walking into the room and was immediately greeted by Jessica Palmer. I sat next to Chrystal McIntosh and Tracy Bird and before we got to dessert, I had already volunteered to join the membership committee and had committed to using my company's board room for our monthly meetings.



To say that my first year in my new career was difficult would be an understatement and what really kept me engaged was my involvement with the chapter. I never turned down an opportunity to support the chapter and will always cherish those early years (T-Bones/Royals/Chiefs, happy hours (to many to count), holiday parties)....we had some FUN!

I also joined Northland MGMA and served on their board. I got involved with other state chapters (St. Louis, KMGMA, Joplin) and before you knew it, I had developed an unbelievable network of clients and supporting business friendships. From these business friendships, we created the Kansas City Healthcare Academy and later formed the Wichita Healthcare Academy (both with MGMA Support). Lastly, I want to take this opportunity to thank Jessica and Don for all the years of commitment to this great organization. I am excited to see where this organization goes in the future and will be along for the ride!



Don't forget your **AUGUST DONATION**



GKC MGMA Shadow Buddies Foundation Toy Drive Last Month

Previous donations blew us away!

Let's do as well for August!

Bring toys/\$\$ to July and August meetings.

Information available at:

<https://gkcmgma.org/Our-Charity>

TOY DRIVE



Below is a wish list for each age group receiving toys for Shadow Buddies Foundation. These are only suggestions, and we are grateful for all gifts donated!

Bring Summer Donations to the June, July and August GKC Monthly Meetings

Infants (Birth-1 year)

- Board books
- Developmental toys
- Light-up toys
- Musical toys
- Rattles/squeaky toys
- Ring Stacks
- Teethers

Toddlers (2-3 years)

- Balls, Blocks, Mega Lego's
- Books & Music
- Bubble blowers/bubbles
- Cars & Trucks
- Dolls
- Dramatic play toys (kitchen/dress-up etc)
- Light-up/musical toys
- Shape sorters
- Stuffed animals
- Toy phones

Pre-Schoolers (4-5 years)

- Action figures
- Barbie's/Dolls & accessories
- Board games
- Dress-up accessories
- Hot Wheels/ Toy cars
- Legos, Lincoln Logs, blocks
- Nerf sports ball
- Musical Instruments
- Train Sets

School Age (6-12 years)

- Action figures
- Barbie's/Dolls & accessories
- Board games/puzzles
- Backpacks, purses
- Books
- Craft kits
- Hair accessories
- Handheld video games
- Video games
- Legos, Lincoln Logs, Kinetic Sand
- Sports balls

Adolescents (12-14 years)

- Bath & Body sets
- Board games/card games
- Young Adult Books
- Bags/ Makeup
- Gift Certificates
- Gym bags
- Hats, Jewelry, accessories
- Journals
- Picture frames/stationary
- Sports teams memorabilia
- Skateboards
- Musical Instruments
- Video games

Ideas for Children in Wheelchairs

- Fun Fuzzy Socks
- Weighted blankets
- Hats & Beanies
- Simple Simon / handheld games
- Puzzles
- Play Dough
- Character / Animal neck pillows



AAPC approved credits for 6.0 CEU's - ACMPE 6.0 CEU's too!

Now's the time to take advantage of early bird rates for attendees!

Now's the time exhibitors. Get your prime booth space. Registering early!

Everything you need to know is available at the link below!

**CREATING A
STRONG FUTURE
TOGETHER**

**ON
THE
MOVE**

Now's the time to start planning to decorate your booth!

Now's the time for attendees to review the speaker options for both tracks. Mix your tracks too.

Everything in 1 place! Call the office with your questions at 816-806-1838

TIME TO MOVE!

<https://gkcmgma.org/2022-On-the-Move-Conference>





Biggest Crowd since 2020



Speaker Tracy Bird

- What jobs can be automated?
- What skills needs are on the rise?
- Can you anticipate your job needs for the future?
- Paid apprenticeship programs



Shadow Buddies Donations



Lots of Smiles!



Partner Sponsor



Our smiling bartender



Cinda Carolyn

Volunteers



Jean Garten





Ashley Blacketer



Brian Stack, Chair

MEMBERSHIP COMMITTEE



Chris Campbell



Jessica Palmer

Welcome New Members - 18

Sharing Ideas you can do too!

- Entice non-member managers to join GKC by sharing your personal experience.
- All members are encouraged to have a LinkedIn account - great resource/connector.
- Have a strategy for your posts on any platform. Reshare, like, comment on LinkedIn posts. Add links, hashtags, and tag members on platforms.
- Attend the GKC Book Club Lunch & Learn starting this fall. Watch for more information as it develops.
- Share your GKC My Story! with members in a monthly news issue. This really help people get to know you on a personal level. It's a good connector and your story matters!

August 2022 – 3

Chelsea Stuart, Orthopedic Surgeons, Inc,
Branden Chavez, Orthopedic Surgeons Inc.

July 2022 – 3

Jolie Diaz, Jeff David Insurance
Nathan Roberts, Clemons Real Estate
Temperance McFarland, KC Psychiatric Group

June 2022 – 2

Justine Dickey, ScanSTAT
Nancy Stuchlik, Medical Provider Resources

May 2022 – 3

Marty Gilchrist, Cushman & Wakefield
Wendy Behr, Women's Health Associates
Christine Parsons, Schooley Mitchell

April 2022 – 4

Samantha Palmieri, Blue KC
Myranda Cleary, Blue KC
David Johnson, Cradle Thru College Care
Tamy Brown, MA Heart & Lung Surgeons

March 2022 - 2

Chuck Lyon, Central States Recovery
Steve Cargill, e Sentire

February 2022 - 1

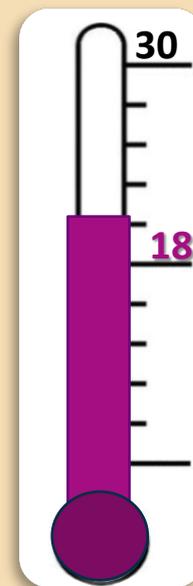
Amy Burke, AB Marketing Company

January 2022 - 1

Brenda Olson, Great Plains Health Alliance



Invite a colleague to join!



MENTORSHIP

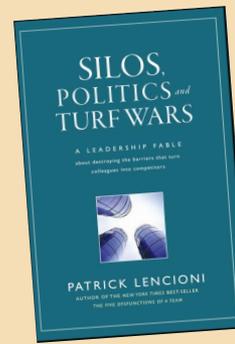
A definition of mentorship might include “guidance by a mentor, especially an experienced person in a company or educational institution”.

While I’m not at liberty to ignore a definition that has gone through review and revision over the years, I do find it somewhat limiting. I think mentorship can occur through participation in our association. I think a lot of mentoring has occurred and will continue to occur from belonging to GKC MGMA. And speaking for myself, I’m very certain mentoring has occurred to me and I might not have even realized it.

I know our membership has a large roster of folks who are mentoring. Although it is often thought of as a formal relationship, I believe mentoring is occurring all the time.



Brian Stack



Synonyms of mentoring: Coach, Counsel and Guide.

We all need to participate in some way. If you participate in the association by attending monthly meetings, serving on a committee, or supporting the annual conference, I’m certain you will learn things as if you were involved in a formal mentoring relationship. If nothing else, you’ll establish a nice roster of folks you can call upon when you have a need.

Another element: Commitment.

Commit yourself to take advantage of the many benefits offered by our association. I’ve always shared that this association provides me much more than I’ve ever expected.

Another element: Participation

I recently participated in a beta test of a book club sponsored by GKC. I have thoroughly enjoyed my very first book club, lead by Jean Hansen. Jean has expertly led the group reading Patrick Lencioni’s book The Five Dysfunctions of a Team. I’ve learned so much and only wish I had read this book and enjoyed the company of a book club twenty-five years ago.

The beta test was to work out the kinks. But with Jean Hansen leading the group, there were no kinks to work out! Our plan is to host a book club beginning this fall. We will be reading Patrick Lencioni’s book entitled Silos, Politics, and Turf Wars. I encourage anyone interested to sign up when its announced. Each group is limited to 6-8 members. This will allow greater participation. But we’ll offer as many book clubs as it takes to allow everyone the opportunity to join.

More info will be advertised soon. I encourage you to sign up when it’s offered. I think you’ll be glad you did.



Meet All Our New Members

To view a list of all our new members go to our website to view those who participated and those who are listed.

Check out our growing list:
<https://gkcmgma.org/Meet-Our-New-Members>

1. Continue to grow our membership numbers. We have a great thing going here! Let's spread the word and add others to our ranks!
2. Increase attendance and participation in our events. If you aren't participating, you're missing out on all our organization has to offer.
3. Increase networking and build new relationships. It always comes down to the people. The wealth of knowledge within GKC MGMA is staggering. How can we create more opportunities to interact, get to know each other, and share that knowledge?
4. *Grow as professionals and develop new skills. This is our purpose after all. Take a look at the CMPE track. It's worth it!

Send us a name! We'll take it from there!

info@gkcmgma.org

Membership Committee Request

We just need a name!

DO YOU KNOW SOMEONE IN
HEALTHCARE WHO COULD
BENEFIT FROM MORE
EDUCATION?

Maybe you work with them –
maybe they work in your medical
office building – or maybe you met
them while attending a meeting
or program.



If someone instantly came to mind,
consider inviting them to a Greater
Kansas City MGMA meeting, or guide
them to our website to see all we can
offer them! We continually are adding
new ways to broaden our offerings to
our members.

You may be thinking of staff
members and longtime
colleagues who would benefit
from membership in Greater
Kansas City MGMA.

All you have to do is provide a bit
of contact information. Then we
will take it from there. Simply
share their name and work email
and send to our office email at
info@gkcmgma.org

A packet of information will be
sent to them outlining the many
benefits of belonging to our
association. Our committee will
follow up to see if we can answer
any questions they may have.

We're looking for new
members who will share
their knowledge and
expertise with us!

This will benefit our
membership while we
share our info together.

It's that easy.

All we need from you is a
name and we will take it
from there.

**Our association provides
Information, Education,
Engagement & Friendship!**



Email: info@gkcmgma.org

Website: <https://gkcmgma.org>

Office: 816-806-1838

SOCIAL MEDIA AD HOC COMMITTEE

GET INVOLVED – IT’S FUN!

The Social Media Committee is asking for help from ALL GKC MEMBERS to connect with each other on LinkedIn, and then Like, Comment and Share each others’ posts. Use our hashtags: #GKC #GKCMGMA #MGMA. If you aren’t connected with GKC MGMA, please send a request to the office and Jessica will CONNECT with you. Let’s all get connected! 503 already have! If you have any ideas related to social media or want to help keep the ball rolling, please send your ideas to Carolyn at: info@highlandgroup.net

Your Expertise Please!

The GKC Central Office is working on a Meta Facebook page and private group that interfaces with Instagram. We could use the assistance of one or two members knowledgeable about this platform. If you have used Meta FB, we would be interested in talking with you. Email or call at info@gkcmgma.org or 816-806-1838.



Any GKC members who are familiar with social media (SM) platforms are welcome to help us with platforms we haven’t connected to yet.

Contact Carolyn Baruch at info@highlandgroup.net Post, Respond or Share info about GKC happenings on LinkedIn and Facebook! Spread news about healthcare happenings. Prior experience not required!



Upcoming GKC Meetings for the Year

AUGUST 2022

MONTH LONG:

- Children's Eye Health and Safety Month
- Digestive Tract Paralysis Awareness Month
- Gastroparesis Awareness Month
- National Breastfeeding Month
- National Immunization Awareness Month
- Psoriasis Action Month
- Summer Sun Safety Month

WEEKS TO NOTE:

- World Breastfeeding Week; August 1 – 7
- National Health Center Week; August 7 – 13
- Contact Lens Health Week; August 19 – 23

DAYS TO NOTE:

- World Lung Cancer Day; August 1
- International Overdose Awareness Day; August 31



2022 CALENDAR

Time flies by so quickly. See what we have planned for this year – All speakers are confirmed through December! Mark your calendars!





DONATE A TOY AT GKC's AUGUST MEETING



We received so many beautiful donations so far.

Let's end this drive as the best donation month!

Here are some specific items needed.

- Lap blankets
- Children's toothbrushes
- Fabric markers
- Crayons and coloring books
- Large piece puzzles

I am very excited to bring a couple of Shadow Buddies with me so you'll be able to see the dolls they give to the children. I'll explain more about their program. They are so grateful for everything.

Thank you for participating in the Summer Charity Event!

- Roxanne Rabich

Umbrella is one of the alternate drop-off sights: See

<https://gkcmgma.org/Our-Charity> for sights/ideas.



6 WAYS TO MARKET ANY HEALTHCARE ORGANIZATION

- Referrals
- Digital Marketing
- Branding
- External Marketing
- Internal Marketing
- Public Relations

www.ABmarketingCo.com

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2022 MONTHLY PROGRAMS

MEETING LOCATIONS

SOUTH: Holiday Inn & Suites OPW, Reeder Street, OP, KS

NORTH: Chappell's



August 17, 2022: LIVE EVENT North 3:00 -5:30pm

Annie Alexander,
RN MBA CMRM CEO CIBR Solutions
“Optimizing Revenue Cycle Management for a
Thriving Practice”



Sept 7, 2022: CMS SERIES – 3rd Session

Free Webinar Open to Everyone at No Cost
Noon – 1:00pm via Zoom
Topic: TBD

Nov 16, 2022: LIVE EVENT South 3:00 – 5:30pm

Amy Burke, AB Marketing Co.
“Planning Marketing Strategies for 2023”



Dec 7, 2022: CMS SERIES – 4th Session

Free Webinar Open to Everyone at No Cost
Speaker and info to come.
Noon – 1:00pm via Zoom
Topic: TBD



Sept 21, 2022: LIVE EVENT South –3:00 – 5:30pm

“Stress Relief Techniques to Improve Your Daily
Life”
Speaker: Leah Morgan, Core Balance

Dec 21, 2022: LIVE EVENT South 3:00 – 5:30pm

Annual Business Meeting with Special
Guest Speaker Bowen White, MD
End the year with fun, insights and a surprise!



Oct 19, 2022 ANNUAL CONFERENCE

“On the Move: Creating a Strong Future Together”

All available info can be found at:

<https://gkcmgma.org/2022-On-the-Move-Conference>



2023 ONLY A FEW MONTHS AWAY!

The Program Committee is beginning the process of finding topics and speakers now that they see the final results of the recent survey. Thanks for those who responded. If you know a great speaker with a relevant topic, please share it with the committee. Send to info@gkcmgma.org.

LAST MONTH*



DONATE AUGUST

LIVE MEETING

Holiday Inn & Suites Overland Park West

Date: Wednesday, September 21, 2022

Time: 3:00 pm - 5:30 pm

"Stress Relief Techniques To Improve Your Daily Life"

Speaker: Leah Morgan

Core Balance Yoga Center owner & KCYTT trainer

Leah will share techniques to control and relieve your stress level and increase your strength and flexibility in this presentation. These techniques will create an overall improvement of your daily life at work or home. She will be sharing information she has honed over years of experience and will share excellent techniques to relieve your stress level. Whether your goal is to begin or grow a daily practice, increase your strength and flexibility, or learn how to control stress, Leah can help attendees with some easy to learn ways to achieve your personal goals.

After Leah shares her techniques to control stress in the first portion of the meeting, be prepared to move your chair away from the table to move around a bit. She hopes we all are willing to participate in some fun movement. She will lead us through it. She's looking forward to the meeting and sharing with you!

REGISTRATION LINK:

<https://gkcmgma.wildapricot.org/event-4693601>



LIVE MEETING

Chappell's GKC MGMA North Location - Live Event

Date: Wednesday, August 17, 2022

Time: 3:00 pm - 5:30 pm

"Optimizing Revenue Cycle Management For a Thriving Private Practice"

Annie Alexander RN MBA CMRM, CEO, CiBR Solutions

Patients want the highest quality care when they walk into the doctor's office – But when doctors are tasked with managing their back-office work in addition to providing patient care and are not paid what they're owed, patient care gets impacted one way or the other. Medical practices leave a lot of money and time on the table when they're not streamlined. . .

In this session we will go over the key steps to generating more cash flow and helping independent medical practices thrive in business. We will also look at some of the outsourcing benefits and myths associated with outsourcing services.

Please join us at this session to learn more about helping independent medical practices not only remain in practice but also thrive in business!

- Independent Medical Practices – current and future state
- Top challenges faced by independent practices in 2020/post-pandemic.
- Solutions to these challenges
- Strategies to generate more revenue

REGISTRATION LINK:

<https://gkcmgma.wildapricot.org/event-4510587>



How can
we help
you?



How can
we help
you?

– HELP DESK FORUM –
Members Helping Members -
Ask a QUESTION - Get ANSWERS from your peers.

PLEASE SUBSCRIBE!

Click "Subscribe" and you are ready to go!

Receive email updates when a member posts a new question.

**Share what we know with other members and
create a valuable resource for all members in the process.**

Must be subscribed to this discussion group forum to interact by asking or answering a question.



RECENT JOB POSTINGS

Reproductive Resource Center Open Positions

Office Administrator
Submitted by Jean Garten 06-27-2022

Position:

Reproductive Resource Center is the region's leading innovator in fertility services and has remained an innovator for over 35 years. RRC provides various fertility care options, including IVF, Egg Freezing, PGT, and IUI. Visit our website to learn more about our services and practice culture at <https://www.rrc.com>

Medical Receptionist
Submitted by Jean Garten 06-27-2022

Job Description:

RRC is looking for a medical office receptionist. The Medical Office Receptionist will greet patients, activate patient files, and move patients through a pre-determined schedule of appointments at the physician's office. This person should have a strong background in verifying insurance benefits and be comfortable communicating those to the patients and collecting due fees and copayments at the time of service. For RRC's care model, it is pertinent that the medical office receptionist is patient, friendly, personable, welcoming, and a professional individual. We are open to training the right individual if the applicant lacks experience.

NOTE:

If interested in either position, send your resume to ejgarten@embarqmail.com for consideration. For questions contact Jean Garten at 913-707-4074.

To view the full job description and requirements, go to <https://gkcmgma.org/Jobs>



Opportunities

- Email your choice of month(s) to sponsor a monthly meeting. Share about your business in announcements. 2 min.
- Send logo to appear on event registration webpage and to appear in the news issue.
- Send us your photo and business logo for website and meeting PowerPoint slides
- Door prizes are welcome (1 or 2 per meeting) for meeting as well without sponsoring (optional) Sign up soon.

Email info@gkcmgma.org

for more information.

Practice Administrator, Shawnee Mission, KS

Submitted by Brian Stack - 06-08-2022



Women's Clinic of Johnson County (WCJC) is an OB/GYN practice with two office locations in the Johnson County area. With nine physicians and five midlevel providers, we pride ourselves on providing quality healthcare and exceptional customer service for women. Women's Clinic of Johnson County is a division of Mid America Physician Services, which is comprised of 30 OB/GYN physicians and nine office locations across the Kansas City metropolitan area. To learn more about WCJC, we invite you to visit us at www.wcjcobgyn.com.

WCJC is currently seeking an experienced Practice Administrator. Successful candidates will have 5+ years of recent healthcare management experience in a large clinic or hospital setting. A Bachelor's degree is required to apply. Interested applicants may send their resume to Pam Fetto, pfetto@wcjcobgyn.com

Duties and Responsibilities:

Responsible for overseeing operations of a high-volume OB/GYN practice, consisting of 2 offices and 10+ providers.

- Supervise staff and oversee all clinic operations.
- Resolves any employee disputes and medical-administrative problems. Keeps lines of communication open with staff to ensure high employee morale and a professional, high-functioning clinic atmosphere.
- Responsible for developing and implementing the clinic's mission and strategic vision.
- Provides leadership in developing, planning and implementing the clinic's business plans.
- Responsible for developing and implementing the practice's marketing plan.
- Recommends, develops, implements improvements for the practice.
- Informs board of physicians about current trends, problems and medical activities to facilitate policy making and business decisions.
- Establishes, secures approval and oversees clinic operating policies and procedures (done in conjunction with management team).
- Oversees efforts for recruitment, development, performance evaluation of employees.
- Prepares bi-weekly payroll and handles all accounts payable functions.
- Oversees the business and financial affairs of the clinic and fiscal management.

In conjunction with administration within Mid America Physician Services, the practice administrator will also share responsibility for:

- Manages all practice managed care relationships, including monitoring of related reimbursement, negotiation with third party payers, provider credentialing, and maintenance of contracts.
- Enhances operational effectiveness, emphasizing cost containment without jeopardizing important innovation or quality of care.
- Maintains compliance with Medicare, HIPAA, OSHA, and Labor Laws.
- Represents the clinic in its relationships with other health organizations, government agencies, and third party payers.
- This position will report to the Women's Clinic of Johnson County physicians as well as oversight from the Mid America Physicians Services Board of Directors

Skills/ Requirements

- Bachelor's degree required in business or healthcare.
- 5+ years experience in managing a medical practice – preferably OB/GYN – with exceptional leadership and organizational/business management skills.
- Excellent communication, presentation, and interpersonal skills.
- Demonstrated success in program implementation, operations, and fiscal management.
- Ability to support the direction and goals of Mid America Physician Services.
- Strong HR and Supervisory Experience with 25+ employees.
- Excellent knowledge of Information Technology and its application to the Healthcare environment. Electronic Medical Records experience preferred.

Greater Kansas City MGMA Seeking Nominations For the 2023 Board of Directors



The Nominating Committee seeks individuals who are interested in serving on the GKC MGMA Board of Directors.

GKC MGMA is governed by a board of directors consisting of 5 officers, 4 Manager At-Large members, and 2 Business Partners At-Large members.

The association has the support of and works closely with the Executive Director. Board meetings are held every month either via Zoom or at in-person meetings. Fill out the online form at: <https://gkcmgma.org/Board-Nomination-Form/>

Nominee Requirements:

Nominees must be an Active member in good standing for at least two year and meet the Active member requirements as found in the GKC MGMA bylaws in Article II, Section 1. "The term 'active membership' as used herein shall mean some combination of regular attendance at monthly meetings and/or sufficient participation in committees, sponsorships or other active participation such that the Nominating Committee can reasonably conclude the member to be nominated understands the nature, purposes and goals of the Association and will uphold its values and serve the best interests thereof."

Nominations are due no later than midnight, August 31, 2022

Provider Burnout is real!

49% of provider office day is spent on EHR and admin work

70% of physicians say that too much paperwork and regulatory expectations is the major cause of their stress

Tip: Technology that is purpose built to the needs of the practice is crucial to a streamlined and profitable medical practice.



Annie Alexander
RN, MBA, CMRM
CiBR Solutions

**MANY OF THE
ADMIN
CHALLENGES
FACING
PROVIDERS
STARTED WITH
THE HITECH ACT
OF 2009 AND
USING OUTDATED
SOFTWARE.**

CiBR Solutions 

ARE YOU AN IDEA PERSON?
We have opportunities for you!

Would you like an opportunity to grow as a medical leader in 2022? Does being involved to help mold and shape the landscape of medical practice management in Greater Kansas City interest you?

We have reinstated our committee structure this year. Please consider working with one of the 2022 committees. Board members chair the Membership, Program, ACMPE Fellowship and Conference committees. Carolyn Baruch heads our Ad Hoc Social Media committee. **CALL NOW!**

Working together creates the synergy for our chapter to thrive!

If this is enticing, contact the office at info@gkcmgma.org noting your preferred committee(s), with your name, email, and phone number. We'll add you to our list of volunteers.



ADVERTISING – *No Cost to Our Business Partners*

Choose a way!



1. SPONSOR A WEBSITE PAGE:

All we need is your company logo or a small ad that you create. We'll post it on an available page. Only 1 ad per page.

2. SPONSOR AN AD FOR NEWS ISSUES:

Either monthly, quarterly, or annually. Send us your logo or ad and we'll post.

3. SPONSOR A MEETING:

Same applies as above. We'll place your logo or ad on the event of your choosing. 1 per event.

All partners interested in providing a webinar or ad, sponsor a webinar, or create a video agree to abide by the terms of the agreement, sent to the office if you have interest in any of these options.

Have another idea, we're listening!!!

4. MONTHLY OR 1 TIME ONLY

Short educational videos

1-3 min clip or ad or logo in monthly newsletter/website partner page. Choose a month.

5. Have an interesting Idea?

Submit it to the board. Email your idea to info@gkcmgma.org and it will be reviewed at the next board meeting for consideration.

Contact the office with your questions at info@gkcmgma.org





HEALTHCARE ADVISORY PRACTICE

THE STATE OF HEALTHCARE

Join us for a special presentation on the State of the Healthcare Industry: Planning for 2023 and Beyond, featuring The Advisory Board's Aaron Mauck.

The Advisory Board will examine the most important strategic questions facing healthcare leaders as we emerge from the acute phase of the COVID-19 pandemic.

We encourage you to join us to:

- Understand how the pandemic has (and hasn't) shifted the dynamics of influence and power across the healthcare industry
- Identify what the combined forces of the pandemic, Biden administration, and Democrats' narrow majority in Congress mean for the future of the healthcare landscape

We would love for you and your colleagues to join us for this informative and interactive webinar.

- Understand which structural elements of the industry are in flux during the peri-COVID-19 era, especially the future of telehealth, home-based care, value-based care, transparency, physician partnership, and health equity
- Plan actionable steps to shape the trajectory of the major structural shifts underway currently

[REGISTER
HERE](#)

Date:
September 8, 2022

Times:
12:00pm - 01:00pm ET
11:00am - 12:00pm CT
10:00am - 11:00 am MT
9:00am - 10:00am PT

Submitted by:
Marty Gilchrist





FORUM NEWS



Tracy Bird

FACMPE, CPC, CPMA,
CEMC, CPC-I
GKC MGMA ACMPE Forum
Representative

Stop for a moment and consider the responsibility you have as a professional medical manager.

- Every day you manage employees (**Human Resource Management**);
- You maintain the strategic direction of your medical group and keep your physicians moving forward (**Governance**);
- You maintain the flow of the office, and deal with outside vendors (**Business Management**);
- You make sure technology is in working order and up to date (**Information Management**);
- You oversee the safety of your patients and maintain regulatory requirements such as OSHA, and corporate compliance (**Risk Management**);
- You make sure your practice is reporting data necessary to demonstrate quality measures (**Transformative Healthcare Delivery**); and
- Finally, you analyze and benchmark your practice financial data and report to your physicians on the financial position of your practice (**Financial Management**).

By merely doing your job every day you are working with The Body of Knowledge from MGMA.

Why not put your knowledge and expertise to the test- literally?

Certification is something that each of you can achieve! There are three simple steps:

- 1) Join MGMA-ACMPE
- 2) Pass the multiple-choice and scenario-based exam
- 3) Accumulate 50 hours of CEUs (continuing education units). You can gain these by attending, a local, state or annual conference, local MGMA meetings, participating in on-line study groups, educational webinars, and by reading articles in the **MGMA Connexion** magazine or completing other on-line assessments through ACMPE.

How much exam preparation is too much?

Practice is one of the most effective methods of preparing for the certification exams. Remember – the exams are based on what you do every day as a successful practice management professional and spending too much time practicing can keep you from attaining your goal – taking and passing the exams!

Our Business Partner 2022 Sponsor List Is Growing Fast

Each company listed below has agreed to sponsor a monthly meeting, sponsor a speaker, provided a video, or is involved with this year's annual conference in some way! Thanks for your stellar support of GKC and its members!
To get involved contact us by email at info@gkcmgma.org or call 816-806-1838.



Thanks to our 2022 GKC Board of Directors! They are working hard to provide the best on all fronts for you!

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