



ON THE MOVE



APRIL 2022
GKC CONNECT
Association News
At a Glance

MGMA[®]
GREATER KANSAS CITY



April's President's Message

Andrea Wyatt

Hello GKC!

Let's talk a bit today about our **4th Goal:**
Grow as professionals and develop new skills.

The old saying "If you aren't growing, you're dying!" comes to mind. How would you categorize yourself at this point? Are you growing? Are you developing new skills? Or are you just surviving?

With the challenges of staff shortages as a result of the "great resignation" and crawling out from under the proverbial rock that was the pandemic, it would be easy to say you're just surviving.

How much time does it take to grow and develop new skills? Can you find 30 minutes in your day to read a new leadership book? Can you find an hour once a month to attend a webinar? How about 2 hours to attend an in person GKC meeting?

If you aren't actively developing your skills and staying up to date, can you consider yourself a real leader?

An important role that GKC plays in the KC metro is providing opportunities for education, growth, and development. We take the busy work out of finding education and lay it all out on the table with a red bow just for you. Take advantage of this! I would love to see you at our next event!

Collegially, *Andrea*



2022 GKC GOALS

Be

Goals for 2022:

1. Continue to grow our membership numbers. We have a great thing going here! Let's spread the word and add others to our ranks!
2. Increase attendance and participation in our events. If you aren't participating, you're missing out on all our organization has to offer.
3. Increase networking and build new relationships. It always comes down to the people. The wealth of knowledge within GKC MGMA is staggering. How can we create more opportunities to interact, get to know each other, and share that knowledge?
4. ***Grow as professionals and develop new skills. This is our purpose after all. Take a look at the CMPE track. It's worth it!**

My MGMA Story

Scott Walterbach, JD

My history:

My dad was a doctor at a small practice in the northland since we moved to Kansas City in 1987. I've always felt a connection to the medical community because of that.

While I grew up and went away to school, my parents lived in that same house until 2021, when they moved to Platte City. They raised eight kids in that house, it was time to downsize.

(I'm the fourth of those eight.)

I went to St. Therese, then St. Pius X, then Truman State University (Journalism degree), then UMKC (Masters in Public Administration with an emphasis on Urban Affairs), then Indiana University School of Law – Indianapolis (J.D.).



I graduated law school in May 2007 and had a job at a law firm here in Kansas City, so I moved back home.

I passed the Missouri & Kansas Bar shortly thereafter. In 2010 I took over my current firm, which keeps me engaged and well occupied (sometimes overly so). You can learn about who we are and what we do at www.bw-llp.com. Basically I practice exclusively in two areas: representing creditors trying to collect receivables and representing real estate investors of tax-distressed properties. Many of our creditor clients are hospitals and healthcare providers.

Thus a client told me about MGMA in January 2015. I joined MGMA! It's easy for lawyers to sit at their desk all day but that's not what I want to do. I enjoy meeting people, making a life while I'm making a living.

I have attended MGMA lunches & board meetings, as well as offered my expertise where helpful, perhaps most notably in helping Jessica through the merger process when Northwest Missouri chapter merged with GKC (though clearly she did almost all of the work!). I'm currently an At-Large board member for GKC chapter and we are working on some very meaningful projects.

I can't write a bio of my life's experience without sharing about my family. Being a husband and dad are the greatest blessings that I do not take for granted. Photo from our recent tour of Children's Mercy Park (we are SKC season ticket holders), left to right: Nash (8), me, Bo (6), Hannah (3), Katie, Judd (5). We are avid campers and road-trippers. Ask me about our most recent or upcoming trips in our adventure van! Happy to share!



We want to read YOUR “My MGMA Story”

**SHARE
YOURS!**



LINKEDIN CONNECT YOU CAN HELP!

We invite all active GKC members to share your history in MGMA and how GKC has impacted your career in a few paragraphs.

Current and previous board members are sharing their story about their experiences and we'd like to hear from you too.

- How has GKC MGMA influenced your education, connections or experiences?
- What impact has MGMA made in your work life?
- How has the state chapter or national MGMA influenced your career?

Read what other members have shared in the next few issue of “My MGMA Story”. Your story matters and could positively impact many members. Doing this can open doors to new connections and longtime friendships.

Send your article to info@gkcmgma.org today!
We'd love to post your MGMA experience in a future issue - in the order of receipt.

CONNECT with GKC on LinkedIn! Invite other healthcare staff you know to connect with GKC too. One goal is to have all present and past members who are not yet connected to the GKC LinkedIn page to join us on LinkedIn. Like, Share, Follow us!

We also are inviting nonmember area practice managers to connect with us too.

You can help!

Invite healthcare personnel you see on LinkedIn or Facebook and inviting them to connect to GKC's page. They do not have to be a GKC member. Together we can create a large community!

MISSOURI MGMA CONFERENCE

EXCELLENCE in Healthcare

*Transforming your practice through
education, networking and passion*

MO MGMA22

May 4-6, 2022

Branson
Convention Center
Branson, Missouri

MGMA
MISSOURI



[Click here for the conference brochure](#) or
[click here](#) to register as an Exhibitor

We have secured a room block at the discounted rate of \$141/night at the [Hilton Branson Convention Center](#) (866-442-0959) and the [Hilton Promenade at Branson Landing](#) (866-568-0890) hotels. Call or click the links above and reference our group code (**MGMA22**). This discounted rate is available until April 1st.

Location:

Hilton Branson Convention Center
200 East Main Street, Branson, MO 65616

ACCREDITATION

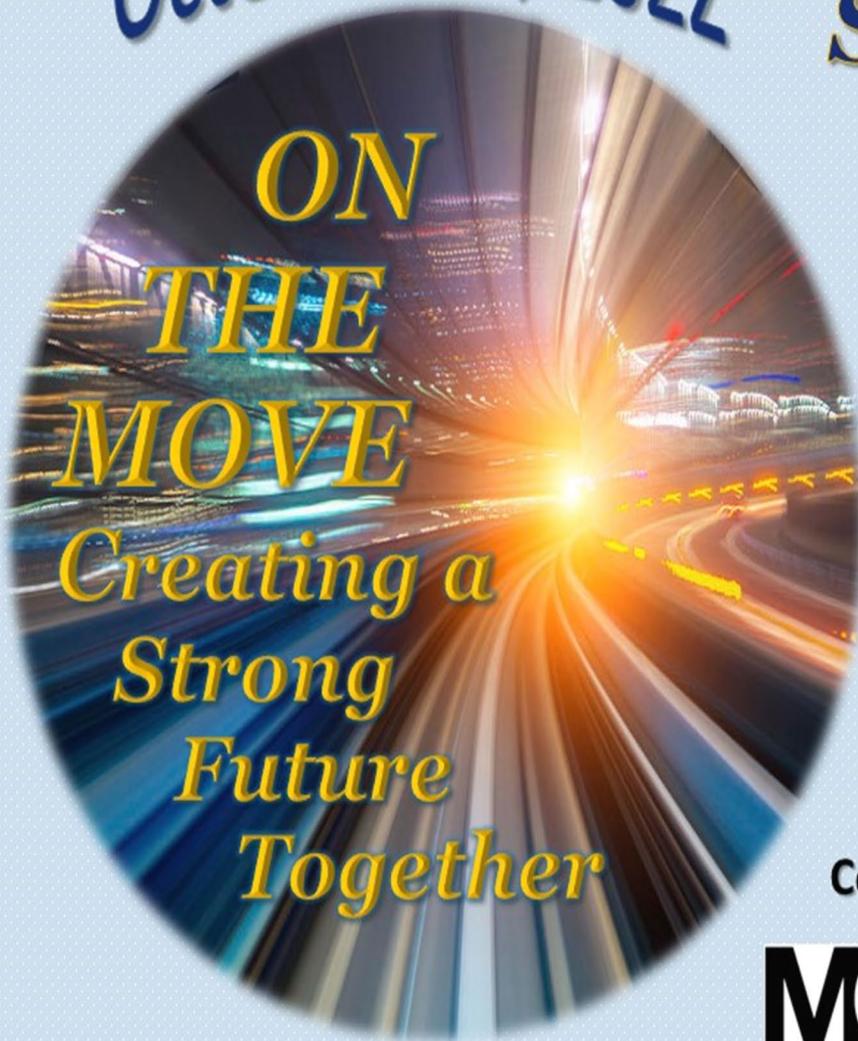
American College of Medical Practice Executive (ACMPE) Credit Hours: To apply this program toward your ACMPE continuing education requirement, please calculate the total number of clock hours you spent in educational sessions and enter your hours online in the My Transcript area of mgma.com.



The program has the prior approval of AAPC for 12.0 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

October 19, 2022

SAVE THE DATE



Mark your calendars now and plan to join us!

Wednesday, October 19 from 7:00am – 5:00pm

Breakfast, Luncheon, Break snacks provided

Holiday Inn & Suites Overland Park West,
8787 Reeder Street, Overland Park, KS

Watch our progress as we develop this fall event.
All info will be posted on the conference webpage

<https://gkcmgma.Org/2022-on-the-move-conference>

Co-Sponsors:



***If we
only had
a crystal ball!***



I feel honored to be a longtime member of GKC MGMA, since 1991. I know, I know – that’s a really long time. But I can tell you it hasn’t seemed like a really long time.

I vividly remember attending my first monthly luncheon meeting on the Plaza. And I remember so many luncheon meetings, conferences, committee and board meetings over the years. But that’s the past.

While it’s important not to lose sight of our history, it’s vitally important that this association plans for our future.

A colleague once told me, “All I want to do is see tomorrow’s Wall Street Journal today”. It would be nice if we had a crystal ball to look into and see what our future holds. But we don’t and that’s okay because the GKC board is taking a hard look at this right now.

I’m thrilled the GKC board is preparing to assess our current membership, as well as potential prospective members, on what they want from our association. We need to hear from these groups.

We also need to hear from all of you reading this.

One of the hallmarks of this association has been to equip our members with the tools and resources they need to be successful in their profession. I believe this still holds true today as well as prepare us for the future.

The GKC board is finalizing what the surveys will ask for and how they will distribute it. But I would ask each and every one of you to take the time and respond back to us. You will have a profound impact and help steer GKC’s future path and direction. -- *Brian*

Invite a
colleague
to join!

ready. set.
go!



Brian Stack
Membership Chair

Welcome to our 5 New Members

March 2022

Tamy Brown, Mid America Heart & Lung Surgeons

Chuck Lyon, Central States Recovery

Steve Cargill, e Sentire

February 2022

Amy Burke, AB Marketing Company

January 2022:

Brenda Olson, Great Plains Health Alliance

December 2021

Tara Howell, Vein Clinic of Greater Kansas City

Joseph Kaufman, Saint Luke’s Physician Group

Christopher Campbell, Berlin Wheeler, Inc.



WHAT WE ARE DOING! AD HOC SOCIAL MEDIA COMMITTEE

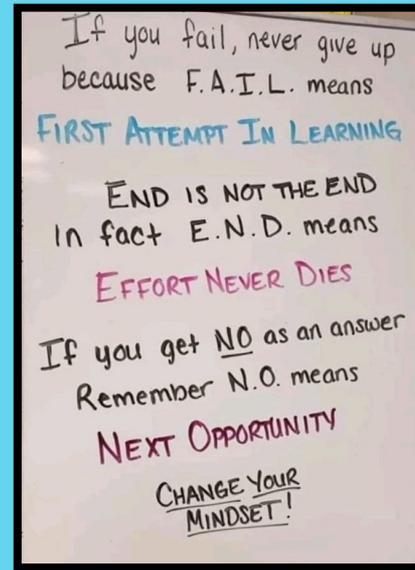
Any GKC members who are familiar with other social media platforms are welcome to help us get started with sites we haven't connected to yet. Contact Carolyn Baruch.

Post, respond or share info about GKC happenings on LinkedIn and Facebook! Spread news about healthcare happenings. Prior experience not required!



This new committee's brainstorm session developed two pages of ideas: Here are just a few of them to work on this year:

- Engage/attract members on Facebook, LinkedIn, etc.
- Ask members to be more active on platforms
- Create teasers to check out info with link
- Engage with us and see what we are doing
- 80% of contact – inspiring, informing
- Create promo skits for luncheon meetings
- Use hashtags more #GKCMGMA #networking
- Promote conference on Tik Tok videos
- Video interview of members (new, life, active)
- Repurpose info from GKC Connect news issue
- Promote My MGMA Story
- Focus on helping others, share good things
- GKC Charity – supply services, engage with services
- And the list goes on....



*Example: Thought for the Month!
Posted on LinkedIn by Melissa Smith,
NCRMA, CPC of Northland Family Care*



New Life Member and Interactive Meeting



Barb Sack presents the Life Member Certificate to longtime GKC and NWMO member, Jerry Grover of Berlin Wheeler.



Our first two sponsors for the October 19th "On The Move" conference! Thanks Jean & Lou Anne!



Randy Hairgrove's information on "Strategies to Grow Your Practice" brought many questions, dialogue and interaction. Even the bartender paid attention, sharing she could use this info. That's impressive. PDF posted on the "Resources" webpage. <https://gkcmgma.org>.

OPEN JOB POSTINGS

We're
hiring!



Medical Billing Specialist Opening – Posted 4-4-2022

Submitted by Jennifer Caswell, Core Strategist Physical Therapy

We have an opening for a Medical Billing Specialist. If you know someone who might be interested, please share this Indeed job posting with them.

If you have other good ways of finding qualified candidates, I'd love to get that information too. Jennifer Caswell, Jennifer@coreptkc.com

<https://www.indeed.com/job/medical-billing-specialist-96106718caf2d096>



Director of Physician Services I 03-28-2022

To review information for this position go to:

[HCA Opening - Director of Physician Services I.pdf](#)



Medical Office Specialist – 03-07-2022

Sunflower Neonatology Associates, Overland Park, Kansas

Submitted by Sandy Owen, Administrator

Part-Time position, primarily responsible for data entry of patient information and assisting with follow-up on insurance claims. Possibility of full-time.

Reviews and organizes hospital records and/or provider billing information.

Enters data in medical records systems for insurance claims processing, and

may include follow-up on unpaid claims. 2-3 years of medical office

experience is preferred. Knowledgeable of different types of insurance

carriers and networks, familiarity with medical terminology, billing and

insurance processing.

Please send resumes to Sunflower Human Resources at

tdelaney@sunflowerneo.com



St. Luke's Open Positions -- Posted 03-25-2022

Submitted by Melissa Abernathy, Director of Physician Revenue

Cycle: mabernathy@saintlukekc.org

Patient Account Rep -Certified Coder (CPC or CCS)

Remote\Work from home

<https://careers.saintlukekc.org/jobs/patient-accounts-representative-and-certified-coder-slpg-full-time-days-kansas-city-missouri-united-states>

Revenue Cycle Analyst - Remote\Work from home

<https://careers.saintlukekc.org/jobs/revenue-cycle-analyst-full-time-days-kansas-city-missouri-united-states>

Revenue Integrity Analyst (CPC or CCS and CPMA or CEMA)

Remote\Work from home

<https://careers.saintlukekc.org/jobs/283bc5ea-bd51-4939-928b-75832a1576bc>

Patient Accounts Representative SLPG-

Remote\Work from home

<https://careers.saintlukekc.org/jobs/patient-accounts-representative-slpg-kansas-city-missouri-united-states-f04e216e-fc8b-40f8-8066-91653a9dcd4c>



CLAY COUNTY

PUBLIC HEALTH CENTER



Multiple Positions - Clay County PHC Openings

Submitted by Jason Stallings, Section Chief, Community Health

Click on weblink to access their Job page for more info.

[Jobs • Clay County PHC, MO • CivicEngage \(clayhealth.com\)](#)

HEALTH AWARENESS DAYS

APRIL 2022

MONTHLY HOLIDAYS

Stress Awareness Month
 Records and Information Management Month
 Move More Month
 National Humor Month

NATIONAL DAYS

World Autism Awareness Day,
 April 2
 Employee Benefits Day,
 April 6
 World Health Day/Walking Day,
 April 7
 World Hemophilia Day
 April 17
 DNA Day
 April 25
 World Malaria Day
 April 25
 World Day for Safety and Health at Work
 April 25
 Get to Know Your Customers Day,
 April 21
 Administrative Professionals' Day,
 April 27
 World Day for Safety and Health at Work
 April 28

Upcoming GKC Meetings for the Year

□ Monthly Education Meeting

☆ Board Meeting

□ Annual Conference

2022 CALENDAR

Time flies by so quickly. Don't miss what GKC has planned for spring, summer and fall (mark your calendars now)!!

APRIL						
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AUGUST						
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NOVEMBER						
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DECEMBER						
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30	31					

MEETING LOCATIONS

SOUTH: Holiday Inn & Suites OP

NORTH: Chappell's

2022 MONTHLY PROGRAMS

After May live events may change to webinars- keeping same timeframe - based on level of pandemic in KC.



April 20, 2022:

ONLINE WEBINAR 12 -1:30pm

“How Digital Communication Is Transforming Healthcare” National Speaker Adam Saylor
Sponsored: Advanced Physician Recruitment

April 20, 2022: LIVE EVENT

Networking Event - Chappell's 4:30-6:30pm

323 Armour Road, KCMO 64116

Sponsor: RSH & Associates LLC



May 18, 2022: LIVE EVENT South 3:00- 5:30pm

“Navigating Charitable Care & Eligibility Issues”
Amber Eastabrooks, RN, BSN, Director of Health Access Promoting Access to Care and Community Health

KANSAS CITY

MEDICAL SOCIETY
FOUNDATION

CHARITABLE CARE, EDUCATION, PREVENTION & WELLNESS

June 15, 2022: LIVE EVENT North 3:00 – 5:30pm

“Practice Strategies for Success in 2022”

Ryan Schumacher, Carolyn Baruch, Amy Burke Panel

Sponsor: Information Communications Group



July 20, 2022: LIVE EVENT South 3:00 – 5:30pm

“It's Not IF, But WHEN Fraud Strikes”

Banking Panel – Moderator: Tricia Luedke



August 17, 2022: LIVE EVENT North 3:00 -5:30pm

“Optimizing Revenue Cycle Management for a Thriving Practice”, Annie Alexander,
RN MBA CMRM CEO CIBR Solutions



Sept 21, 2022: LIVE EVENT South –3:00 – 5:30pm

Speaker OPEN/Topic OPEN

October 19, 2022: ON THE MOVE CONFERENCE

“One the Move: Creating a Strong Future Together”

All available info at

<https://gkcmgma.org/2022-On-the-Move-Conference>



November 16, 2022: LIVE EVENT South 3:00 – 5:30pm

Speaker OPEN/Topic OPEN

December 21, 2022: LIVE EVENT North 3:00 – 5:30pm

–Annual Business Meeting - Christmas Networking

APRIL ONLINE WEBINAR

Date: April 20, 2022

Time: Noon - 1:30pm - with Q&A

Location: Online Webinar

"How Digital Communication Is Transforming Healthcare"



With National Speaker Adam Sayles

Adam will discuss the following topics:

- Improve patient access and patient care through technology
- Streamlining intake process and improving patient experience through self-service
- How upgrading a provider's technology stack can transform patient experience

Register for this meeting:

<https://gkcmgma.org/event-4442127>

Access Link to Webinar: to come

Bio:

Adam is based in Chicago and is the Vonage program lead for healthcare and life sciences. He has spent the last eight years selling into large health systems and in his most recent role, worked with healthcare-focused Fortune 1000 companies to streamline operations and the patient experience. In addition to his extensive HLS knowledge, Adam has a deep technical background that enables him to facilitate best-in-class clinical and business outcomes.

Sponsored by:



ARE YOU AN IDEA PERSON?

We have opportunities for you!

Would you like an opportunity to grow as a medical leader in 2022? Does being involved to help mold and shape the landscape of medical practice management in Greater Kansas City interest you?

We have reinstated our committee structure this year. Please consider working with one of the 2022 committees. Board members chair the Membership, Program, ACMPE Fellowship and Conference committees. Carolyn Baruch heads our Ad Hoc Social Media committee. **CALL NOW!**

*Working together
creates the
synergy for our
chapter to thrive!*

If this is enticing, contact the office at info@gkcmgma.org noting your preferred committee(s), with your name, email, and phone number. We'll add you to our list of volunteers.



MEETING: LIVE EVENT

Date: May 18, 2022

Time: 3:00pm to 5:30pm

Location: Holiday Inn & Suites, 8787 Reeder Road, Overland Park, KS

“Navigating Charitable Care & Eligibility Issues”



Amber Eastabrooks, RN, BSN,
Director of Health Access
The Kansas City Medical Society Foundation



Navigating today’s healthcare system can be a complex and overwhelming experience. This is especially true for uninsured patients and their Care Teams. Are you part of a Care Team that wants to help uninsured patients connect with specialty care but aren’t sure how to get started? Is your Care Team already assisting patients through the specialty care referral process and looking for a system that offers direct support and removes some of the administrative burden?

WyJo Care and Metro Care are charitable care programs that may be great resources for your practice. WyJo Care and Metro Care staff work directly with Primary Care Offices and Safety Net Clinics in referring patients to specialty care services. They ensure patients meet the charitable care program criteria as well as coordinate the delivery of care from the donating physicians, hospitals and others, supporting the patient and referring partner through each step of the process.

Attendees of this presentation will learn:

- *More about WyJo Care and Metro Care, including patient eligibility requirements, services available and ways to access these services.*
- *Determine if these charitable care programs are good resources for their organization.*
- *Understand who to contact and how to move forward in connecting with these programs*

Register at: <https://gkcmgma.wildapricot.org/event-4340137>



BACK TO “LIVE” EVENTS

(subject to shift to webinars based on pandemic)

Member Help Needed **for Live Meetings** (requires arriving early)

Greet, register, network with guests.

| Help with registration **Offer a door prize**

Be part of the process! It’s Fun!
Sure makes a huge difference!

Sign up now via email: info@gkcmgma.org

To all our volunteer!
You are very much appreciated!

LIVE EVENT at Chappell's (GKC North Meeting Location)
June 15, 2022
3:00pm - 5:30pm (private room)



Carolyn Baruch
THE FORM TEAM
www.TheFormTeam.com

Ryan Schumacher
SATISFIED PATIENT
www.SatisfiedPatient.com

Amy Burke
AB MARKETING CO.
www.ABmarketingCo.com

"Practice Strategies for Success in 2022"

This informative live event will consist of a roundtable discussion with three speakers sharing their best tips, tricks and resource to help you optimize your practice for a successful start to 2022 and beyond. Bring your questions!

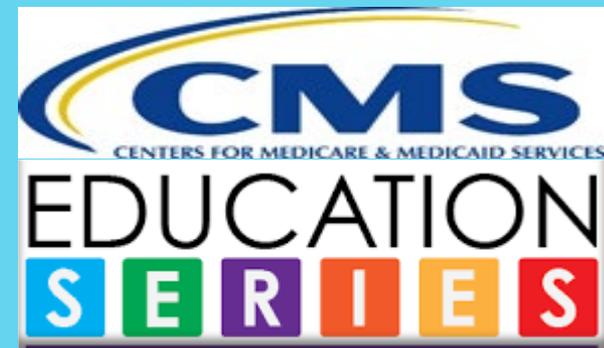
Participants will learn how to:

- Improve Patient Forms
- Dominate Google and Avoid Negative Reviews
- Use Low-Cost, High-Value Marketing Strategies

Register at: <https://gkcmgma.org/event-4565409>



Appetizers Sponsored by:



No Cost Event for Members & Guests
2nd of 4 Sessions

June 22, 2022
Noon to 1:00pm

Presented by **Michelle Wineinger**
Regional Administrator, CMS Kansas City
(Region 7), Local Engagement &
Administration Office of Program Operations
& Local Engagement (OPOLE)



Tentative Topic:
"NFA WPS Requirements and Documentation"

Watch for more details soon.

Registration open for the June 22 session at:
<https://gkcmgma.wildapricot.org/event-4703504>

*Mark your calendar for this and future sessions
on September 7 & December 7*

Administrator, Overland Park KS - 02-14-2022

Submitted by Elvin Govada. Administrator

Head and Neck Surgery of Kansas City, PA (1 main and 2 satellite locations)

Head and Neck Surgery of Kansas City, P.A. has been providing ENT services to the greater Kansas City and Johnson County area for 30 years. We have 6 physicians, 2 audiologists, and 1 part-time speech therapist. We contract with most of the major health systems in the area. To learn more about our organization please visit our website at www.HNSKC.com We are currently looking for an Administrator who has management experience but is also eager to learn and grow with this organization. Bachelor's degree in business or healthcare management with 3 years of healthcare leadership experience is highly preferred (Masters satisfies experience preference). As we grow and evolve our practice the Administrator will have the opportunity to coach personnel, identify opportunities for strategic development, continuously improve operational efficiency and provide insights through financial analysis. Please send your resume to egovada@hnskc.com

Responsibilities Include:

- Accounts Payable through QuickBooks
- Financial analysis through Excel
- Proficiency in Microsoft Office suite (preferred)-
Establishes and oversees the operations of the front office, surgery
- Scheduling, clinical teams, revenue cycle and IT management.
Being point of contact for health systems, contractors, vendors, etc.
- Being point of contact for health systems, contractors, vendors, etc.
- Managing various business development projects including establishment of new business units, marketing, operational & IT integration
- Coordinating monthly financial reporting with CPA
- Facilitate decision making with the physician partners
- Strong HR and supervisory experience with 20+ employees and contractors
- Maintains compliance with HIPAA, OSHA, and Labor Laws



Administrator, Ottawa, KS - 03-01-2022

Submitted by Denise McPherson, Ottawa Family Physicians

Bring your leadership and operational skills to Ottawa Family Physicians in Ottawa, Kansas. We are looking for an Administrator to lead, mentor and inspire our team to continue doing great things in our practice and in our community. The best Administrator for our organization will have leadership experience in a family medicine practice, strong operational background and have a deep understanding of the changes and challenges occurring in healthcare today. Full list of duties, responsibilities and requirements are available on the Job Openings page of <https://gkcmgma.org>

To apply: Send resume and salary requirements to:
Denise McPherson at ofpdenise@yahoo.com

The advertisement is set against a dark blue background. At the top left is the "healthSpot INTERACTIVE" logo, and at the top right is the "Medical Advantage | TDC GROUP" logo. The central focus is a smartphone displaying a calendar app. The calendar shows a monthly view for the month of March, with the 22nd highlighted. Below the calendar, there is a section titled "Available Appointments" for "Today", listing three appointments: "10:00 AM - 10:00 PM Appointment", "10:30 AM - 10:30 PM Appointment", and "1:00 PM - 1:00 PM Appointment". To the left of the calendar, the text reads: "Use Practice Marketing to Attract New Patients and Fill Your Appointment Schedule". At the bottom of the advertisement, a white box contains the text: "Visit <https://medicaladvantage.com/web-analysis/> To Get Started".



LIVE MEETING

Date: Wednesday, July 20, 2021

Time: 3:00pm - 5:30pm

Holiday Inn & Suites 8787 Reeder Road, Overland Park, KS

"It's Not If, It's When Fraud Strikes"

Banking Panel:

- Core Bank: Tricia Luedke (Moderator), Ben Maskus
- Arvest Bank: Ali Shoup
- Cross First Bank: Lisa Krehbiel
- Commerce Bank: Katie Hammond & Jessica Schafer
- Sunflower Bank: Cindy Bobbitt & Cindy Perry

This experienced panel is planning to cover many of the possible fraud situations experienced by medical practices and what steps to take to be prepared. Full description coming soon.

Registration Open at:

<https://gkcmgma.wildapricot.org/event-4257778>



MEDICAL PROFESSIONAL LIABILITY INSURANCE... AND SO MUCH MORE

The Keane Insurance Group is now part of one of the fastest-growing insurance brokers in the nation. The benefit to you is that we now offer all lines of insurance and some exciting, innovative, and creative solutions.

- Medical professional liability insurance since 1995
- Health insurance and benefits
- Property & General Liability insurance for medical practices of any size
- Cyber liability insurance
- Disability insurance for physicians
- Errors & Omissions coverage
- Directors & Officers policies
- Advanced Captive programs for large groups



Leaders create the environment that gives their best chance for growth. From – Always Growing

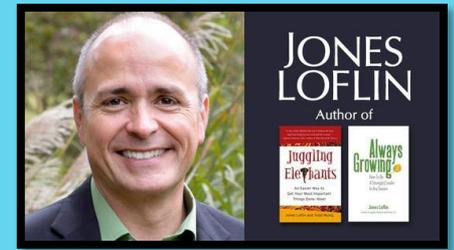
Like my houseplant that was struggling, so many people in the workplace are feeling the pressure of uncertainty, burnout, or a consistent disruption of their "normal." In today's segment I offer you a four step process to have a conversation with them to help them thrive in these tough times.

For More On Today's Topic:

[How To Talk With Someone Struggling With Overload](#)

[Three Ways To Keep Your Team Members From Feeling Alone At Work](#)

May you have a week where you experience the joy of helping a team member start thriving again.



Click on the YouTube link:

<https://www.youtube.com/watch?v=rRCVaSJyBKA>

How To Help A Team Member You See Wilting At Work



Insights From The Jones Zone

Initiate, Validate, Collaborate, Appreciate



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800-853-4676

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ADVERTISING – AT NO COST TO *Business Partners*

Choose a way!

1. SPONSOR A WEBSITE PAGE:

All we need is your company logo or a small ad that you create. We'll post it on an available page. Only 1 ad per page.

2. SPONSOR AN AD FOR NEWS ISSUES:

Either monthly, quarterly, or annually. Send us your logo or ad and we'll post.

3. SPONSOR MEETING:

Same applies as above. We'll place your logo or ad on the event of your choosing. 1 per event.

All partners interested in providing a webinar, sponsoring a webinar, or create a video agree to abide by the terms of the agreement, sent to you if you have interest in this option.



4. MONTHLY OR 1 TIME ONLY

Short educational videos
1-3 min clip or ad or logo in monthly newsletter/website partner page. Choose a month.

5. WEBINAR: Sponsor one of the bi-monthly webinars in 2022. Your ad will be placed in that month's newsletter/logo on the event page. Your logo is included in annual list of sponsors.

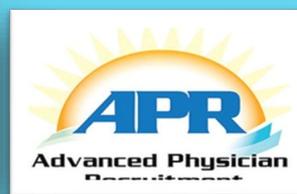
Contact the office with your questions at info@gkcmgma.org



Our Business Partner 2022 Sponsor List Is Growing Fast

Each company listed below has agreed to sponsor a monthly meeting, sponsor a speaker, provided a video, or is involved with this year's annual conference in some way! Thanks so much for your stellar support of GKC and its members!

To get involved contact us by email at info@gkcmgma.org or call 816-806-1838.



Creating a Strong Future Together



All speakers are confirmed and the Day's Agenda is almost ready to post!

Holiday Inn & Suites
Overland Park West

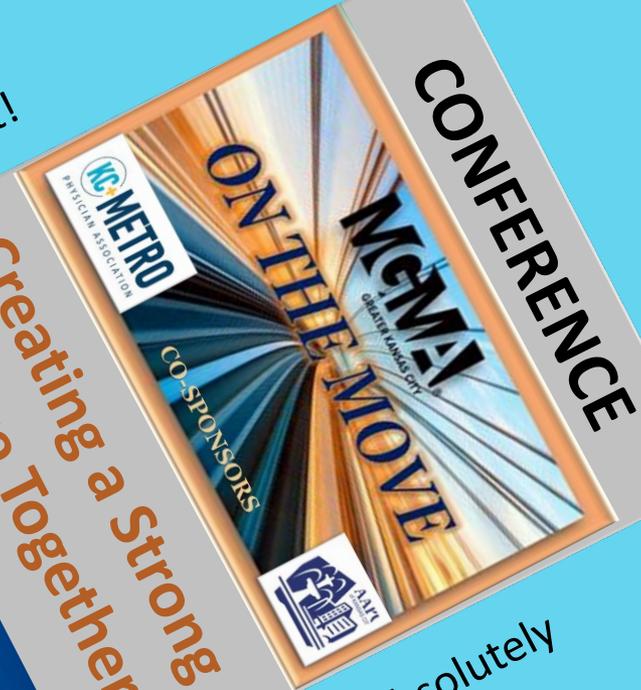
ATTENDEES
EXHIBITORS
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All the info you need

<https://gkcmgma.org/2022-On-the-Move-Conference>



Creating a Strong
Future Together



Here's your **personal ticket** to absolutely everything you need for the October 2022 "On the Move Conference: Creating a Strong Future Together!"

Exhibitor & Sponsor info just posted on website:
<https://gkcmgma.org/2022-On-the-Move-Conference>



ACMPE FORUM NEWS



The beginning of each New Year is a time for fresh starts, clean slates, and New Year's resolutions. Why not make 2022 the year to invest in yourself?

Certification and Fellowship through MGMA is a great way to confirm your expertise in the medical practice management industry. Not only do these recognitions affirm your professional competency, they are recognized by physicians, healthcare executives, industry professionals, and your peers.

Greater Kansas City MGMA has a rich history of industry professionals who have taken steps toward Certification and Fellowship. We have members who are Nominees, Certified, and Fellows.

CERTIFICATION

Taking the first step is simple. To become Certified, you must have two years' experience within healthcare with a bachelor's degree/120 college credit hours. You must be a member of National MGMA. The next step is to make application for Certification which requires a \$250 application fee and unofficial proof of your work and education history. Completion of this process makes you eligible to be a Nominee. As a Nominee, you work at your own pace to prepare for a multiple-choice and scenario-based exam. Exams are now offered on-demand, so you can take them from your office or home. There are several helpful resources available to help you prepare including practice exams, study groups, and workbooks based on the Body of Knowledge. Many of these resources are little to no cost. Additionally, you have three years from your nominee acceptance date to complete the Board Certification process.

As your forum rep and committee chair, I plan is to conduct a local study group starting in January of 2022 for 7 sessions. If you are interested in taking this next step, please reach out to me.

FELLOWSHIP

If you have already taken the step to Certification, then resolve this year to take the final step in your journey toward Fellowship. Fellowship is the highest level of distinction in medical practice management. There are many thousands of medical practice managers around the country, but only 1,002 have attained the distinction of Fellowship. Starting that journey is also simple. A program application and fee of \$250 will start the process. The program requirements are to author a Business Plan. This is such a dynamic time to be working in healthcare. There are endless opportunities for topics of interest to anyone working in healthcare.

Commit to make 2022 the year you keep your New Year's Resolution to achieve Certification or Fellowship.

If you have questions or want to discuss the process further, please feel free to contact me.

Tracy Bird, FACMPE, CPC, CPMA, CEMC
GKC MGMA ACMPE Forum Rep. - Committee Chair
tbird@medicalpracticeadvisors.com / 913-660-8566

Hope you enjoyed this issue!

2022 GKC Board of Directors

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