



**JULY 2022**  
**GKC CONNECT**

**Association News at a Glance**





# JULY President's Message

Andrea Wyatt

*Hello GKC!*

I recently read an article in the *MGMA Connection* magazine about humor in the workplace. I've always believed humor and having fun at work is important. We spend so much time at the office we may as well be enjoying it!

Sometimes it's nice to have your opinions validated by an article. As leaders, humor is a positive attribute as viewed by direct reports. The article said that, "Research shows that managers with a sense of humor are 25% more respected by their direct reports." It also said that, "Employees who rate their bosses as having any sense of humor were 15% more satisfied in their jobs and rated their bosses 27% more motivating."

In addition, a survey of more than 700 CEOs showed that 98% reported preferring employees with a sense of humor and 84% felt that employees with a sense of humor were better at their jobs than their less-funny counterparts. I found these statistics surprising!

How can we integrate more fun and humor into our workplaces? The data shows it's a worthwhile question to ask.

Enjoy your July and remember to HAVE FUN!!

Collegially,  
Andrea

**\*\*Laughing Your Way to the Top, Why Humor is Vital in Leadership by Peter Valenzuela. July 2022 MGMA Connection**



## 2022 GKC GOALS

### Goals for 2022:

1. **Continue to grow our membership numbers.**  
We have a great thing going here! Let's spread the word and add others to our ranks!
2. Increase attendance and participation in our events. If you aren't participating, you're missing out on all our organization has to offer.
3. Increase networking and build new relationships. It always comes down to the people. The wealth of knowledge within GKC MGMA is staggering. How can we create more opportunities to interact, get to know each other, and share that knowledge?
4. \*Grow as professionals and develop new skills. This is our purpose after all. Take a look at the CMPE track. It's worth it!

# My MGMA Story

## Carolyn Baruch

Social Media Committee Chairperson



The **Form Team**   
A Division of The Highland Group, LLC

The **Highland Group, LLC**

We joined GKC MGMA in 2003. My husband, Jeff, and I had started *The Highland Group - Medical Website Design* in 2000 and were still living in the Chicago area, but knew we were moving to the Kansas City area. I grew up in Overland Park, my parents were still here, we had a 2-1/2 year old baby and a new business, so hello Mom and Dad, we need a babysitter!

I think we just found GKC by searching on our slow dial-up internet, and I remember that we sent out a mailing to all members to let them know we were coming! It did work, because I remember Richard VanDyke calling me on my fancy flip phone as we drove from Chicago to KC to ask if we could set up a meeting! I was SO excited!! So yes, they were our first GKC customer!

We very quickly started attending the monthly luncheons and annual conferences. I remember even having to bring our son once in awhile to the breakfast portion of some conferences before he went to school! Obviously, we felt very comfortable and welcomed by the entire BIG group!

With the exception of a few years when the organization went through some significant changes, we've continued to attend all the events we

could and not just to sell our services. We've made a lot of friends and developed great professional relationships with so many.

We've also been actively involved with the Missouri and Kansas MGMA chapters and exhibited at their annual conferences several times over the years.

Last year, I shared my interest in helping on the new Ad Hoc Social Media Committee, as GKC reinstated the committee structure. I was beyond excited to accept chairing this new option. I'd always wanted to be more active on a committee and now that I've been doing it for a few months, I can assure you that being on a committee is the best way to really get involved and strengthen relationships.

Most recently, I had the opportunity to present at a monthly meeting about how online secure forms can enhance your practice. Along with my friends/colleagues and fellow Business Partners, Amy Burke and Ryan Schumacher, we had a blast and had such great interactions with the whole group!

So, my MGMA story isn't exciting but it's a 19 year journey that both Jeff and I have valued immensely. The business/personal relationships we've formed have been exactly what we'd hoped for as we pulled our U-Haul down I-35 that day in 2003.

**AAPC approved credits for 6.0 CEU's - ACMPE 6.0 CEU's too!**

Now's the time to take advantage of early bird rates for attendees!

Now's the time exhibitors. Get your prime booth space. Registering early!

Everything you need to know is available at the link below!

**CREATING A  
STRONG FUTURE  
TOGETHER**

**ON  
THE  
MOVE**

Now's the time to start planning to decorate your booth!

Now's the time for attendees to review the speaker options for both tracks. Mix your tracks too.

Everything in 1 place! Call the office with your questions at 816-806-1838

**TIME TO MOVE!**

<https://gkcmgma.org/2022-On-the-Move-Conference>





# Don't forget your JULY DONATION



# GKC MGMA Shadow Buddies Foundation Toy Drive JULY-AUGUST

June's donation numbers blew us away!

Let's do as well for July & August!

Bring toys/\$\$ to July and August meetings.

Information available at:

<https://gkcmgma.org/Our-Charity>

# TOY DRIVE



Below is a wish list for each age group receiving toys for Shadow Buddies Foundation. These are only suggestions, and we are grateful for all gifts donated!

Bring Summer Donations to the June, July and August GKC Monthly Meetings

### Infants (Birth-1 year)

- Board books
- Developmental toys
- Light-up toys
- Musical toys
- Rattles/squeaky toys
- Ring Stacks
- Teethers

### Toddlers (2-3 years)

- Balls, Blocks, Mega Lego's
- Books & Music
- Bubble blowers/bubbles
- Cars & Trucks
- Dolls
- Dramatic play toys (kitchen/dress-up etc)
- Light-up/musical toys
- Shape sorters
- Stuffed animals
- Toy phones

### Pre-Schoolers (4-5 years)

- Action figures
- Barbie's/Dolls & accessories
- Board games
- Dress-up accessories
- Hot Wheels/ Toy cars
- Legos, Lincoln Logs, blocks
- Nerf sports ball
- Musical Instruments
- Train Sets



### School Age (6-12 years)

- Action figures
- Barbie's/Dolls & accessories
- Board games/puzzles
- Backpacks, purses
- Books
- Craft kits
- Hair accessories
- Handheld video games
- Video games
- Legos, Lincoln Logs, Kinetic Sand
- Sports balls

### Adolescents (12-14 years)

- Bath & Body sets
- Board games/card games
- Young Adult Books
- Bags/ Makeup
- Gift Certificates
- Gym bags
- Hats, Jewelry, accessories
- Journals
- Picture frames/stationary
- Sports teams memorabilia
- Skateboards
- Musical Instruments
- Video games

### Ideas for Children in Wheelchairs

- Fun Fuzzy Socks
- Weighted blankets
- Hats & Beanies
- Simple Simon / handheld games
- Puzzles
- Play Dough
- Character / Animal neck pillows



Ashley Blacketer



Brian Stack, Chair

# MEMBERSHIP COMMITTEE



Chris Campbell



Jessica Palmer

## Sharing Ideas you can do too!

- Entice non-member managers to join GKC by sharing your personal experience.
- All members are encouraged to have a LinkedIn account - great resource/connector.
- Have a strategy for your posts on any platform. Reshare, like, comment on LinkedIn posts. Add links, hashtags, and tag members on platforms.
- Attend the GKC Book Club Lunch & Learn starting this fall. Watch for more information as it develops.
- Share your GKC My Story! with members in a monthly news issue. This really help people get to know you on a personal level. It's a good connector and your story matters!

## Welcome to our New Members - 15

### July 2022 – 1

Nathan Roberts, Clemons Real Estate  
Temperance McFarland, KC Psychiatric Group

### June 2022 – 2

Justine Dickey, ScanSTAT  
Nancy Stuchlik, Medical Provider Resources

### May 2022 – 3

Marty Gilchrist, Cushman & Wakefield  
Wendy Behr, Women's Health Associates  
Christine Parsons, Schooley Mitchell

### April 2022 – 4

Samantha Palmieri, Blue KC  
Myranda Cleary, Blue KC  
David Johnson, Cradle Thru College Care  
Tamy Brown, MA Heart & Lung Surgeons

### March 2022 - 2

Chuck Lyon, Central States Recovery  
Steve Cargill, e Sentire

### February 2022 - 1

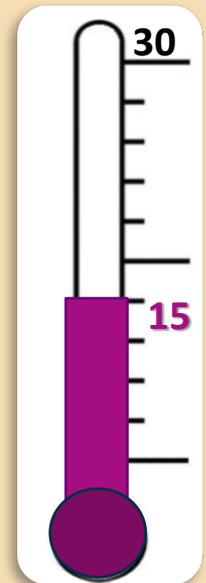
Amy Burke, AB Marketing Company

### January 2022 - 1

Brenda Olson, Great Plains Health Alliance



Invite a colleague to join!



## Meet Justine Dickey!



**New Member**  
*Spotlight*



"I am looking to grow, network and learn about healthcare in KC".

**MGMA**  
GREATER KANSAS CITY

*"I am an Operations Manager for the Inbound Document Management department. I am looking to grow, network and learn more about the healthcare systems around the Kansas City area. As a member of GKC I want to learn and focus on networking, sharing experiences and learning best practices from other healthcare facilities around GKC. I would like to attend the monthly meetings and am excited for the event in October (conference)." Works for ScanSTAT*

## Meet Nancy Stuchlik!



**New Member**  
*Spotlight*



"I would like to get to know the members in the KC area."

**MGMA**  
GREATER KANSAS CITY

*"I would like to provide credentialing services to the KC area for MPR, who is invested in the Kansas and Missouri markets. We are expanding to help the growing demands of credentialing in the KC area. We would like to be able to reach out to potential clients and have an opportunity to speak with them about their credentialing needs. MPR plans to attend the annual conference in the Fall as well as any "get to know the members" meetings in the KC area. - Works for Medical Provider Resources*

**Send us a name! We'll take it from there!**

**[info@gkcmgma.org](mailto:info@gkcmgma.org)**

**Membership Committee Request**

# We just need a name!

DO YOU KNOW SOMEONE IN  
HEALTHCARE WHO COULD  
BENEFIT FROM MORE  
EDUCATION?

Maybe you work with them –  
maybe they work in your medical  
office building – or maybe you met  
them while attending a meeting  
or program.



If someone instantly came to mind,  
consider inviting them to a Greater  
Kansas City MGMA meeting, or guide  
them to our website to see all we can  
offer them! We continually are adding  
new ways to broaden our offerings to  
our members.

You may be thinking of staff  
members and longtime  
colleagues who would benefit  
from membership in Greater  
Kansas City MGMA.

All you have to do is provide a bit  
of contact information. Then we  
will take it from there. Simply  
share their name and work email  
and send to our office email at  
[info@gkcmgma.org](mailto:info@gkcmgma.org)

A packet of information will be  
sent to them outlining the many  
benefits of belonging to our  
association. Our committee will  
follow up to see if we can answer  
any questions they may have.

We're looking for new  
members who will share  
their knowledge and  
expertise with us!

This will benefit our  
membership while we  
share our info together.

**It's that easy.**

All we need from you is a  
name and we will take it  
from there.

**Our association provides  
Information, Education,  
Engagement & Friendship!**



Email: [info@gkcmgma.org](mailto:info@gkcmgma.org)

Website: <https://gkcmgma.org>

Office: 816-806-1838

# *I.C.G. Has Done It Again!*



**“Please join us in celebrating  
ATSI's Award of Excellence for 2022.  
Not only is this the 16th year our agents  
have brought this award home.”**

***Congratulations to ICG from  
all of us at GKC MGMA!***

Outstanding scores ranked you  
in the top 10 of the tele-messaging industry.  
How excited we are for achieving this  
outstanding accomplishment.

***Way to go!***



## SOCIAL MEDIA AD HOC COMMITTEE OTHER THINGS WE'RE WORKING ON!

The Social Media Committee's focus is to continue to focus on our monthly scheduled LinkedIn posts. We are encouraging ALL GKC MEMBERS to connect with each other on LinkedIn, and then Like, Comment and Share each others' posts and use our hashtags: #GKC #GKCMGMA and #MGMA.

- Create teasers to check out info in newsletter.
- Creating promo video skits for conference.
- Ideas such as "Motivation Monday, Tuesday Testimonials".
- Interviewing GKC members, old and new.
- Working on a Meta Facebook Page and private group that interfaces with Instagram. Group will be for members only to share ideas, get answers to questions and more personal interactions.
- Please send any ideas you have to Carolyn at: [info@highlandgroup.net](mailto:info@highlandgroup.net)



Any GKC members who are familiar with social media (SM) platforms are welcome to help us with platforms we haven't connected to yet.

Contact Carolyn Baruch at [info@highlandgroup.net](mailto:info@highlandgroup.net)  
Post, Respond or Share info about GKC happenings on LinkedIn and Facebook!  
Spread news about healthcare happenings. Prior experience not required!



# *You Don't Have To Do This Alone!*

This year's Conference will be held on October 19<sup>th</sup> at the HI&S Overland Park West, Kansas. Our co-sponsors are GKC MGMA, AAPC KC, and KC METRO.

## *We are "On the Move!"*

Have you attended any of our previous events like the ones pictured at right? Check out this one at link below!

<https://gkcmgma.org/2022-On-the-Move-Conference>



Now's the time to take advantage of early bird rates for attendees!

Now's the time exhibitors. Get your prime booth space. Registering early!

Everything you need to know is available at the link below!



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<https://gkcmgma.org/2022-On-the-Move-Conference>



If you have attended one of our event, you know that our all-day events have hours of valuable info from quality speakers, plus networking with peers and visits to exhibitor booths interwoven between each session.

There's fun, food, networking, door prizes and more!

When we have this kind of co-sponsor support from all sectors of healthcare, you'll realize all of us are not alone! Check it out!



The pics say it all. Great food, speaker trio, high energy networking before a trio presentation! Come join us soon!

Ryan Carolyn Amy

Thanks for donating!!

Shadow Buddies  
Summer Charity  
Roxanne has it covered!



JULY 2022

# Upcoming GKC Meetings for the Year

## MONTHLY HOLIDAYS

Social Wellness Month

□ Monthly Education Meeting

☆ Board Meeting

□ Annual Conference

JULY 2022

## NATIONAL DAYS

International Joke Day, July 1

Independence Day, July 4

Fried Chicken Day, July 6

Video Game Day, July 8

Kitten Day, July 10

Simplicity Day, July 12

French Fry Day, July 13

Mac and Cheese Day, July 14

Emoji Day, July 17

Lottery Day, July 17

Tattoo Day, July 17

Ice Cream Day, July 17

Fortune Cookie Day, July 20

Hot Dog Day, July 20

Junk Food Day, July 21

Get to Know Your

Customers Day, July 21

Drive Thru Day, July 24

Parents' Day, July 24

Wine and Cheese Day, July 25

Hire a Veteran Day, July 25

International Day of

Friendship, July 30

# 2022 CALENDAR

*Time flies by so quickly. See what we have planned for this year – All speakers are confirmed through December! Mark your calendars!*



# DONATE A TOY AT GKC's JULY & AUGUST MEETINGS



We received so many great donations last month.

**I challenge you to top it at July's meeting!**

Here are some specific items needed.

- Lap blankets
- Children's toothbrushes
- Fabric markers
- Crayons and coloring books
- Large piece puzzles

I am very excited to bring a couple of Shadow Buddies with me so you'll be able to see the dolls they give to the children. I'll explain more about their program. They are so grateful for everything. Thank you for participating in the Summer Charity Event!

*- Roxanne Rabich*

Umbrella is one of the alternate drop-off sights: See <https://gkcmgma.org/Our-Charity> for sights/ideas.



## Provider Burnout is real!

49% of provider office day is spent on EHR and admin work

70% of physicians say that too much paperwork and regulatory expectations is the major cause of their stress

**MANY OF THE ADMIN CHALLENGES FACING PROVIDERS STARTED WITH THE HITECH ACT OF 2009 AND USING OUTDATED SOFTWARE.**

**Tip:** Technology that is purpose built to the needs of the practice is crucial to a streamlined and profitable medical practice.



**Annie Alexander**  
RN, MBA, CMRM  
CiBR Solutions

CiBR Solutions 

# 2022 MONTHLY PROGRAMS

## MEETING LOCATIONS

SOUTH: Holiday Inn & Suites OPW, Reeder Street, OP, KS

NORTH: Chappell's



### July 20, 2022: LIVE EVENT South 3:00 – 5:30pm

Tracy Bird, FACMPE CPC CPMA CEMC CPC-I

“Where Did All the Employees Go?  
Assessing the Healthcare Staffing Crisis”



### Oct 19, 2022 ANNUAL CONFERENCE

“On the Move: Creating a Strong Future Together”

All available info can be found at:

<https://gkcmgma.org/2022-On-the-Move-Conference>



### August 17, 2022: LIVE EVENT North 3:00 -5:30pm

Annie Alexander,  
RN MBA CMRM CEO CIBR Solutions

“Optimizing Revenue Cycle Management for a  
Thriving Practice”



### Nov 16, 2022: LIVE EVENT South 3:00 – 5:30pm

Amy Burke, AB Marketing Co.

“Planning Marketing Strategies for 2023”



### Sept 7, 2022: CMS SERIES – 3rd Session

Free Webinar Open to Everyone at No Cost

Noon – 1:00pm via Zoom

Topic: TBD

### Dec 7, 2022: CMS SERIES – 4th Session

Free Webinar Open to Everyone at No Cost

Noon – 1:00pm via Zoom

Topic: TBD



### Sept 21, 2022: LIVE EVENT South –3:00 – 5:30pm

“Stress Relief Techniques to Improve Your Daily  
Life”

Speaker: Leah Morgan, Core Balance

### Dec 21, 2022: LIVE EVENT South 3:00 – 5:30pm

Annual Business Meeting with Special  
Guest Speaker Bowen White, MD

End the year with fun, insights and a surprise!



**DONATE JULY**



**DONATE AUGUST**

## LIVE MEETING

Date: Wednesday, July 20, 2021

Time: 3:00pm - 5:30pm

Where: Holiday Inn & Suites

8787 Reeder Road, Overland Park, KS



## *Where Did All the Employees Go? Assessing the Healthcare Staffing Crisis*

*You don't want to miss this presentation with Tracy!*

**Tracy Bird** FACMPE, CPC, CPMA, CEMC, CPC-I

Healthcare is experiencing a perfect storm when it comes to staffing issues.

Post COVID, medical practices are experiencing an increase in patient volume. However, with this volume of patients, the staff is overworked and not feeling valued.

This mass burnout has created critical staffing shortages for many practices. When put together, these trends negatively impact the delivery of care, patient satisfaction, workflow efficiency, recruitment, and more.

**The question is, "How do we shift this trend?"**

Join us as we discuss strategies to handle this timely conundrum affecting so many practices today. In its place, you will learn how to create a positive practice environment and overcome the exodus of staff.

REGISTER AT:

<https://gkcmgma.wildapricot.org/event-4257778>



Sponsored by: JG Consulting

## LIVE MEETING

Chappell's GKC MGMA North Location - Live Event

Date: Wednesday, August 17, 2022

Time: 3:00 pm - 5:30 pm



## "Optimizing Revenue Cycle Management For a Thriving Private Practice"

**Annie Alexander** RN MBA CMRM, CEO, CiBR Solutions

Patients want the highest quality care when they walk into the doctor's office – But when doctors are tasked with managing their back-office work in addition to providing patient care and are not paid what they're owed, patient care gets impacted one way or the other. Medical practices leave a lot of money and time on the table when they're not streamlined. . .

In this session we will go over the key steps to generating more cash flow and helping independent medical practices thrive in business. We will also look at some of the outsourcing benefits and myths associated with outsourcing services.

**Please join us at this session to learn more about helping independent medical practices not only remain in practice but also thrive in business!**

- Independent Medical Practices – current and future state
- Top challenges faced by independent practices in 2020/post-pandemic.
- Solutions to these challenges
- Strategies to generate more revenue

REGISTRATION LINK:

<https://gkcmgma.wildapricot.org/event-4510587>

# CMS Upcoming Offerings

These webinars are listed on the GKC website.

## Registration is OPEN

### 2022 National Training Program Virtual Workshop August & September

Registration for the 2022 Centers for Medicare & Medicaid Services (CMS) National Training Program (NTP) virtual workshops is open. Session dates and descriptions are listed on the GKC MGMA webpage at:

<https://gkcmgma.org/MO-Other-Chapter-Events>

**\*\* Also listed are upcoming MGMA-MO webinars. \*\***

## “How Trust Is Increased When You Put L.O.V.E. In Your Conversations”

Watch this short video by Jones Loflin!



How Trust Is Increased When You Put L.O.V.E. In Your Conversations



insights from the Jones (2021)

<https://www.youtube.com/watch?v=wdCRqdkswNQ>



## RECENT JOB POSTINGS

### Reproductive Resource Center Open Positions

**Office Administrator**  
Submitted by Jean Garten 06-27-2022

**Position:**

Reproductive Resource Center is the region's leading innovator in fertility services and has remained an innovator for over 35 years. RRC provides various fertility care options, including IVF, Egg Freezing, PGT, and IUI. Visit our website to learn more about our services and practice culture at <https://www.rrc.com>

**Medical Receptionist**  
Submitted by Jean Garten 06-27-2022

**Job Description:**

RRC is looking for a medical office receptionist. The Medical Office Receptionist will greet patients, activate patient files, and move patients through a pre-determined schedule of appointments at the physician's office. This person should have a strong background in verifying insurance benefits and be comfortable communicating those to the patients and collecting due fees and copayments at the time of service. For RRC's care model, it is pertinent that the medical office receptionist is patient, friendly, personable, welcoming, and a professional individual. We are open to training the right individual if the applicant lacks experience.

**NOTE:**

If interested in either position, send your resume to [ejgarten@embarqmail.com](mailto:ejgarten@embarqmail.com) for consideration. For questions contact Jean Garten at 913-707-4074.

To view the full job description and requirements, go to <https://gkcmgma.org/Jobs>

## L.O.V.E.

- L. Listen**
- O. Observe**
- V. Validate**
- E. Expand**

## Practice Administrator, Shawnee Mission, KS

Submitted by Brian Stack - 06-08-2022



Women's Clinic of Johnson County (WCJC) is an OB/GYN practice with two office locations in the Johnson County area. With nine physicians and five midlevel providers, we pride ourselves on providing quality healthcare and exceptional customer service for women. Women's Clinic of Johnson County is a division of Mid America Physician Services, which is comprised of 30 OB/GYN physicians and nine office locations across the Kansas City metropolitan area. To learn more about WCJC, we invite you to visit us at [www.wcjcobgyn.com](http://www.wcjcobgyn.com).

WCJC is currently seeking an experienced Practice Administrator. Successful candidates will have 5+ years of recent healthcare management experience in a large clinic or hospital setting. A Bachelor's degree is required to apply. Interested applicants may send their resume to Pam Fetto, [pfetto@wcjacobgyn.com](mailto:pfetto@wcjacobgyn.com)

### Duties and Responsibilities:

Responsible for overseeing operations of a high-volume OB/GYN practice, consisting of 2 offices and 10+ providers.

- Supervise staff and oversee all clinic operations.
- Resolves any employee disputes and medical-administrative problems. Keeps lines of communication open with staff to ensure high employee morale and a professional, high-functioning clinic atmosphere.
- Responsible for developing and implementing the clinic's mission and strategic vision.
- Provides leadership in developing, planning and implementing the clinic's business plans.
- Responsible for developing and implementing the practice's marketing plan.
- Recommends, develops, implements improvements for the practice.
- Informs board of physicians about current trends, problems and medical activities to facilitate policy making and business decisions.
- Establishes, secures approval and oversees clinic operating policies and procedures (done in conjunction with management team).
- Oversees efforts for recruitment, development, performance evaluation of employees.
- Prepares bi-weekly payroll and handles all accounts payable functions.
- Oversees the business and financial affairs of the clinic and fiscal management.

**In conjunction with administration within Mid America Physician Services, the practice administrator will also share responsibility for:**

- Manages all practice managed care relationships, including monitoring of related reimbursement, negotiation with third party payers, provider credentialing, and maintenance of contracts.
- Enhances operational effectiveness, emphasizing cost containment without jeopardizing important innovation or quality of care.
- Maintains compliance with Medicare, HIPAA, OSHA, and Labor Laws.
- Represents the clinic in its relationships with other health organizations, government agencies, and third party payers.
- This position will report to the Women's Clinic of Johnson County physicians as well as oversight from the Mid America Physicians Services Board of Directors

### Skills/ Requirements

- Bachelor's degree required in business or healthcare.
- 5+ years experience in managing a medical practice – preferably OB/GYN – with exceptional leadership and organizational/business management skills.
- Excellent communication, presentation, and interpersonal skills.
- Demonstrated success in program implementation, operations, and fiscal management.
- Ability to support the direction and goals of Mid America Physician Services.
- Strong HR and Supervisory Experience with 25+ employees.
- Excellent knowledge of Information Technology and its application to the Healthcare environment. Electronic Medical Records experience preferred.

# Greater Kansas City MGMA Seeking Nominations For the 2023 Board of Directors



The Nominating Committee seeks individuals who are interested in serving on the GKC MGMA Board of Directors.

GKC MGMA is governed by a board of directors consisting of 5 officers, 4 Manager At-Large members, and 2 Business Partners At-Large members.

The association has the support of and works closely with the Executive Director. Board meetings are held every month either via Zoom or at in-person meetings. Fill out the online form at: <https://gkcmgma.org/Board-Nomination-Form/>

## Nominee Requirements:

Nominees must be an Active member in good standing for at least two year and meet the Active member requirements as found in the GKC MGMA bylaws in Article II, Section 1. "The term 'active membership' as used herein shall mean some combination of regular attendance at monthly meetings and/or sufficient participation in committees, sponsorships or other active participation such that the Nominating Committee can reasonably conclude the member to be nominated understands the nature, purposes and goals of the Association and will uphold its values and serve the best interests thereof."

**Nominations are due no later than midnight, August 31, 2022**



## The Impact of Mergers and Acquisitions on the Healthcare System

Mergers and acquisitions (M&A) have been on the rise in the healthcare industry over the last two decades. And while an M&A provides many benefits for patients, physician groups, and facilities, it also comes with unique challenges. Read this eBrief to gain a better understanding of the impact of M&As and what you can do to ensure your organization is prepared for those changes.

Read the eBrief 

**ARE YOU AN IDEA PERSON?**  
We have opportunities for you!

Would you like an opportunity to grow as a medical leader in 2022? Does being involved to help mold and shape the landscape of medical practice management in Greater Kansas City interest you?

We have reinstated our committee structure this year. Please consider working with one of the 2022 committees. Board members chair the Membership, Program, ACMPE Fellowship and Conference committees. Carolyn Baruch heads our Ad Hoc Social Media committee. **CALL NOW!**

***Working together creates the synergy for our chapter to thrive!***

If this is enticing, contact the office at [info@gkcmgma.org](mailto:info@gkcmgma.org) noting your preferred committee(s), with your name, email, and phone number. We'll add you to our list of volunteers.





## The "3Rs" Required For Any Successful Vacation

Regardless of the length of your time away, I believe there are "3Rs" you have to address to return in a better frame of mind than when you left. They are:

- Rest: Identify what type(s) you need and plan for getting it
- Replenish: What's been missing from your life that keeps you at your best?
- Refocus: How will you work and live differently when you return to accomplish what's most important to you?

## If You're Curious About What's Going On In My World...

I'm doing LOTS of coaching this summer in addition to my scheduled keynotes. If you're part of a group planning an event for this fall or next spring, [email me](#). I'd love to help!

I finished reading [Smart Growth](#) by Whitney Johnson and [The Ruthless Elimination of Hurry](#) by John Mark Comer. Currently reading [Cleaning Up Your Mental Mess](#) by Dr. Caroline Leaf.

While on vacation I toured several movie filming locations. Can you name the 2017 movie that used [these props](#)? (Hint: Tom Hiddleston was one of the actors)

*I'm way too busy. I have small children. It's too expensive. I don't like to travel. I have to look after my cat (I'm not making that one up). I think I've heard all the excuses for not stepping away from work.*

In my opinion, nothing has more potential to replenish our energy, brighten our perspective, and renew our sense of purpose than a well-planned vacation. Even if it's for one day.

This month's resources are shared in the hopes you'll plan some time away soon or look at ways to get an even better return on investment for the vacation you already have on your calendar. Your future self will thank you... *I promise.*

## 3 "Next Step" Ideas

1. Choose one of the 7 work life principles I mentioned in [my blog](#) and act on it today.
2. Reflect on my "3Rs" and plan a three day vacation that addresses all of them.
3. Purchase [The Ruthless Elimination of Hurry](#) and implement 1 of the 4 practices.

The point is to slow down long enough to observe your life from the outside.

The Ruthless Elimination of Hurry  
John Mark Comer

# ADVERTISING – *No Cost to Our Business Partners*

***Choose a way!***



## **1. SPONSOR A WEBSITE PAGE:**

All we need is your company logo or a small ad that you create. We'll post it on an available page. Only 1 ad per page.

## **2. SPONSOR AN AD FOR NEWS ISSUES:**

Either monthly, quarterly, or annually. Send us your logo or ad and we'll post.

## **3. SPONSOR A MEETING:**

Same applies as above. We'll place your logo or ad on the event of your choosing. 1 per event.

All partners interested in providing a webinar or ad, sponsor a webinar, or create a video agree to abide by the terms of the agreement, sent to the office if you have interest in any of these options.

Have another idea, we're listening!!!

## **4. MONTHLY OR 1 TIME ONLY**

Short educational videos

1-3 min clip or ad or logo in monthly newsletter/website partner page. Choose a month.

## **5. Have an interesting Idea?**

Submit it to the board. Email your idea to [info@gkcmgma.org](mailto:info@gkcmgma.org) and it will be reviewed at the next board meeting for consideration.

Contact the office with your questions at [info@gkcmgma.org](mailto:info@gkcmgma.org)





*Recently The Highland Group provided a KCDocs directory for GKC MGMA's Central Office use, which will benefit the organization in many ways. It already has been helpful for the Social Media and Membership Committees.*

*The Highland Group created the KCDocs.com website (a complete healthcare directory for Kansas city). It is a free service to the entire metro KC area to help people find physicians and other healthcare providers and facilities. This directory recently has been updated. GKC is extremely grateful to have this additional resource as a vehicle for additional growth. If you are involved in healthcare, we highly recommend investigating this website.*

There are over 7,500 Kansas City area doctors, 30 hospitals and 649 healthcare facilities listed in KCDocs, a free service of [The Highland Group](https://www.kcdocs.com/).

<https://www.kcdocs.com/>

The Highland Group, LLC

## Marketing Your Practice



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# Our Business Partner 2022 Sponsor List Is Growing Fast

Each company listed below has agreed to sponsor a monthly meeting, sponsor a speaker, provided a video, or is involved with this year's annual conference in some way! Thanks for your stellar support of GKC and its members!  
To get involved contact us by email at [info@gkcmgma.org](mailto:info@gkcmgma.org) or call 816-806-1838.





## FORUM NEWS



*Tracy Bird*

FACMPE, CPC, CPMA,  
CEMC, CPC-I  
GKC MGMA ACMPE Forum  
Representative

### ***Stop for a moment and consider the responsibility you have as a professional medical manager.***

- Every day you manage employees (**Human Resource Management**);
- You maintain the strategic direction of your medical group and keep your physicians moving forward (**Governance**);
- You maintain the flow of the office, and deal with outside vendors (**Business Management**);
- You make sure technology is in working order and up to date (**Information Management**);
- You oversee the safety of your patients and maintain regulatory requirements such as OSHA, and corporate compliance (**Risk Management**);
- You make sure your practice is reporting data necessary to demonstrate quality measures (**Transformative Healthcare Delivery**); and
- Finally, you analyze and benchmark your practice financial data and report to your physicians on the financial position of your practice (**Financial Management**).

By merely doing your job every day you are working with The Body of Knowledge from MGMA.

Why not put your knowledge and expertise to the test- literally?

**Certification is something that each of you can achieve! There are three simple steps:**

- 1) Join MGMA-ACMPE
- 2) Pass the multiple-choice and scenario-based exam
- 3) Accumulate 50 hours of CEUs (continuing education units). You can gain these by attending, a local, state or annual conference, local MGMA meetings, participating in on-line study groups, educational webinars, and by reading articles in the **MGMA Connexion** magazine or completing other on-line assessments through ACMPE.

### **How much exam preparation is too much?**

Practice is one of the most effective methods of preparing for the certification exams. Remember – the exams are based on what you do every day as a successful practice management professional and spending too much time practicing can keep you from attaining your goal – taking and passing the exams!

*Thanks to our 2022 GKC Board of Directors! They are working hard to provide the best on all fronts for you!*

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*Have info to share with members?  
Send to [info@gkcmgma.org](mailto:info@gkcmgma.org)*

